

March 20, 2014
SPRING!!!
Edition



The Rotary Banner

East Alton Rotary Club
Chartered Oct. 28, 1971 District 6460

www.eastaltonrotary.org

Braasch Challenges

Our speaker last week was Dave Braasch, President of Alton Memorial Hospital. Dave came as the guest of Mark Speciale to discuss how the Affordable Care Act is impacting the hospital.

The primary way that the ACA affects the hospital is in how and how much the hospital gets paid. Each year from 2010-2020, the hospital will receive a 3/4% reduction in its medicare reimbursement as a "productivity incentive." At the same time, the hospital is seeing more chronic diseases caused by the fact that people are living longer. The recent sequester has also reduced payments to the hospital.

Medicaid expansion has the potential of increasing the "insured" population, but many with insurance have high deductible plans that make it difficult for them to pay their deductibles. As a result, the hospital gives away about \$20 million/year in free care.

Responding to these challenges while maintaining their vision is causing the hospital to take a hard look at quality, efficiency, and location of hospital services provided. Specific initiatives include:

1. Adding more value through reducing costs and increasing patient experience.
2. Expanding the right services, including surgery, cancer services, and OB.
3. Finding better ways to offer hospital services such as opening "convenient care" clinics to reduce ER admissions and enhancing outpatient care to reduce hospital admissions.

NEWS, NOTES, AND NONSENSE



East Alton Rotary Club
Fundraising Quarter Auction

Girl's Night Out!

April 3, 2014

Auction Begins at 7:00pm

Doors open at 6:15pm

Keasler Recreation Center
615 3rd St. East Alton, IL 62024

Tickets can be purchased in advance at:
1st MidAmerica Credit Union- East Alton
TheBANK of Edwardsville - Wood River
Or purchased at the door

Paddles 3 for \$10



Raffles ~ Games ~ Auctions & Drawings

*Vendors Include: Origami Owl, Scentasy, Pink Zebra,
Tastefully Simple, Winkies, Purses Purses, Man Cave, Divas Den Jewelry and more*

Popcorn and Soda Available. Food may be brought in.

NO ALCOHOL OR SMOKING ALLOWED

Proceeds will be used towards:
Funding our Scholarship Program for
Roxana and East Alton Wood River High School Students.

ENGAGE
ROTARY



CHANGE
LIVES

MAKE UP SITES

MONDAY

NOON

- Wood River—St. John UCC, WR
- Jerseyville—Peace United Church
- 6 PM**
- Alton—Godfrey—Alton Sports Tap
- Bethalto—Spirit Hall

TUESDAY

NOON

- Collinsville—Holiday Inn
- Granite City—Niedringhaus Methodist
- Highland—Michael's Restaurant

WEDNESDAY

NOON

- Goshen—LCCC Center, Edwardsville

THURSDAY

NOON

- Riverbend—Mac's Time Out Lounge, 315 Belle St.
- Edwardsville—First Christian

FRIDAY

NOON

- Troy, Silver Creek—Pizza Man

To locate a club where you are visiting check:

<http://>

www.rotary.org/en/

[AboutUs/SiteTools/](#)

[ClubLocator/Pages/rid](#)

Upcoming Events

3-25: G.C. Prayer Breakfast w/ Daryl Strawberry

3-27: Board Meeting

3-28: WR Rotary Trivia Night

4-3: Quarter Auction

4-12: Rotary Day at the Ballpark

CLUB OFFICERS

PRESIDENT

Rhonda Pluester

PRESIDENT -ELECT

Brad Lavite

SECRETARY

Lori Palmer

TREASURER

Cory Gallivan

DIRECTORS

CLUB SERVICE

Paul Hoover

VOCATIONAL SERVICE

Brad Lavite

COMMUNITY SERVICE

Mark Allison

INTERNATIONAL SERVICE

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NEW GENERATIONS

Jeny Lewis

NEW MEMBERSHIP

Paul Hoover

SERGEANT AT ARMS

Rick Hooks

BANNER EDITOR

Larry Lacher

CLUB ARCHIVES

Rick Hooks

FOUNDATION OFFICERS

PRESIDENT

Erin Phillips

TREASURER

Mark Vaughn

SECRETARY

Jeny Lewis

PROGRAM

TODAY

Charlie Kunz
Stacy Bauer
Edwardsville
Children's Museum

NEXT WEEK

Larry Lacher
Melissa Erker

BIRTHDAYS

NONE THIS
WEEK

**East Alton Rotary
Club**

P.O. Box 56
East Alton, IL 62024

Service Above Self

The Four Way Test

- *Is it the Truth?
- *Is it Fair to all concerned?
- *Will it Build Goodwill and better Friendships?
- *Will it be Beneficial to all concerned?

We're on the Web!

See us at:

www.eastaltonrotary.org

Like us on Facebook

See our blog at:

eastaltonrotary.blogspot.com

**FROM THE ARCHIVES
March 12, 2009**

-Roger was our Prez. Lori and Cory were doing their usual outstanding jobs in the positions they know best.

-We were getting ready to select a caterer for lunch (It was Chef Bob).

-We were hosting the 3rd annual "combo" next week.

-BaseballMania tickets were circulating.

-Pat and Paul each had a chance to claim the \$192 jackpot. (No luck of the Irish this day).

- One Roxana HS student will be attending the RYLA conference in April.

-Paul was on hand at 11:45. Fines were indeed levied.

**Clean Water
for Ghana**

For over 20 years, Michael Anyekase has crisscrossed Ghana drilling boreholes and installing hand pumps on wells to provide clean water. Water for drinking, washing, and flushing toilets.

"There is nothing more satisfying than when fresh water comes out of the well and the children shout, 'Hey, water! Water!'" says Anyekase, who works for Water in Africa, a nongovernmental organization (NGO).

Many water projects in Ghana are being carried out as part of the Rotary International/USAID H2O Collaboration. The effort is providing more than 100 villages with clean water through installation of boreholes with hand pumps, along with sanitation facilities and hygiene training.

According to a review of the partnership by Aguaconsult, an independent contractor, more than 85 percent of Ghanaians now have access to clean water, surpassing the United Nations Millennium Development Goal of 78 percent by 2015.

Samuel Obour, assistant governor of District 9102 and a member of the Sunyani Central club, has spearheaded several water projects.

"We have so many people traveling from villages to the market. There was no [sanitation] facility of convenience," says Obour. Market-goers would eliminate outdoors and feces entered the water supply, he says, causing dysentery and diseases like Buruli ulcer. If caught early, this flesh-eating disease can usually be treated with antibiotics. But if left untreated, the disease causes irreversible deformity and sometimes life-threatening secondary infections.

Access to clean water brings benefits even beyond better health, including boosting children's chances of receiving a good education, or any education for that matter.

"Children wake up very early, sometimes 4 a.m., to go miles away to fetch water," says Obour. "Without water, children are not able to attend school [or] some have to go to school late." With water nearby, the burden is lifted. Children can spend more time being children. Families can spend more time being families. And life can take on a new kind of normalcy. An accomplishment that can only be achieved with a team of dedicated resources.

Just For Fun

A panda bear walks into a restaurant and orders a meal. After eating he pulls out a gun, shoots the place to the ground, and runs away. Quickly the bartender runs after him yelling, "HEY YOU CAN'T DO THIS!!!" The panda turns around and yells "Yes I can. Look me up in the encyclopedia!" So, the bartender looks up "Panda" in the encyclopedia, and it reads "Panda: increasingly rare species of bear that can be found in the eastern part of Asia. It eats shoots and leaves."