



Storypalooza



Sponsorship Opportunities

Join us in supporting our inaugural reading festival!

Once Upon A Page: Where Every Story Begins... Chapter 1

March 27-28, 2026

Title Sponsor \$7500

Title Sponsors will serve as the primary sponsors of the two keynote authors. Through this sponsorship, Norman Rotary will purchase 900 books to be gifted to every Norman Public Schools first grader during a special event created exclusively for them on Friday, March 27. This sponsorship ensures that each child leaves with a book of their own, supporting early literacy across our community.

Title Sponsors will receive prominent recognition through digital media at the event, as well as across all event, Norman Rotary, and Norman Public Schools social media platforms and printed materials. *In addition, Title Sponsors will be invited to an exclusive VIP event with the authors.*

Ink & Imprint Sponsor \$5000

Ink & Imprint Sponsors will support featured authors, illustrators, and presenting speakers, including the purchase of featured books for the free Saturday event open to all community members. These books will be used both as participation incentives and distributed to children in need, expanding access to literacy resources throughout the community.

Ink & Imprint Sponsors will receive recognition through digital media at the event, as well as across all event, Norman Rotary, and Norman Public Schools social media platforms and printed materials.

Literacy Advocate Sponsor \$2500

Literacy Advocate Sponsors will help support essential event logistics and fund the “Parent Track,” a dedicated program designed to equip parents with the tools and strategies needed to foster lifelong readers and learners at home. This sponsorship helps provide meaningful resources directly to parents.

Literacy Advocate Sponsors will receive recognition through digital media at the event, as well as across all event, Norman Rotary, and Norman Public Schools social media platforms and printed materials.





Storyteller Sponsor \$1000

Storyteller Sponsors will support interactive and creative experiences throughout Storypalooza, including photo booth and selfie stations designed by Norman Public Schools high school students in Stagecraft classes. Additional Storyteller sponsorships include the “Games & Gaming” room and Artists’ Alley, which will feature all contest submissions.

Storyteller Sponsors will receive recognition through digital media at the event, as well as across all event, Norman Rotary, and Norman Public Schools social media platforms and printed materials.

Bookworm Sponsor \$500

Bookworm Sponsors will support online activities and art materials designed to enhance author presentations. This sponsorship will also help cover the cost of meals for authors and presenters during both event days.

Bookworm Sponsors will receive recognition through digital media at the event, as well as across all event, Norman Rotary, and Norman Public Schools social media platforms and printed materials.

Reading Corner Sponsors

Reading Corner Sponsors are for those who believe in supporting our literacy efforts by providing books to NPS students. Reading Corner Sponsors receive recognition on digital media at the event.

- \$375 provides 25 books
- \$300 provides 20 books
- \$225 provides 15 books
- \$150 provides 10 books



CONTACT US!

To become a Storypalooza sponsor, contact Liz McKown at 405-401-6603 or eamckown@me.com, Stephen Koranda at 405-637-6225, or email NormanRotary@gmail.com



NormanRotary.org

