



2025 Weston-Wayland Rotary Club Platinum, Presenting, Gold, Antique & Classic Car Show FULL YEAR Sponsorships

The 28th Antique & Classic Car Show on September 27, 2025 is beloved by the community and car enthusiasts alike. The setting around the Weston Town Green in September is unrivaled on the antique and classic car show circuit. The Show attracts hundreds of cars and a thousand guests. **Your sponsorship will live for the entire year with advertising, marketing and charitable giving that will support multiple community service events! Join us and help us help others!**

Benefits of Sponsorship

Rotary’s motto is “Service above self.” For sponsors, we understand that means “if there’s something more we can do for our sponsors, we’ll do it if we can. If there’s another benefit that appeals to you, please name it.

**** We can create a customized sponsorship just for you to meet your business goals. If you’re interested, we’ll work with you!**

Recognition - Sponsors receive substantial recognition through our marketing initiatives:

Digital Marketing:

- **Email:** weekly newsletter (1,000),
- **Rotary website,** WestonWaylandRotary.com,
- **Car Show website,** WestonCarShow.com,
- **Facebook page,** facebook.com/westonwaylandrotary and active social media postings to other community pages and groups.
- **Media Relations:** Quotation and photograph in pre-show and post show press releases to be submitted to select local and regional publications and social media contacts.

Direct Mail:

- Platinum sponsors’ logos are included on the giant postcard mailed to all residences in Weston.

Recognition and Exposure at the Car Show:

- **Signage & Materials:** Recognition on promotional materials & signage.
- **Exhibit Booth/Display:** one 10’x10’ or 10’x10’ exhibit space (as available).

- **Sponsor Announcements:** Sponsor recognition announcements (“Commercials”).
- **Awards Presentation:** Sponsors may present Car Show awards to winners.
- **Car Display:** Complementary entries for up to five cars (transferrable to clients).

Hospitality

- Complimentary VIP tickets: Up to five VIP guest passes including lunch and a guided tour of the Car Show.

Additional Promotional and Volunteer Benefits:

- Sponsors may promote their organization’s support of the Rotary Club of Weston & Wayland and extend **Volunteer Opportunity invitations to their** employees and friends.

Additional Sponsorship & Exhibitor Opportunities

If you don’t see what you like, please tell us how you’d like to be involved with the Car Show.

See over for details.



Club of Weston
and Wayland



WESTON
CAR SHOW

Antique & Classic Car Show/FULL YEAR Sponsorship Benefits		
Benefit	Presenting Platinum	Gold
<p>Digital Marketing:</p> <ul style="list-style-type: none"> • Email: weekly newsletter (1,000), • Rotary website, WestonWaylandRotary.com, • Car Show website, WestonCarShow.com, • Facebook page, facebook.com/ westonwaylandrotary and active social media postings to other community pages and groups. • Media Relations: Quotation and photograph in pre-show and post-show press releases to be submitted to select local and regional publications and social media contacts. 	<p>Logo Logo</p> <p>Logo 4 posts</p> <p>Yes</p>	<p>Logo Logo</p> <p>Logo 2</p>
<p>Direct Mail:</p>	Logo	
<p>Recognition and Exposure at the Car Show:</p> <ul style="list-style-type: none"> • Signage & Materials: Recognition on promotional materials & signage. • Exhibit Booth/Display: one 10'x10 • Sponsor Announcements: Sponsor recognition announcements ("Commercials"). • Awards Presentation: Sponsors may present Car Show awards to winners. 	<p>Logo</p> <p>Yes 4</p> <p>4</p>	<p>Logo</p> <p>Yes 2</p> <p>2</p>
Hospitality Benefits		
<ul style="list-style-type: none"> • Complimentary VIP Ticket Packages 	10	5
<ul style="list-style-type: none"> • Car Display: Complementary entries for cars (transferrable to clients). 	5	3
Sponsorship Contribution	\$20,000	\$10,000



Club of Weston and Wayland



WESTON CAR SHOW

Silver, Bronze Sponsorship & Exhibitor Benefits

The 28th Antique & Classic Car Show on September 27, 2025, is beloved by the community and car enthusiasts alike. The setting around the Weston Town Green in September is unrivaled on the antique and classic car show circuit. The Weston Antique and Classic Car Show attracts hundreds of cars and a thousand guests, or more.

Rotary’s motto is “Service above Self.” For sponsors, we understand that means “if there’s something more we can do for our sponsors, we’ll do it if we can.” If there’s another benefit that appeals to you, please name it.

Benefits of Sponsorship - Bronze Sponsors and exhibitors benefits include

Digital Marketing:

- **Email:** weekly newsletter (1,000).
- **Rotary website,** WestonWaylandRotary.com,
- **Car Show website,** WestonCarShow.com,
- **Facebook page,** facebook.com/westonwaylandrotary and active social media postings to other community pages and groups.

Recognition and Exposure at the Car Show:

- **Signage & Materials:** Recognition on promotional materials & signage.
- **Exhibit Booth/Display:** one 10’x10’ or 10’x10’ exhibit space (as available)
- **Sponsor Announcements:** Sponsor recognition announcements (“Commercials”).

Antique & Classic Car Show Sponsor & Exhibitor Benefits			
Benefit	Silver	Bronze	Exhibitor
Digital Marketing: Name recognition in: <ul style="list-style-type: none"> • Email: weekly newsletter (1,000) in September. • Rotary website, WestonWaylandRotary.com, • Car Show website, WestonCarShow.com, • Facebook page, facebook.com/westonwaylandrotary and active social media postings to other community pages and groups. 	Logo Logo Logo Name	Name - Name Name	Name
Recognition and Exposure at the Car Show: <ul style="list-style-type: none"> • Signage & Materials: Recognition on sponsor sign. • Exhibit Booth/Display: one 10’x10. *Choose location. • Sponsor Announcements: Sponsor recognition announcement. 	Name Yes* Yes	- Yes -	- Yes
Sponsorship Contribution	\$2,500	\$2000	\$1500

Confirmation of Support for Rotary Sponsors & Car Show Exhibitors

WestonWaylandRotary.com • WestonCarShow.com

Thank you for supporting the scholarships and charitable initiatives of the Rotary Club of Weston and Wayland.

The Federal Tax ID for the Rotary Club of Weston and Wayland is **046130541**.

Personal Donors and Charitable Trusts can make donations c/o the Rotary District 7910 Charity Fund Tax ID 22-3173227

Support: Please confirm the level of support you will provide, accompanied by the benefits provided separately.

Sponsorship - Benefits through the year

- Presenting/Platinum Sponsor \$20,000
- Gold Sponsor \$10,000
- Silver Sponsor \$2,500

Sponsor / Exhibitor / Friend - Benefits @ Car Show

- Bronze Sponsor ~ \$2,000
- Premium Exhibitor ~ \$1,500
- Friend ~ \$195-\$500

Contact Information: Please provide the contact information for an executive and the company information you would like us to use for recognition.

Executive Contact Information

Name: _____

Phone / Email: _____

Company Contact Information

Company Name: _____

Address (optional) _____

City / State / Zip _____

Website _____

Social Media _____

Payment: Would you prefer to pay by check or pay online by credit card

Contact:

For any clarifications or additional conversation, please contact:

Richard DeVito, Chair, radjr@pnpc.com 781-899-2702 ext. 107, John Marchiony, Sponsor Services Chair, at 781-333-8686 or john@marchiony.com, or Robert Blackburn, President, at rblackburn@palacajo.com.