



Dear Friend,

The Rotary Club of Milford will be holding our second annual "Outdoor Day" which will take place on **Saturday, June 23, 2018** at Fino Field, along the bike path, and at Lake Louisa, in Milford, MA. The Rotary is proud to hold this event to highlight the importance of healthy, active lifestyles for those who live in the greater Milford area. Our goal is to raise funds so that participants will have a free experience, including (but not limited to) the use of canoes and kayaks in Louisa Lake, providing free water for participants throughout the day, and other outdoor-related activities.

**In order to meet these goals, we are asking for sponsorships from local businesses and individuals such as yourself.** By giving to this event, you'll be supporting the Rotary Club of Milford and the many philanthropic activities this local Rotary Chapter sponsors.

Attached for convenience is a Sponsorship brochure outlining the different options available to you to assist us in reaching our goals. We kindly ask that all donation forms and monies owed are received by May 15, 2018 so we may plan activities and orders accordingly.

We hope that we can count on you to help support this fun and active day. If you have any questions or concerns in the meantime, please free to contact the person who sent this letter or email the club at [milfordMARotary@gmail.com](mailto:milfordMARotary@gmail.com).

Thank you in advance for your consideration.

Sincerely,  
*Outdoor Day Planning Committee*

***Ben Demeo***  
Committee Chair

***Leanne Velky***  
Committee  
Communications &  
Sponsorship Chair

***Stephen Chaplin***  
Milford Rotary  
President '17-'18 &  
Planning Committee

***Paul Tamagni***  
Planning Committee

***Donna Wolf***  
Planning Committee

***Tony Gallo***  
Planning Committee

***Albert Crimaldi***  
Planning Committee

***Laura O'Callahan***  
Planning Committee



## 2nd Annual "Get Outdoors!" Day

Saturday, June 23, 2018 | 9am - 3pm

*(Rain Date Sunday, June 24, 2018)*

### SPONSORSHIP OPPORTUNITIES

	WHITE \$100	BLUE \$250	GOLD \$500
Add giveaway item to bag			
Dedicated FB Post	✓	✓	✓
Logo on Event Day Staff Shirts	S	M	L
Logo on event-day signage		✓	✓
Logo on pre-event flyers distributed to local Elementary Schools in early June			✓
Logo on Event Day Water Bottles (given out for free to all attendees)			✓ (only 4 available)

Add a giveaway item to swag bags: \$50 in addition to a White, Blue or Gold Sponsorship (we will be filling/giving away 100 bags to the children that attend so we would require 100 giveaway items)

To sponsor Outdoor Day!, please contact your favorite local Rotarian, reach out via our Facebook Page or email [MilfordMARotary@gmail.com](mailto:MilfordMARotary@gmail.com)



# 2018 "Get Outdoors!" Day Sponsorship Registration Form

## Sponsorship Selection:

- GOLD (\$500)
- BLUE (\$250)
- WHITE (\$100)

SWAG BAG ADD-ON (\$50 AFTER SELECTING FROM ABOVE OPTIONS)

OTHER: \_\_\_\_\_



**TOTAL:**

\$

- CHECK ENCLOSED (MAKE CHECKS PAYABLE TO ROTARY CLUB OF MILFORD)
- PLEASE CHARGE CREDIT CARD (INSERT DETAILS BELOW)
- PLEASE SEND INVOICE

COMPANY / SPONSOR NAME \_\_\_\_\_  
(AS YOU WISH IT TO APPEAR IN SPONSORSHIP MATERIALS - PLEASE PRINT)

BILLING ADDRESS \_\_\_\_\_

CONTACT FIRST & LAST NAME \_\_\_\_\_

CONTACT PHONE \_\_\_\_\_ CONTACT EMAIL\* \_\_\_\_\_

\*REQUIRED FOR CONFIRMATION & EVENT INFORMATION

### IF PAYING BY CREDIT CARD:

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ Sec Code \_\_\_\_\_

Signature \_\_\_\_\_

We kindly request that all forms are returned via mail to P.O. Box 142, Milford, MA 01757 or email ASAP and **no later than May 15, 2018**. Forms received after this date are not guaranteed logo placement on shirts. For questions or additional information, please email [MilfordMARotary@gmail.com](mailto:MilfordMARotary@gmail.com)