



BECOME A TOUR DE CYPRESS SPONSOR

Benefits Of Sponsorship

- Reach hundreds of participants and spectators
- Be involved with the fastest growing bicycle event in Northeast Texas
- Receive high community exposure
- Build employee morale and company pride
- Impact families and their needs in Northeast Texas
- Educate and inspire the youth of Northeast Texas

CYPRESS LEVEL – Name the Ride \$2000 + \$500 Annually for 5 Years

- Company name leading event name
- Logo on T-Shirt
- Rolling logo on website
- Website hyperlink
- Banners at Start/Finish site
- Fliers and/or product samples may be provided for 20 Complimentary Registrations (\$600 value)

POST OAK - \$500

- Logo on T-Shirt
- Logo on ride map
- Rolling Logo on website
- Website hyperlink
- Banners at Start/Finish line
- Fliers and/or product samples may be provided for insertion in participant packets
- 5 complimentary registrations (\$150 value)

MAPLE - \$300

- Logo on T-Shirt
- Logo on ride map
- Website hyperlink
- Fliers and/or product samples may be provided for insertion in participant packets
- 3 complimentary registrations (\$90 value)

SOUTHERN PINE - \$200*

- Logo on T-Shirt
- Website hyperlink
- 2 complimentary registrations (\$60 value)
- Recognition in *Optic-Herald* Tour de Cypress special edition
- *This package is offered as a cash and/or in-kind package. In-kind items **MUST** be a current line item on a budget and/or an essential item for our event participants.

AMERICAN ELM - \$100*

- Liner on ride map
- 1 complimentary registration (\$30 value)

SPECIAL OPPORTUNITIES FOR IN-KIND SPONSORSHIP

START/FINISH FOOD SPONSOR

- Maple level sponsorship - \$300
- You provide food, drinks, manpower and décor

REST STOP SPONSOR (3 only)

- Maple level sponsorship - \$300
- You provide manpower and décor. Rotary provides food and drinks

SIGN SPONSOR

- Post Oak level sponsorship - \$500
- Your logo goes on route signs (3"x3")

NUMBER SPONSOR

- Post Oak level sponsorship - \$500
- Your logo goes on rider numbers.

TECH SERVICE – In Kind

- You provide van and all repair materials

CONTACT

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