



THE PEOPLE OF ANDOVER JOIN TOGETHER TO FIGHT BACK.



THE ROTARY CLUB OF ANDOVER IS TAKING A LEADERSHIP ROLE TO ADDRESS THE HEROIN CRISIS PLAGUING OUR COMMUNITY. PLEASE SUPPORT OUR FUNDRAISING EFFORTS TO RAISE AWARENESS AND HELP SOLVE THIS PROBLEM.

“ANDOVER CARES FESTIVAL IN THE PARK”

SATURDAY OCTOBER 17TH - 3PM - 8PM

GREAT MUSIC FROM JON BUTCHER AXIS, WITH HAYLEY JANE & THE PRIMATES PLUS LOCAL ENTERTAINMENT AND FAMILY FUN.

LEARN HOW THE COMMUNITY IS COMING TOGETHER TO SUPPORT ANDOVER’S 3 TIERED COMPREHENSIVE PLAN INCLUDING **INTERVENTION - ENFORCEMENT - EDUCATION**

DIAMOND SPONSOR: \$5000

- VIP Dinner for 4
- 8 premier seats at the festival
- 2 reserved parking spots for the event
- 10 “Andover Cares” Buttons
- Acknowledgement on stage during festival
- Sponsor logo on Facebook page
- Sponsor logo on website & banners
- Sponsor logo on radio & print ads

PLATINUM SPONSOR: \$2000

- 4 premier seats for the festival
- 1 reserved parking spot for the event
- 5 “Andover Cares” Buttons
- Acknowledgement on stage during festival
- Sponsor logo on Facebook page
- Sponsor logo on website & banners
- Sponsor logo on radio & print ads

GOLD SPONSOR: \$1000

- 2 premier seats at the festival
- 2 “Andover Cares” Buttons
- Sponsor logo on Facebook page
- Sponsor logo on our website
- Spot on our event banner
- Sponsor logo on print advertising

SILVER SPONSOR: \$500

- Sponsor logo on Facebook page
- Sponsor logo on website
- Spot on our event banner
- Sponsor logo on print advertising

PREMIUM SEATING SPONSOR:

\$100 per seat
Reserved seating area for the event

BUTTON SUPPORTER:

\$20 per button - \$10 student price
Show support for this important cause

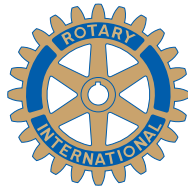
ALL PROFITS FROM THIS EVENT WILL GO TO THE “ANDOVER CARES FUND” TO SUPPORT ANDOVER’S EFFORTS TO FIGHT ADDICTION.

TO SUPPORT THIS GREAT EFFORT:

Tickets: Andovercaresfestival.eventbrite.com

Email: andovercaresinfo@gmail.com

The Rotary Club of Andover Charitable Trust d/b/a Andover Cares Fund is a qualified 501(c)(3) tax-exempt organization and donations are tax-deductible to the full extent of the law. No goods or services were provided for this gift. Please consult your tax advisor regarding specific questions about your deductions. Make Checks payable to “Andover Cares Fund”



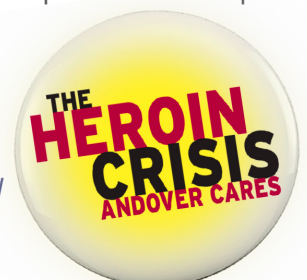
ROTARY CLUB OF ANDOVER
where doing good is serious fun

Andover Cares

A New Fund by the Rotary Club of Andover to Combat Substance Abuse

- What is the problem?** Andover is in the grip of a problem it has never before witnessed. In the last 12 months seven people have died from heroin overdoses. In 2014 there were 19 overdoses. This year, so far, there have been 40 overdoses—a three-fold increase.
- How will Rotary attack the problem?** We understand that the problem is complex and there is no one answer. The best solutions will come from those on the front lines—our educators, law enforcement and health professionals. That's why we have decided to set up a fund that will award money to organizations that can make a difference in the fight against substance abuse and addiction.
- Who can apply for funding.** Organizations that have a connection to one of the three areas of focus may apply, on a rolling basis, to funding for any amount between \$500 and \$10,000.
- How do I apply?** An application for funding will be available on the Rotary Club of Andover web-site: www.RotaryAndover.org. The goal is to have the application online in January, 2016.
- What are the Three Areas of Focus?** **Intervention, Education and Enforcement.** We seek proposals that offer concrete solutions within any of these three areas.
- Are there restrictions on funding?** We will not fund private practices of individuals who provide services in any of three areas of focus as a source of income. Nor will we fund activities or positions that are traditionally provided by the town.
- How much money will the fund provide.** Our goal for the first year is to raise \$40,000. About \$25,000 will come from the *Festival in the Park* on October. The rest will come from private donations. Our goal for succeeding years is to grow the fund by 10% each year.
- What Festival?** Glad you asked! On **Saturday, October 17, from 3 to 8 pm** the Rotary Club of Andover will present a concert in the park featuring **John Butcher Axis, Haley Jane & the Primates**, plus local bands and family entertainment. We seek a donation of \$20 toward a *Andover Cares* button. Kids under the age of 18 pay \$10.
- Is the button just for the Festival** No. We want every Andover resident to wear the *Andover Cares* button wherever he or she possibly can. Show others that you made a commitment so that they do too.
- How can I help?** Go to the concert. Bring your family, friends and everyone you meet on the street. To buy buttons online or donate go to **AndoverCaresFestival.EventBrite.com**. Write a check to the *Andover Cares Fund**. Every penny we take in goes to organizations we support. None go to administrative costs.
- Where can I go for more information?** To find out how the town is responding to the opiate crisis go to http://www.andoverps.net/police/whats_new.html. E-mail us at AndoverCaresInfo@gmail.com.

The Rotary Club of Andover is a non-profit service organization dedicated to service in the community and the world at large. We meet most Fridays at the Lanam Club from 7:30 to 8:30 am. Our motto is "where doing good is serious fun." If you like the idea of having fun while doing good come as our guest to a meeting. More information can be found at www.RotaryAndover.org.



*The Rotary Club of Andover Charitable Trust d/b/a Andover Cares Fund is a qualified 501(c)(3) tax-exempt organization and donations are tax-deductible to the full extent of the law. No goods or services were provided for this gift.



ANDOVER CARES Festival in the Park Sponsorship Sign-up Sheet



CONTACT NAME: _____

COMPANY: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL: _____

E-MAIL YOUR LOGO BEFORE OCTOBER 10TH:
ANDOVERCARESINFO@GMAIL.COM

SELECT SPONSOR LEVEL:

- | | | |
|---|------------------|---------|
| ◇ | DIAMOND SPONSOR | \$5,000 |
| ◇ | PLATINUM SPONSOR | \$2,000 |
| ◇ | GOLD SPONSOR | \$1,000 |
| ◇ | SILVER SPONSOR | \$500 |

Please make out checks payable to *Andover Cares Fund*. These may be mailed to:

Andover Cares Festival c/o
Rotary Club of Andover Charitable Trust
Po Box 1152
Andover, MA 01810

Payment may also be made online, at: www.andovercaresfestival.eventbrite.com
(additional merchant processing charges will apply).