



The Rotary Club of Concord Massachusetts, Inc.

Box 455, Concord, MA 01742

rotaryclubofconcord.org



Sponsorship for Oktoberfest 2017

The Rotary Club of Concord, MA is offering sponsorship opportunities for our Oktoberfest 2017. Your sponsorship enables you to market your brand to Concord and surrounding communities while supporting local and international humanitarian projects that improve the lives of those in need. Rotarians use positive science to create peaceful change. This year we are partnering with ShelterBox (shelterbox.org), an award-winning and internationally recognized nonprofit that provides and delivers emergency shelter and tools to victims of natural disasters and conflicts.

Oktoberfest 2017 is hosted at scenic Verrill Farm, a beautiful farm stand that is a popular destination for Concord and surrounding towns. The event draws in upwards of 1000 people and feature great local music, artisans, local craft beers, ciders, and wines, and family friendly activities.

Rotary Clubs around the world work tirelessly to bring clean water, food, education, and sanitation to those who need it most. Locally, Rotary clubs continuously look for ways to improve the lives of their neighbors. *Please join the Rotary Club of Concord by providing emergency shelter and tools for families robbed of their homes by disaster, and help us transform despair into hope.*

Sponsorship Opportunities

Every \$1000 raised buys a ShelterBox. Your money is going to a great cause plus your company benefits from our team of social media and advertising gurus to build a plan to fit your company needs and any budget. All Sponsors are recognized by Master of Ceremonies during event.

Premium Sponsorship at \$5,000 levels may include any of the following in all Sponsorship Levels!

- Co-Branding in newspaper advertising
- Your logo banner prominently displayed on stage
- Full page ad in Action Unlimited distributed to 25,404 households
- Premium position for ads, banner, and booth (up to \$600 value)

Sponsorship at the \$2,000 level will include:

- Logo on main event banners, displayed prominently on stage
- Vendor booth space
- Ad in Action Unlimited (full page at Platinum Level, distributed to 25,404 households)
- Your logo and website link on Oktoberfest website
- Your logo and website link on email blasts sent out via Rotary social media

Sponsorship at the \$1,000 level will include:

- Logo on banner, displayed prominently at event
- Vendor booth space
- Printed Ad in Action Unlimited (half page at Platinum Level, distributed to 25,404 households)
- Your logo and website link on Oktoberfest website
- Your logo and website link on email blasts sent out via Rotary social media

A la Cart:

- Corporate Vendor Booth - \$100, Artisan Vendor Booth - \$50
- Your company banner hung in beer tent - \$100
- Purchase a *ShelterBox Tent Kit* - \$1,000 (and receive sponsor benefits)
- Purchase a *Shelter Repair Kit* - \$100

