Mount Pleasant Rotary Club
c/o Amy Hinton
711 N. Jefferson
Mount Pleasant, TX 75455

Dear Parade Participant,

It's that time again… eyes wide with excitement, children jumping up and down waiting to see what's parading through Mt. Pleasant! Saturday, December 5, 2026 the Rotary Club of Mount Pleasant is proud to present this year's Christmas parade - ***"Christmas through the Decades".***

Here are the details:

Date: **Saturday December 5, 2026**
Line Up Time: **4:00 p.m. (judged) or 5:00 p.m. (not judged)**
Line Up Location: **Mount Pleasant Civic Center**
Pick Up Location : **Mount Pleasant Civic Center available**
Theme: ***"Christmas through the Decades"***
Each float and car should go along with the theme of the parade

Participants to be judged should be ready at the Civic Center **no later than 4 p.m.** Judging will begin at 4:30 p.m. All other participants should be in their designated place at the Civic Center parking lot **no later than 5:30 p.m.** The parade will begin at 6:00 p.m.

Thank you for participating in the Christmas Parade. We are looking forward to having the best parade ever! Please look over the rules and regulations listed below. There are only a few rules to follow, and these are essential for conducting a safe and successful parade.

RULES AND REGULATIONS
(This letter is 3 pages)

1. All participants under the age of nine must ride on some type of vehicle.
2. No candy or any other objects may be thrown to the crowd.
3. **There will be ONLY ONE Santa in the Christmas Parade which will be coordinated through the Rotary Club. Please DO NOT have a Santa Claus in your entry.**
4. No Horses will be allowed in the Christmas Parade this year.
5. All parade entries (floats, cars, marching groups, etc.) must use the rear entrance gate on N. Washington Ave. (near the livestock pavilion).
6. Lighting is required for all floats since a large portion of the parade will take place in night conditions.
7. Floats should be no taller than 15 feet high.

NOTE: *If you are only dropping off participants or equipment, you may only enter on the N. Washington Ave. entrance near the livestock pavilion. Parents must park in the gravel parking lot next to the baseball fields. **Rotarians wearing a blue Santa hat and will be available in several places for guidance and directions.***

Judging Basics
Judging will begin at exactly 4:30 p.m. If you have people riding on your float that need to be included in the look of your float, you MUST have all riders in place for the judges to see them. The banners will be collected AFTER the parade, and at this time you will receive your award money from the Mount Pleasant Rotary Club.

How are floats judged?

- Overall Creativity
- Originality
- Construction Quality
- Adherence to your theme

Visit http://www.ehow.com/how_5675719_light-parade-float.html for tips and recommendations on lighting and float construction or Google "tips on parade float lighting" for additional sites. You may want to try contacting a local business to borrow a generator.

Awards

FLOATS
Governor's Award - $1,000 (Sponsored by Titus County Fair Association)
Kings Award Award - $500 (Sponsored by Titus Regional Medical Center)
Christmas Magic Award - $350 (VeraBank)
Santa's Elf Award - $300 (Sponsored by American National Bank)

DECORATED VEHICLES (Sponsored by Guaranty Bond Bank)
First Place - $150
Second Place - $100
Third Place $50

Parade Route

The parade begins at the Civic Center (1800 N. Jefferson Ave.), and it will travel south on Jefferson Ave. The route will follow normal traffic patterns to merge left as Jefferson Ave. changes to N. Madison. As the parade approaches the Titus County Courthouse square, it will make a left turn (east) on E. 1st St., then another left turn (north) on to N. Jefferson Ave., rounding the courthouse. The parade will take a right-hand turn on 3rd street where it will officially end and entries are free to go where ever they wish to unload which includes the Mount Pleasant Civic Center, although there will be no official escort back to the Civic Center.

Thank you again for your participation in this wonderful community event.

Amy Hinton
Parade Chairman
903-466-1248