



Rotary Club of Bedford  
PO Box 414  
Bedford, MA 01730  
[www.BedfordMaRotary.org](http://www.BedfordMaRotary.org)

Dear Friend,

The **Winter Community Breakfast**, formerly known as **Breakfast with Santa**, brings the community together during the holiday season to celebrate, build connections, and help support worthwhile causes. As a fundraiser for the Bedford Rotary Foundation, this festive event helps us spread holiday cheer while raising awareness and vital funds for community service projects.

This year the event will be held on **Sunday, December 8th from 9am-12pm at Bedford High School**. As in years past, there will be a hot pancake breakfast with all the trimmings, winter crafts, photos with Santa, a holiday photo-booth, and musical performances. We have games, and activities from other cultural traditions, celebrating the coming of winter together.

The funds raised at this event will be used by the Bedford Rotary Foundation, our not-for-profit organization that makes positive change in Bedford and around the world. In 2023-2024 we supported many local causes like Best Buddies, Bedford TV, Relay for Life, Domestic Violence Support Network, Meals for Hope along with causes further afield in places like Sierra Leone and Kenya.

We are hoping that you will support our Winter Community Breakfast by becoming a sponsor! We have several sponsorship levels available, detailed on the attached flier. As the foundation is a licensed 501(c)3 charity (#04-3002998) any contribution would be tax-deductible. **Sponsorships must be finalized by December 3rd!**

Please reach out to me if you have any questions!

Lita Verrier  
Rotary Club of Bedford  
[BedfordRotaryWinterBreakfast@gmail.com](mailto:BedfordRotaryWinterBreakfast@gmail.com)  
(781) 775-9982

## Sponsor Information

### 1. Platinum Sponsor (\$2,000)

- Prominent title as "Platinum Sponsor"
- Prominent logo placement on all event materials, including social media and website
- Recognition in all press releases and media outreach
- Company name and logo on event signage (video and poster) and placemats
- Opportunity to host an activity at the event
- Opportunity to include promotional items in giveaway bags

### 2. Gold Sponsor (\$1,250)

- Prominent logo placement on event materials, including social media and website
- Recognition in press releases and marketing efforts
- Logo on event signage (video and poster) and placemats
- Opportunity to host an activity at the event
- Opportunity to include promotional items in giveaway bags

### 3. Silver Sponsor (\$500)

- Logo placement on event materials, including social media and website
- Logo on event signage (video and poster) and placemat
- Opportunity to host an interactive activity table at the event
- Opportunity to include promotional items in giveaway bags

### 4. Bronze Sponsor (\$250)

- Company name listed on event materials, including social media and website
- Company name on event signage (video and poster) and placemat
- Acknowledgment on social media

### 5. Community Supporter (\$100)

- Company name listed on the event website
- Acknowledgment on social media

*The interactive activity table can be staffed by the company or they can sponsor a non-profit/community organization to staff the table.*

**For more information, contact: Lita Verrier 781 775 8892 - [BedfordRotaryWinterBreakfast@gmail.com](mailto:BedfordRotaryWinterBreakfast@gmail.com)**

Please make checks payable to:

The Bedford Rotary Foundation, PO Box 414, Bedford, MA, 01730