



2017 Stats and Key Talking Points

ShelterBox – Disaster Relief

- ShelterBox is a cutting-edge charity that hand-delivers emergency shelter for families devastated by natural disaster and conflict.
- Our signature ShelterBoxes and ShelterKits contain the tools to transform lives and rebuild communities.
- We cross boundaries and cut through red tape to provide the link between people who need support and those who want to give it. We don't follow the crowd; we're leading the way in the future of emergency shelter.
- We're fueled by an impatience to reach more people, to empower them to transform their lives, to build a world where no family is left without shelter.
- The need for emergency shelter is urgent. Right now, around 85 million people around the world have been displaced by natural disaster and conflict – more than any other time since World War II.
- In 2016, we responded to 14 disasters both natural and man-made, providing shelter aid to 148,000 people.
- We were founded in Cornwall, UK in 2000 and continue to operate out of that region. Our US Affiliate has offices in Sarasota, FL and Santa Barbara, CA. We are a 501 (c)(3) nonprofit corporation in the United States.
- Our partners in the field include: United Nations Human Refugee Council (UNHRC) International Red Cross (IFRC), International Organization for Migration, Handicap International, PLAN, Habitat for Humanity.
- We focus on remote, isolated, and often the hardest hit communities and aim to serve vulnerable populations.
- Our equipment offering for shelter aid includes: ShelterBoxes, ShelterBox Standard Relief Tents, United Nations Tents, ShelterKits, and Tarps
- We are a volunteer driven organization (1,000 volunteers) with fewer than 120 paid professional staff. Because of this high level of volunteer support, we distribute more than 85 cents out of each dollar to the beneficiary.
- Charity Navigator rates ShelterBox four stars (highest rating) for fiduciary responsibility and transparency.
- Our fundraising efforts focus on individual, club and corporate giving. We take no donations from governments.
- We are respected for our integrity and impartiality. We are often looked to by United Nations Human Refugee Counsel to provide aid in the most difficult countries around the world to gain access to; examples include North Korea, Syria.
- Our goal is to grow our impact by a factor of 10 by 2025 to reach 1,000,000 people. We can only do this if we have the support of donors like you.