

Rotary Club of Bedford  
PO Box 414  
Bedford, MA 01730  
[www.BedfordMaRotary.org](http://www.BedfordMaRotary.org)



October 15, 2022

Dear Friend,

After a three year hiatus, the Rotary Club of Bedford's Winter Community Breakfast (formerly known as Breakfast with Santa) is returning on December 11, 2022 from 9 AM to 12 PM at Bedford High School. Our aim is to hold an event that will be inclusive of all members of our growing and diverse Bedford community.

As in years past, there will be a hot pancake breakfast, winter crafts, photos with Santa, and a commemorative coloring book for the children to take home. New this year will be the addition of an Edible Snow Creature Building Contest, games, and activities from more cultural traditions, celebrating the coming of winter together.

We are hoping that you will support our Winter Community Breakfast by becoming a sponsor! We are expecting over 500 attendees this year, providing your organization with exposure to many local families.

The funds raised at this event will be used by the Bedford Rotary Foundation, a not for profit organization that makes positive change in Bedford and around the world. In 2021-2022, the Bedford Rotary Foundation supported organizations and initiatives in Bedford (Girl Scouts, Destination Imagination, bicycle helmets and lights, Bedford TV, and scholarships) all the way to Haiti (educational facility), Kenya (catchment basins and shoes for people with clubfoot, and Ukraine (disaster relief). In 2022-23 we will be creating a Pollinator Garden right in the center of Town!

We appreciate your interest in supporting our dedication to service by sponsoring our upcoming Winter Community Breakfast! We have several sponsorship levels available, detailed on the attached flyer. Please reach out to me if you have any questions! We are looking forward to partnering with you to bring winter fun to the families of Bedford!

*Dawn Lancy Kociubes*

Dawn Kociubes  
President, Rotary Club of Bedford  
[BedfordRotaryWinterBreakfast@gmail.com](mailto:BedfordRotaryWinterBreakfast@gmail.com)  
781-690-1876



## Sponsor Information

There are two ways you can support the Rotary Club of Bedford's Winter Community Breakfast!

**Advertise your organization in our Commemorative Coloring Book!** Images for ads due by November 15, 2022 to [BedfordRotaryWinterBreakfast@gmail.com](mailto:BedfordRotaryWinterBreakfast@gmail.com).

Full Page Ad	\$350
Half Page Ad	\$250
Quarter Page Ad	\$150
Business Card Ad	\$100

OR, interact with Bedford Families! **Host an Activity Table** at the Winter Community Breakfast! A table will be provided for your organization. The table will need to be staffed with volunteers from your organization.

	Silver	Gold	Platinum
	\$500	\$1000	\$1,500
Half page, black & white ad in Coloring Book	✓		
Full page, black & white ad in Coloring Book		✓	
Full page, color ad in Coloring Book			✓
Logo attached to over 200 boxes of crayons provided to attendees			✓
Logo placement on event poster displayed at Winter Breakfast	✓	✓	✓
Your logo on Bedford Rotary Website with link to your organization's website	✓	✓	✓
Host an Interactive Table at The Winter Breakfast	✓	✓	✓

For more information, contact:

Dawn Kociubes, 781-690-1876, [BedfordRotaryWinterBreakfast@gmail.com](mailto:BedfordRotaryWinterBreakfast@gmail.com)

Please make checks payable to:

The Bedford Rotary Foundation, PO Box 414, Bedford, MA, 01730