

What does our Club “Stand For” in our Community?

- Community Service Focus
- Entrepreneurial Style Fundraising
- Fun, Inclusive, Open



It's 2017

2017:What is the size of the club?

- 75 members
- 60 members
- 70 members



It's 2017

What are the club characteristics, features, demographics?

- Business people
- Team members
- Younger Working Professionals
- Community activists
- Retirees and newly retired



It's 2017

About our Club Administration

- Adaptable for membership and service
- Communicate using today's technology (wechat, texting, instant messaging, etc.)
- Active system for Membership
- Business skill development at meetings



It's 2017

About Vocational Service

- Apply the 4-way test to all decisions
- Mentoring program for Rotaract grads (with a focus)
- High School mentoring program
- Education on financial aid
- Social studies unit on Peace for middle school and high school



It's 2017

Community Service Projects

- Sponsoring a community needs assessment, or building upon the efforts of other groups
- Plan, finance, and support programs for underserved populations
- Partnering and Leveraging the efforts of community non-profits
- Support community activities with good purpose



It's 2017

Youth Service

- Provide ways for 20-30 year olds to engage in Rotary projects
- Rotaract Club includes Young Professionals
- We are the Go-To club for help with student projects



International Service

- Sponsor a Peace Scholar
- Partnering with international Rotarians on projects
- Providing a dental clinic in Honduras
- All members are educated in Rotary International programs
- Recruiting local youth for international projects



It's 2017

Fundraising

- Dancing with the Brookline Stars raised \$300K
- Pancake Breakfast raised \$14K and recruited 10 new members
- Taste of Brookline raised \$30K



It's 2017

What Actions do we need to take to achieve this Vision of our future?

- Growing membership
- Recruiting the people with the talents to make this happen
- Public Image communicating who we are, what we do, over the right channels to reach the people we need
- Training new members as future leaders



We need YOU to build the plan

- President's Development Team
- Judy Moses, Vision Champion
- Working group to create the plan

