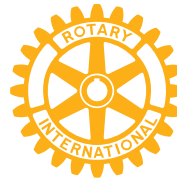


Rotary Club of Concord



POPS COMMITTEE

Co-Chair:
Dick Hale

Co-Chair:
Noel Choquette

Public Relations:
June Grace

Marketing:
Chris Alphen

Table Reservations:
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Hilary Taylor

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Leigh-Ann Crimmings
Therese Oliver
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Concord Sales:
Theresa Espinola
Glenn Dorr
Matt Hollister

Carlisle Sales:
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Social Media:
Helen Halloran

Web Site:
Kat Edwards
Paul D'Oliveira

Counsel:
Rosario Rizzo

Reception:
Joe Saia
Henry Dane

The **Rotary Club of Concord** invites you to support its **43rd Annual Pops Night** Friday April 6, 2018 at **51 Walden Center** for the Performing Arts in Concord. The Concord Band with renowned jazz singer Amanda Carr will spark an evening of fun dedicated to supporting Rotary's partnering with the **Concord Recreation Department** to raise \$15,000 for the **Minuteman Bike-Share Program** with locations at the Visitor's Center in Concord Center and the Rail Trail entrance in West Concord.

The Minuteman Bike-Share Program will provide environmentally friendly, inexpensive rental bicycles for tourists to visit Concord's historical sites and town businesses. Zagster, the U.S. market leader in bike sharing, will administer the program.

Please support Concord in providing this valuable transportation option by placing an ad in the POPS concert program book. In addition to featuring the full-page ads of contributors, the book will contain a centerfold map of Concord showing bike-share sites and other key locations. It will be widely distributed throughout the year to individuals and businesses in addition to being provided to everyone at Pops Night.

Rotary's ad order form, the media exposure of your ad and a copy of your most current ad is enclosed for your convenience. Kindly return the order form along with your check by March 23rd.

Please make your check payable to: **Concord Rotary Charitable Endowment Inc.**

For Online Sponsorship and Ticket Purchase Options or for information about the performance, see rotaryclubofconcord.org and click on **Pops** in the top banner. For actual tickets to this year's concert, please call Dick Hale @ 978-394-5158 or Noel Choquette @ 978-505-2783.

Thank you for your donation to this important cause.
Sincerely yours,



MINUTEMAN
BIKE SHARE

