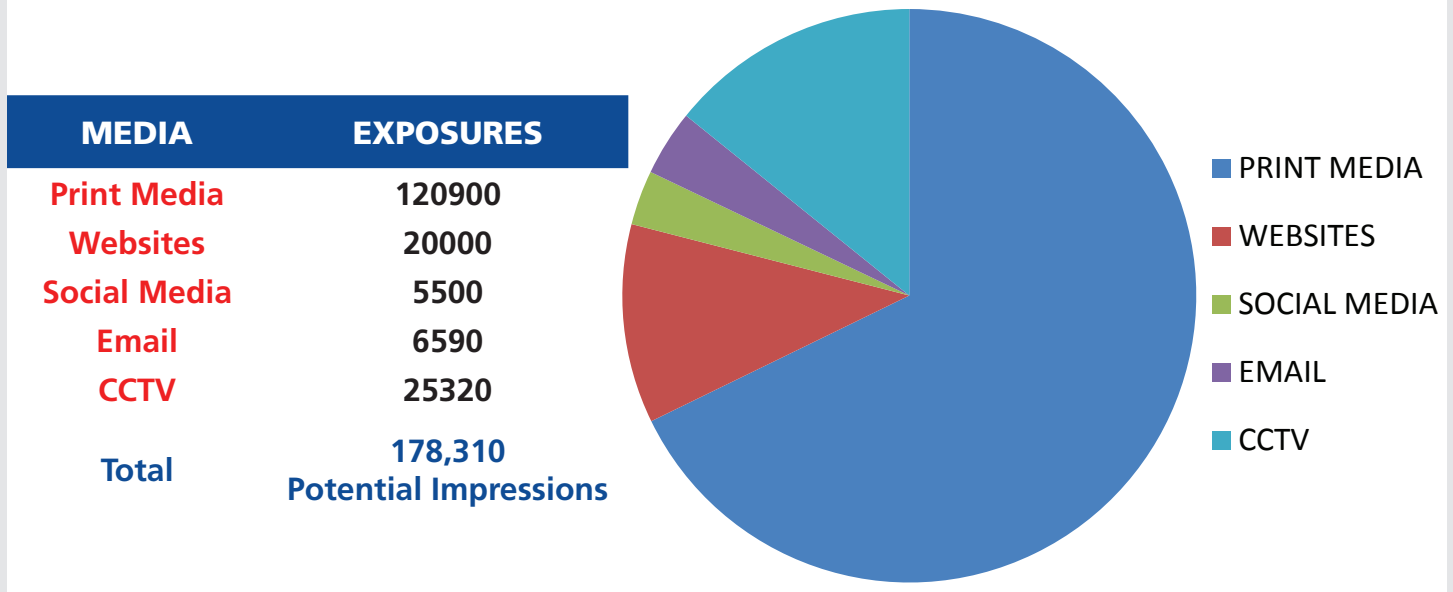


## Rotary Club of Concord MA serving Concord, Carlisle and Surrounding Areas

### POPS Concert Marketing Plan Sponsored by Rotary Club of Concord Partners

Rotary Club of Concord, CIP Parents Group, Rotary International District 7910, Concord Band and Christine Fawson, Jazz Trumpet/Vocalist



MEDIA TYPE	EXAMPLES
Print	Concord Journal, Carlisle Mosquito, Action Unlimited, Yankee Magazine
Websites	Rotary & Partner Websites, Concord Band, Social Media Sites
Social Media	Rotary, Partners - Facebook, Instagram, Twitter
Email	Rotary, Concord Band, CIP Playground Group, Performing Arts Center at 51 Walden
Cable TV	Public Service Announcements, Event Advertising, Calendar Listings

For more information, please contact Noel Choquette @ 978-505-2783