

LONGVIEW GREGGTON ROTARY RODEO, INC  
Minutes of Meeting

January 11, 2016

The Officers and Directors of Longview Greggton Rotary Rodeo, Inc.( LGRRRI) met at Texas Oncology Longview Cancer Center, 1300 N. Fourth, Longview, Texas on January 11, 2016 at 5:30 p.m. pursuant to notice given by Donna Koerner on January 8, 2016.

The following 2015-2016 Officers and Directors were present: Casey Beddingfield, Cynde Bell, Donna Koerner, John Fleming, Paula McCauley, Kari Pickering, Richard Lazarus, Michael Shirley. Others present were Director of Operations Mary Ramos, Chairperson for the Rodeo Tom Stamper, J.B. Brennon, Jim Tachias, Kayla Richardson, Doug Barnard, Julio Arriola, Keith Bailey, Gaylon Butler, Karen Maines, Ralph Warren, John Jetter, Kent Bryson, Ryan Campise, and Debbie Sadler. A quorum was present.

Meeting was held in conjunction with the Rodeo planning kick-off meeting. President Donna Koerner called the meeting to order at 5:35pm and Tom Stamper followed the Agenda attached to the Notice of Meeting.

- A. Ratification of minutes of meetings since September 23, 2015.
  - 1. Re-reading of minutes of 09-23-15 meeting
  - 2. Approval of minutes. Kpickering made a correction in the minutes sent out that they should have stated Donna Koerner gave notice of the September meeting. John Fleming motioned to approve the minutes with Kari Pickering's correction and Cynde Bell seconding the motion and members voted and approved unanimously.
  
- A. Report on Las Vegas Trip. Tom Stamper, Mary Ramos, and John Fleming all reported on their take away from the trip to Vegas. The team was able to make the trip under budget. Tom Stamper and John Fleming both felt like it was a worthwhile expense to stay abreast of trends in the industry as well as see best practices for Rodeos across the country.
  
- B. Review of Rodeo Committee Meeting Dates  
Dates were reviewed with committee and changes will be made as necessary.
  
- C. Review of Rodeo Committee Members  
Each position on the committee was reviewed and discussed with potential candidates. Tom Stamper will reach out to all potential committee members before the next Rodeo planning meeting which will be held on January 26, 2016 to solidify commitments.
  
- D. Other business
  - 1. There was discussion of feeding the Rotarians at the Rodeo and whether or not we want to make changes to location of tent and or continue to serve food. Committee agreed discussions about changes to the Rotary tent could be finalized at a later date.
  - 2. There was discussion about making sure all social media and websites were updated. Mary confirmed Rodeo website was up to date and John Jetter stated he would verify the

Rotary website was current as well. Kayla Richardson stated she would review and modify the facebook site if needed.

3. There was also discussion about marketing the Rodeo. Mary Ramos confirmed that John Green handles the marketing piece. Kayla Richardson stated she would help John Green in any way she could. Julio suggested we also make sure we advertise in the Pro Rodeo Sports News. Mary concurred that it was a good resource.

4. A review of 2016 goals/ budget was presented by Tom Stamper. Tom noted purse was increased to be competitive with similar markets. Tom also stated he would provide an emailed copy of the budget (detail) to meeting attendees. John Green wanted to make sure every committee member realized that the budget is appropriation (forecast) of what is expected, however, if the funds are not needed or more is needed the budget needs to be adjusted/ repurposed in real time.

5. Mary introduced that we have a new specialty act Tomas Garzalaza. He is a Spanish Roper the met originally in Las Vegas (one of the many reasons the trip is beneficial) and hopefully will capture our Spanish market.

6. Question was also proposed: can any Rotarian participate? Tom Stamper asked the question be addressed at a later meeting for sake of time.

7. Some discussion and inquiry of PRCA and Elite as well as the benefit if PRCA over CBRA. Julio confirmed issues between PRCA and Elite do not affect our Rodeo. Mary Ramos and Julio Arriola both confirmed that there is greater benefit from staying w/PRCA at this time.

8. Mary Ramos mentioned that Sammy's (2) year contract is up after this year and they will negotiation again this year. It was also noted by Ms. Ramos and Mr. Arriola that Sammy was very reasonably priced compared to other stock contractors.

Meeting adjourned at 6:48pm

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Kari Pickering, Secretary of the Corporation January 11, 2016