



District 7170

Dear Club Presidents,

My name is Matthew Adler and I am an Assistant Governor for District 7170. Along with responsibilities as Assistant Governor I am also District Chairperson for RLI, The Rotary Leadership Institute. I have been a Rotarian since 1984 and it was not until about 13 years ago that I truly started to learn what it meant to be a Rotarian. That is when I attended my first RLI session. Ask anyone who has attended RLI and I'm sure they will attest to its value.

The Rotary Leadership Institute (RLI) is a grassroots, multi-district leadership development program whose mission is to strengthen Rotary clubs through quality leadership education.

The overriding goal of the courses for club Rotarians is to create ENTHUSIASM for Rotary by opening up the world of Rotary outside of their own clubs and also showing them the great potential of Rotary service for the benefit of the world that can be furthered with excellent leadership in our clubs.

"Having leadership skills does not alone assure good Rotary leadership. An effective Rotary leader must ALSO have Rotary knowledge, perspective about where Rotary has been, where it is now going and a vision of what Rotary can be."

The current recommended curriculum for 2013 has the following course sessions:

PART I

Leadership Characteristics
Rotary Beyond the Club
Rotary Foundation I
Membership Retention
Leadership/Team Building
Service Projects

PART III

International Service
Effective Leadership Strategies*
Rotary Opportunities
Leadership-Public Relations
Making a Difference

PART II

Leadership/Goals
Rotary Foundation II
Communications
Ethics/Vocational Service
Membership Recruitment
Analyzing a Rotary Club

PART IV

Graduate Program

Our district will be holding our annual RLI workshop on Saturday, March 23, 2013 at The Owego Treadway Inn at 8am to 3:30PM **with breakfast and lunch provided**. The cost of this event is \$75 and is typically paid for by the club.

At our District Visioning session it was agreed upon that we make a better attempt to offer more education with a greater emphasis on attending the annual RLI workshop. I tell all who will listen of the value in attending, not simply because of the Rotary education, but also because of the teamwork that it promotes between all Rotarians in the District. As stated earlier, you will get to see the larger world of



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Rotary outside of your club and into the District and beyond. Also, I try not to promote this event based on the word "leadership" because this can be intimidating to some if this is not their goal to become a club leader. I believe that participation in an event such as this one will grow your club's leadership naturally.

I am attaching the RLI application. I will be contacting you in the near future to see if you need any assistance. Please let me know if I can help .

I NEED YOUR HELP TO ENSURE THIS EVENT IS A WELL ATTENDED AND SUCCESSFUL EVENT.

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