



## 2023 Rose City Christmas Parade

This event is organized and sponsored by the Rotary International Clubs of Tyler (South Tyler Rotary, Sunrise Rotary, and The Rotary Club of Tyler), kickoff is at 6 p.m. in downtown Tyler and is followed by the 35th Annual Christmas Tree Lighting Ceremony at the T.B. Butler Fountain Plaza immediately after the parade. Santa Claus will be taking photos immediately following the Annual Christmas Tree Lighting Ceremony. Photos with Santa Claus will be limited to 30 minutes following the ceremony. This year's parade theme is **"Create Hope in the World"**. Winners will be selected from lined entries in six categories:

1. Best Holiday Theme
2. Best Band
3. Brightest Entry
4. Spirit Award
5. Most Creative
6. Best Decorated Vehicle

All entries must have public entertainment value and be consistent with the overall parade theme of **"Create Hope in the World"**

### 2023 Parade Route:

- 2023 RCOT Christmas Parade Map:
- Parade will line up W Gentry Pkwy and go South on N. Broadway Avenue
- Right on W. Locust Street
- Left on N. Bonner Avenue
- Left on W. Ferguson Street
- Left on N. Spring Avenue
- Parade will end on N. Spring at E. Ferguson
- Participants will finish at E Bow
- Clydesdales, Santa, and Miracle Child will exit at Ferguson and S. on Spring Avenue
- Safety Concerns: Parade will be paused in case of a train

## PARADE RULES & REGULATIONS

### IMPORTANT:

- Participants in the parade will adhere to the following rules and regulations. Failure to do so will result in **REMOVAL** from the parade and possible exclusion from future parades.
- Only organized and chartered entries/units will be considered by the Rotary Clubs of Tyler.
- All entry information **MUST** be stated on application and approved in accordance with the rules set forth by the Rotary Clubs of Tyler.
- There will only be **ONE** Santa in the Christmas Parade. All other Santa entries will be **REMOVED** onsite from the Parade.
- The decision to remove an entry/unit will be at the sole discretion of parade officials onsite.

- **THE NUMBER OF ENTRIES IN THE PARADE WILL BE LIMITED TO 110 ENTRIES TOTAL. NO EXCEPTIONS.**
- DO NOT hand out anything, candy prizes, swag from your floats and organizations. This is for the spectators safety and enjoyment of the parade.

Participation in the Rotary Clubs of Tyler's Christmas Parade is by invitation upon approval by the Rotary Clubs of Tyler, hereinafter referred to as "**RCOT**".

## APPROVAL OF APPLICATIONS & ENTRIES

All applications submitted will be reviewed by the **RCOT** and those applications approved by the **RCOT** will be issued instructions to participate in the Rotary Clubs of Tyler's Christmas Parade by email.

All entries to the Christmas Parade:

- must be approved by the **RCOT**.
- must not be commercial or political in nature.
- must complete the entry description and background on the entry form.
- must be complete prior to consideration and final approval.
- shall be at the sole and exclusive discretion of the **RCOT**. Exceptions or special requests must be approved by the **RCOT**.

Parade participants must:

- Dress **appropriate** for your entry.
- **NOT** distribute or display political literature to spectators along the parade route. Signage is to identify the vehicles and not political candidates. **NO exceptions.**
- **NOT** leave the parade route during the parade nor walk or drive into areas where the public is standing or sitting.
- **NOT** stop during the parade route to perform maneuvers, yells, songs, cheers, skits, performances, etc.
- **NOT** conduct any activities that endanger the public health or safety, such as use of fire, pyrotechnics, firearms, weapons, throwing objects, dangerous chemicals, use of lasers, etc.
- **NOT** throw, handout or eject anything to spectators from parade units. **NO CANDY**, balloons, flowers, samples or anything whatsoever may be **THROWN OR HANDED** to the crowd.
- **NOT** play inappropriate music with inappropriate language. Please keep the Christmas Spirit in mind when choosing music for your entry.
- Stay in their assigned area and groups. **DO NOT** disturb other units by walking in or through other units during the parade.

## MARCHING ENTRIES

- Marching units will consist of bands, (military, high school, middle school, university or college) and adult civic marching groups.
- Drill teams, cheerleaders and school mascot applications will not be accepted unless their respective school band is participating or approved by the **RCOT** and they must walk with their band.
- Animal Mascots may be in a vehicle or in a cage pulled by a vehicle, if in accordance with the rules and regulations for vehicles and floats. All vehicles require decoration and should contribute to the overall theme of "Imagine Rotary".
- Invitations to schools and applications for bands, drill teams and cheerleaders are mailed to the attention of Band Director/Advisor.

## WALKING ENTRIES

## PARADE VEHICLES

- Participants are allowed to have **ONLY 4 vehicles per entry**. All drivers operating vehicles **must be at least 21 years of age** and licensed drivers while operating a motor vehicle in the parade.
- Floats and trailers will be **limited to a maximum number of twenty-five persons** depending on size.
- Motorcycles, motorbike patrols or car clubs will be limited to six vehicles. Clubs, bike patrols, or motorcycle groups shall have the same uniform dress and machinery.
- Non-specialty automobiles in the parade will be limited. All vehicles must be decorated with lights in a Christmas, Holiday or winter theme.
- Antique and Shrine club cars will be limited to classic, open touring cars, or roadsters (replicas). Drivers and/or passengers will not be identified by signage on the antique car. The number of antique cars will be determined by the **RCOT**.

## INSURANCE & LIABILITY DISCLAIMER

The **Rotary Clubs of Tyler assumes no responsibility nor liability** for accidents by any participant in the parade or spectator of the parade. Certificates for Comprehensive General Liability, including automobile, will be required if requested by the Rotary Clubs of Tyler.

## EXCEPTIONS & REMOVAL

Any exceptions to the above rules must be given in writing by the RCOT. **The decision to remove any entry or portion of any entry will be at the sole discretion of Parade officials on site.**

# Rotary



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