

**END
POLIO
NOW**



**TOGETHER, WE
END POLIO**



5 REASONS WHY WE MUST ERADICATE POLIO

1 YOUR GIFT WILL IMPROVE LIVES.

Today, more than 20 million people who would otherwise be paralyzed by polio are walking, and 1.5 million people who would otherwise have died are alive.

2 YOUR GIFT WILL INVEST IN THE FUTURE.

If all eradication efforts stopped today, within 10 years, polio could paralyze as many as 200,000 children each year. A polio-free world will be a healthier world for children everywhere.

3 YOUR GIFT WILL IMPROVE CHILD HEALTH.

Polio surveillance networks and vaccination campaigns also monitor children for other health problems, like vitamin deficiency and measles, so we can address them sooner.

4 YOUR GIFT WILL LOWER HEALTH CARE COSTS.

The global effort to eradicate polio could save the world an estimated US\$33.1 billion by 2100 compared to the cost of merely controlling the virus and responding continuously to outbreaks.

5 YOUR GIFT WILL MAKE HISTORY.

Polio eradication will be one of history's greatest public health achievements, with polio following smallpox to become only the second human disease eradicated from the world.



MAKE A DONATION

Every donation helps us get the vaccines, transport, and materials that are needed for the fight against polio.



At the end of the 1980s, more than 350,000 children were paralyzed by polio every year. Today, Rotary and its partners have reduced the incidence of polio by 99.9%. However, until we see the last of the poliovirus, eradication efforts need additional funding to:

IMMUNIZE

more than 400 million children against polio every year

IMPROVE

disease surveillance systems to detect any poliovirus in a person or the environment

HIRE

hundreds of thousands of health workers to go door to door to find every child

FUNDING IS CRUCIAL TO ERADICATING POLIO



Throughout the fight to end polio, we've shown what can be done when we draw on our collective strengths. A polio-free world is possible, but we can achieve it only by taking action together.

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If polio isn't eradicated, within 10 years, hundreds of thousands of children could be paralyzed. Global health care costs would rise dramatically, and the quality of life for people affected by the disease would be drastically diminished.

YOUR DONATION WILL SAVE LIVES AND GIVE CHILDREN A CHANCE AT A HEALTHY FUTURE.

Donate now at endpolio.org

TRIPLE YOUR IMPACT

The Gates Foundation will match every US\$1
Rotary commits to polio eradication 2-to-1,
up to US\$50 million per year.

Your donation

\$25

The Gates
Foundation

+ **\$50**

Total contribution
to fight polio

\$75

THAT CAN PURCHASE:

150

high-visibility vests to help identify
health workers so they can safely
administer vaccines

75

vaccine carriers to keep the polio
vaccine cool and effective

600

purple markers to mark children's
pinkies to show they've been
immunized



"Rotary was the first organization to push for a polio-free world, and so many Rotarians have been part of fundraising, vaccination, and advocacy efforts. The final steps to a polio-free world are the hardest — and we'll need the help of every Rotarian to get there. But I'm confident that we will end polio together."

Bill Gates,
co-chair of the Bill & Melinda Gates Foundation

Clubs are encouraged to give US\$1,500 or more annually to support polio eradication, and districts are encouraged to allocate 20% or more of their District Designated Funds each Rotary year. Clubs and districts that meet these criteria will receive a certificate of appreciation.

HOW TO HELP

LEARN.

SHARE.

DONATE.

endpolio.org

Rotary 

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