

**STRATEGIC PLAN**

**2017 - 2020**

**OUR CORE ESSENCE STATEMENT**

Rotary is where neighbors, friends, and problem-solvers share ideas, join leaders, and take action to tackle some of the world’s greatest challenges and create lasting change.

**OUR STRATEGIC GOALS**

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|  | Image result for images of Rotary |  |
| **Club Health** | **Focus and increase humanitarian service** | **Integrity**  |
| * A welcoming and enjoyable Club with meetings that when you leave they will make you think it was the best 1 ¼ hours of the week
* An informed membership
* Foster innovation and flexible conditions to appeal to a broad section of like minded people
* An active club that sources worthwhile projects to make a difference in the world.
* A diverse membership in age, gender and background
* Develop leaders through participation in Rotary Leadership Institute and Future Leaders courses and mentoring members of our sponsored Rotaract Club (for 18 – 30 year olds)
 | * Eradicate Polio through donation to the END POLIO campaign within the Rotary Foundation
* Increase sustainable service focused programs that support Youth (such as our Scholarship Program for disadvantaged students in Bogata-Suba in Colombia) and Young Leaders through Rotary Youth Leadership Awards and National Youth Science Forums
* Create significant projects both locally and internationally such as provision of Shelter Box to provide shelter for those effected by disasters
* Partner with organisations that provide accommodation for vulnerable and disadvantaged such as Catherine House
 | * **Through our actions by following Rotary’s**

**FOUR WAY TEST**“Of the things we think, say or do:1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build Goodwill and better Friendships?
4. Will it be Beneficial to all concerned?”

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