



*One Profits Most Who Serves Best! • Service Above Self*

# *The Wellesley Rotascope*

Rotary Club Number 6594, Chartered March 26, 1946

Volume XXI-14

[www.WellesleyRotary.org](http://www.WellesleyRotary.org)

July 20, 2021

**Tuesday, August 3, 2021**—*Service & Fellowship* via Zoom—  
6:30 to 8:30 PM

**Tuesday, August 17, 2021**—TBA—6:30 to  
8:30 PM

**Tuesday, September 7, 2021** - *Service & Fellowship*—TBA

**Tuesday, September 21, 2021**—“*All about heat pumps*”



## Service & Fellowship Meeting 6:30 to 8:30

### *The Rotary Club of Wellesley*

#### *Mission Statement:*

*To serve others with a focus on  
strengthening communities in the areas of health, education and sustainable living*

### PLEASE NOTE...

A *Service & Fellowship* meeting is usually held on the **first Tuesday of the month** and a Rotary Speaker meeting on the **third Tuesday**.

See **Upcoming Programs & Events** (left) or check the Club website for more information.

**For the foreseeable future  
Wellesley Rotary will be  
meeting via ZOOM.**

Visit the Club's website for more details:  
([www.WellesleyRotary.org](http://www.WellesleyRotary.org)).

**Keep up-to-date on  
District Happenings...**

Visit the District website  
([rotary7910.org](http://rotary7910.org))

***THE FIRST FIVE DAYS  
AFTER THE WEEKEND  
ARE THE HARDEST***

## In Memoriam

**Rotarian Brian Sullivan**  
1964-2021

Rotarian since 2005

**Ben “Obi” Aduba**  
1946-2021

Rotarian—2005-2009

President Linda called the July 20th Board meeting to order and reviewed some elements of the 2021-2022 Budget. Discussion and approval followed. The remainder of the meeting centered on discussing the upcoming raffle including name, design, and marketing.

At our bi-weekly meeting we welcomed **Lilyanne Meadows, DG Cliff Rober** and guest speaker **Robert Friend**. Eleven were present as we opened with the Pledge, and Invocation by **Toby Kell**. *Happy Dollars* came from **Rowbotham and Adams** (who didn't close their car's trunk door in time!), **Meadows, Tighe and Friend**. Prez Linda introduced guest **Robert Friend** of Madison CT. He is a Rotarian from  
...continued



The Rotary Club of Wellesley, Inc., P.O. Box 81206  
Wellesley Hills, MA 02481

**MEETINGS: 1st & 3rd Tuesday Evenings at 6:00 P.M.**  
**Wellesley College Club, 727 Washington St.**  
**Wellesley, MA 02482— 781-283-2700**

[www.WellesleyRotary.org](http://www.WellesleyRotary.org)

*continue...*

D7980 in Connecticut and became inspired by other Rotarians who were frustrated in fundraising (like Wellesley Rotary) because of COVID. He spurred action in creating on-line fundraisers, ticketing and digital “storefronts” using e-commerce methods. The results, he said, have been “phenomenal”. He gave us examples of successful raffles through his “**EventGroove**” app which is an integrated platform for events and fundraisers. It has grown successfully and is now recognized internationally. He walked us through his “Campaign Setup” (*Raffles, Sweepstakes, A-thon, Crowdfunding, Auction and Sale*), and how it can be done easily in one transaction. His own Rotary Club (Branford CT) had a very successful Raffle called “*Braffle*”. 50 restaurants were involved for \$20 offering prizes from \$5K to \$2.5K. He reviewed the payment process including process and tax fees. “This new application helps non-profits maximize their returns,” he said. He also covered “Sweepstakes”. Many Rotary clubs are now involved. They have recognized its success in helping with donations including *Happy Dollars*, and memorials. District 7910 (DG Cliff) is interested in using the app for District clubs, and President Linda would like to have Wellesley Rotary be the lead Club! Friend presented a sample video of marketing the benefits, commenting, “It plays a role in the viral nature of fundraising.” There were many interesting questions. More to come, so standby! ♥ ♥ ♥  
♥ ♥

Thank you for ***Doing Good in the World*** by donating to The Rotary Foundation. Because of your generous support, we can make a positive impact together in communities that need our help the most.

**What happens when you give to the Foundation?**

Your gift is transformed into projects that:  
...Promote peace and provide clean water and sanitation in **Papua New Guinea**...Keep students in school in **Tanzania**...Mobilize Rotarians around the world, including in the **United States**, to use our expertise in disease prevention and treatment to support COVID-19 vaccination efforts...Help mothers and children get healthy food in **Guatemala**...Continue our work toward a polio-free world, building on a recent big achievement in the **African region**...Protect the environment by training farmers in places like **Taiwan** in organic farming techniques

These projects wouldn't be possible without donors like you. Help us continue making a difference in your community and around the world.

Thank you for your dedicated support of **our** Foundation.

Sincerely,  
The Rotary Foundation

**BIRTHDAYS**

***Donna Armentano—7/2***  
***Amelia Childs—7/26***

**ANNIVERSARIES**