



*One Profits Most Who Serves Best! ● Service Above Self*

# *The Wellesley Rotascope*

Rotary Club Number 6594, Chartered March 26, 1946

Volume XXIV-13

[www.WellesleyRotary.org](http://www.WellesleyRotary.org)

July 9, 2024

**Tuesday, July 23, 2024**

Joint meeting with  
Brookline Rotary at  
MBCC Library — 6:30  
PM - **Annual DG meet-  
ing with DG Joyce  
Graff**

**Tuesday, July 23, 2024**

- Rotarians will serve  
dinner at NECHV—  
3PM

**Tuesday, July 30,**

**2024—Board meeting  
via ZOOM—8AM to  
9:30 AM.**

**Tuesday, August 6,**

**2024—Service & Fel-  
lowship meeting—  
MBCC—6:00-8:00 PM**

**Tuesday, August 20,**

**2024—“Climate Now  
Initiative” - guest speak-  
er—MBCC—6:30 PM**

**Tuesday, August 27,**

**2024—Rotarians will  
serve dinner at  
NECHV—3 to 6 PM.**



## **Joint Meeting with Brookline RC** **Annual meeting with D7910 DG Joyce Graff**

The Rotary Club  
of Wellesley

### **Mission Statement**

*“To serve others with a focus  
on strengthening communities  
in the areas of health, educa-  
tion and sustainable living.”*

### **PLEASE NOTE**

A *Service and Friendship* meeting is  
usually held on the **first Tuesday of  
the month** and a *Rotary speaker* meet-  
ing on the **third Tuesday**.

See upcoming **Programs &  
Events** (left) or check the Club  
website for more information

*To see if the upcoming meeting is  
held in person or via ZOOM visit  
the Club’s website:*

*[www.wellesleyrotary.org](http://www.wellesleyrotary.org)*

**Keep Up-to-date on  
District Happenings**

Visit the District website—  
**[rotary7910.org](http://rotary7910.org)**

12 were present for our first Board Meeting of the Rotary year. We met in the MBCC Board Room. **President Nora Pou** opened the meeting outlining the Club’s Goals and expected outcomes. She introduced **Justin Provencher** from Hudson Rotary who presented “*Making a Splash: Using Social Media to Promote Rotary and Club’s Programs/Events*”. He gave ideas for getting the “most bang for the buck” out of social media. This included creating a “brand”; sharing messages; recruitment; attracting volunteers and making “daily connections” He encouraged adding pictures and videos to make the approach relevant, memorable and shareable...a sort of “sneak peek of the future”. He said it is important to keep the media up-to-date. Also use graphic design to push the human factor. Above all “have fun with it”. Treasurer, **John Adams** presented the Budget for 2024-2025 highlighting a review of the cash flow; bylaw methodology (history/past & present programs); club expensed (losses and dues – receivables); calculation of Reserves and available 2024-2025 funds (\$ 23,517 is available for the upcoming year). He also reviewed the Club Foundation Account (Club/General & Specific funds) and as well as the process for each using the “cash-flow approach”. He concluded with “new Initiatives” including ....*continued*



The Rotary Club of Wellesley, Inc., P.O. Box 81206  
Wellesley Hills, MA 02481

**MEETINGS: 1st & 3rd Tuesday Evenings at 6:30 P.M.**  
(See our calendar on page one)

**[www.WellesleyRotary.org](http://www.WellesleyRotary.org)**

*...continued*

membership and possible service projects. Nora would like to continue the conversation and discussion at the July 30th Board Meeting with a plan to raise \$ 50K this year; build sponsorships and seek corporate grants. It's an opportunity to "raise our sights". A unanimous vote was taken in favor of the Food Insecurity Budget and the General Funds Budget.

**Andrea Kaiser** and **Patrick Hayden** will serve as co-chairs of the Club Fundraising this year. **Linda Tighe** will be the Club's Sergeant-at-Arms.

**Susan Bevilacqua** (Director of Service Projects) presented her planned Service Projects for 2024-2025 including current & possible new projects; possible organizations to partner with, and possible Rotaract and RYLA activities. She will be joined by **Donna Armentano**, **Vin Spoto**, **Carl Nelson**, **Paul Wilson**, **Joe Roberts**, **Mishawn Davis**, **Julie Ginn** and **Prez Nora Pou**. **Don McCauley** (Director of Public Image) had no report to make at this time. He will be joined by **John Adams**, **Linda Tighe**, **Bill Westerman**, **Tory DeFazio**, and **Patrick Hayden**.

Vin rounded up some volunteers for serving a meal on July 23rd at the NECHV. This is in addition to a similar event on August 27th.

Our next meeting (Tuesday, July 23rd) will be a joint meeting with Brookline Rotary in the Library at MBCC. Approximately 50 are expected for a visit by our District Governor. Nora would like help to set up.

The next Board meeting is Tuesday, July 30th via Zoom.



### **What can a donation to The Rotary Foundation do?**

- **Provide clean water.** Rotary clubs in Cambodia and Taiwan collaborated to obtain and install water purification equipment for floating towns on Tonle Sap, the largest freshwater lake in Southeast Asia.
- **Prevent and treat disease.** Rotary clubs around the world strengthen communities by keeping them healthy. Clubs in the U.S. states of Wisconsin and Minnesota obtained a mobile clinic that provides free services for people without health insurance. In Korea, Rotary clubs assist cyclists who have partial or complete vision loss.
- **Grow local economies.** Women in Uganda who lifted their families out of poverty, with support from microloans, started a Rotary club dedicated to empowering other entrepreneurs.
- **Protect the environment.** A global grant scholarship allowed **Gabi Fleury** to study conservation biology and become an "interspecies diplomat" who helps communities find creative solutions to the conflicts between humans and wildlife that are becoming more common.
- **Encourage education.** The Guatemala Literacy Project has worked for decades to improve literacy rates and keep children in school.



### **BIRTHDAYS**

***Donna Armentano—7/2***

***Brian O'Connor—7/22***

### **ANNIVERSARIES'**

