

Reasons as to why it is important to be associated with Rotary

1. **Friendship:** In an increasingly complex world, Rotary provides one of the most basic human needs: the need for friendship and fellowship. It is one of the three reasons why Rotary began in 1905
2. **Business Development:** The second original reason for Rotary's beginning is business development. Everyone needs to network. Rotary consists of a cross section of every business community. Its members come from all walks of life. Rotarians help each other.
3. **High Ethical Standards:** The third reason is that Rotarians practice a 4-Way Test that governs one's ethical standards. Rotarians are expected to be ethical in business and personal relationships.
4. **Personal Growth and Development:** Membership in Rotary consists of one's growth and education in human relations and personal development.
5. **Leadership Development:** Rotary is an organization of leaders and successful people. Serving Rotary positions is like a college education. Leadership: Learning how to motivate, influence, and lead leaders.
6. **Citizenship in the Community:** Membership in a Rotary club makes one a better community citizen. The average Rotary Club consists of the most active citizens of any community.
7. **Continuing Education:** Each week at Rotary there is a program designed to keep one informed about what is going on in the community, nation, and the world. Each member provides an opportunity to listen to different speakers and a variety of timely topics.
8. **Fun:** Rotary is fun, and lots of fun. Each meeting is fun. The club projects are fun. Social activities are fun. The service is fun.
9. **Public Speaking Skills:** Many individuals who join Rotary were afraid to speak in public. Rotary develops confidence and skill in public communication and opportunity to practice and perfect those skills.
10. **Citizenship in the World:** Every Rotarian or Rotaractor wears a pin that says "Rotary International." There are a few places on the globe that do not have a Rotary Club. Every Rotarian is welcome—even encouraged—to attend any of the 34,644 Rotary clubs and 8,383 Rotaract Club in over 200 nations and geographical regions. This means instant friends in both one's own community and in the world community.

11. **Assistance when Traveling:** Because there are Rotary Clubs everywhere, many a Rotarian in need of a doctor, lawyer, hotel, dentist, advice, etc., while traveling has found assistance through Rotary. The International Directory published every year has a name, phone and email address of every club president and secretary.
12. **Entertainment:** Every Rotary club and district has parties and activities that provide diversion in one's business life. Rotary holds conferences, conventions, assemblies, and institutes that provide entertainment in addition to Rotary information, education, and service.
13. **The Development of Social Skills:** Every week and at various events and functions, Rotary develops one's personal, social skills, and people skills. Rotary is for people who like people.
14. **Family Programs:** Rotary provides one of the world's largest youth exchange programs; high school and college clubs for future Rotarians; opportunities for spouse involvement; and a host of activities designed to help family members in growth and development of family values.
15. **Vocational Skills:** Every Rotarian is expected to take part in the growth and development of his or her own professional vocation, to serve on committees, and to teach youth about one's job or vocation. Rotary helps one to be a better doctor, nurse, lawyer, teacher etc.
16. **Cultural Awareness:** Around the world, practically every religion, country, culture, race, creed, political persuasion, language, color, and ethnic identity is found in Rotary. It is a cross section of the world's most prominent citizens from every background. Rotarians become aware of their cultures and learn to love and work with people everywhere. They become better citizens of their countries in the process.
17. **Prestige:** Rotary members are prominent people who are, or are retired leaders of business, professions, art, government, sports, military, religion, and all disciplines.
Rotary is the oldest and most prestigious service club in the world. Its ranks include executives, managers, and professionals – people who make decisions and influenced policy.
18. **Nice People:** Rotarians above all are nice people – The nicest people on the face of the earth. They are important people who follow the policy of it is nice to be important but it is important to be nice.
19. **The Absence of an "Official Creed":** Rotary has no secret handshake, no secret policy, no official creed, no secret meetings or rituals. It is an open society of men and women who simply believe in helping others.
20. **The Opportunity to Serve:** Rotary is a service organization. Its business in mankind. Its product is Service. Rotarians provide community service in both local and international communities. This is perhaps the best reason for becoming involved with Rotary: the chance to do something for somebody else; to sense self-fulfillment that comes in the process; and the return of that satisfaction to one's own life. It is richly rewarding.

The mission of Rotary International, a worldwide association of Rotary & Rotaract clubs, is to provide service to others, to promote high ethical standards, and to advance world understanding, goodwill, and peace through its fellowship of business, professionals, and community leaders, known as Rotarians or Rotaractors.

The 4-Way Test

Of the things we think, say or do:

1) Is it the TRUTH?

2) Is it FAIR to all concerned?

3) Will it build GOODWILL and BETTER FRIENDSHIP?

4) Will it be BENEFICIAL to all concerned?

Service above Self becomes a standard of measure.