

Fireball Classic Memorial

ADA SUNRISE ROTARY ~ FIREBALL CLASSIC MEMORIAL

March 10, 2017



Dear Fireball Classic Memorial Sponsor:

Every year, on July fourth, the Ada Sunrise Rotary Club proudly sponsors the Fireball Classic Memorial (named after, Ralph "Fireball" Evans. We will host runners and walkers from all over Oklahoma and other states for the **50th Annual Fireball Classic Memorial**. We proudly boast that the race is **Oklahoma's OLDEST RACE**. What a delight for Ada residents to welcome these special guest to our community during ur 4th of July activities at the beautiful Wintersmith Park. The race includes, 5K and 10K runs, 5K Walk, and a free children's race, and this year a grueling half marathon. We will have a commemorative medal for all participants. This medal will be on sale for the public also.

We invite you to participate in this year's event by being one of our sponsors. The level of sponsorships are detailed on the next page. Sponsorships and a small runner's fee are the only revenue we have for making this a successful fundraiser. All profits are returned to the Ada Community. Our major project has been the "**Back-To-School Basic Program**", which is now coordinated with the Salvation Army. This wonderful program supplies backpacks and school supplies to children in our area who might have to begin the school year without these materials.

This year you may participate in our race by sponsoring and maintaining one of twelve watr stations on our courses. What a great way for your business or organization to be involved in our race. You may use your company logo at your station to let the runners know who you are. For details, contact,. Sponsors are accepted o first come first serve basis.

We are expecting close to 600 participates the past 3 years; which means we will order over 600 t-shirts. This race is becoming one of the premier races in Oklahoma. It is a great Ada tradition that needs to be embraced.

We offer complimentary entries to our sponsors depending on the level of the sponsorship, (**\$75.00 & up**).

Also, we are hoping everyone will participate by donating items for our runners' race day packets. You may contribute almost anything with your company's logo. For details, please contact us.

We are doubly excited about our 50th anniversary this year. We are already in the planning stages for this race. It will be an event of all events for the Fireball Classic Memorial. If you become a major sponsor by April 21, 2017; your logo will be included on our handouts.

We thank you for being a sponsor in the past and hope you will continue to support our Club and the Ada community. In the near future; you will be contacted by a Club Member about your level of sponsorship.

Again, **thank you for your kindness and support.**

Susie Overturf, Race Director and Harral Harbin, Race Director

Susie Overturf, Race Director
 PO Box 601
 Ada, OK 74820
 (580) 310-4727



Harral Harbin, Race Director
 (580) 399-6117, (580) 332-5816

Level of Sponsorship	What you can expect from us besides a big Thank You!
The BIG KABOOM \$250.00	Business logo listing on T-shirts Listing on special flyers "Special Thanks" sign at packet pick-up "Special Thanks" sign at Back to School Basics pick-up Three complementary entries from the Fireball (t-shirts for runners only) Sponsorship certificate
The ROMAN CANDLE \$150.00	Listing on T-shirt Listing on special flyers "Special Thanks" sign at packet pick-up "Special Thanks" sign at Back to School Basics pick-up Two complementary entries for the Fireball (t-shirts for runners only)
The STARBURST \$75.00	"Special Thanks" sign at packet pick-up "Special Thanks" sign at Back to School Basics pick-up One complementary entries for the Fireball (t-shirts for runners only)
The Whistler \$50.00	"Special Thanks" sign at packet pick-up "Special Thanks" sign at Back to School Basics pick-up
The SPARKLER \$25.00	Special Thanks" sign at packet pick-up "Special Thanks" sign at Back to School Basics pick-up

Proceeds benefit community programs such as BACK-TO-SCHOOL BASICS PROGRAM, AND OTHER COMMUNITY PROJECTS.

Please make checks payable to ADA SUNRISE ROTARY.

Please include the Spnsr Name as you want it published in promotional materials. If you need to send a logo email it to adasunrise@yahoo.com .

Contact Person _____ Mailing Address _____

Phone _____ Email _____

Sponsor Name _____