



Sponsorship Information

Rotary Road Rally & Festival

Saturday, October 14, 2023

The Little River Marina

The Annual Rotary Road Rally is a 50-Mile ride around Lakes Thunderbird and Draper with a festival following your ride with live music, food trucks, craft beer, and good times!

Funds raised go to support non-profit literacy initiatives in Norman Public Schools and encourage wellness in our community by funding bicycle giveaways for children.

Rotary Road Rally & Festival 2023

SPONSORSHIP OPPORTUNITIES

Title Sponsor - \$7,500

- “Presented by” on the back of event t-shirt
 - Large logos on posters and designated social media posts
 - Mentions in all marketing materials
 - Large logos on banners at the event
 - Banner with presenting sponsors
 - 10x10 booth space with tent
 - Opportunity to speak for 5 minutes on stage
 - Can include swag in biker bags
 - 10 tickets to the event
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Gold Sponsor - \$3,000

- Medium logo on the back of the event t-shirt
 - Medium logo on posters
 - Social media mentions
 - 10x10 booth space with tent
 - Medium logo on banners
 - Can include swag in biker bags
 - 8 tickets to the event
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Parking Pass Sponsor - \$1,000

- Sponsor logo on the parking pass
- Opportunity to offer a coupon with every parking pass
- Small logo on the back of the event shirt
- Small logo on banners
- Social media mentions
- 4 tickets to the event

Silver Sponsor - \$750

- Small logo on the back of event t-shirt
 - Small logo on posters
 - Social media mentions
 - 10x10 booth space with tent
 - Swag for biker bags
 - 6 tickets to the event
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Bronze Sponsor - \$500

- Company listed on the back of event t-shirt
 - Company listed on the posters
 - Company listed on signage
 - Swag for biker bags
 - 4 tickets to the event
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School Bicycle Sponsor - \$250

- Company listed on the back of event t-shirt
 - 2 tickets to the event
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Advocate Sponsor - \$100

Swag Bag only Sponsor - \$100

Rotary Road Rally & Festival 2023

SPONSORSHIP AGREEMENT

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Sponsorship Level

Title Sponsor \$7,500

Bronze Sponsor \$500

Gold Sponsor \$3,000

School Bicycle Sponsor \$250

Parking Pass Sponsor \$1,000

Advocate \$100

Silver Sponsor \$750

Swag Bag only \$100

Would you like a 10x10 tent space included with your sponsorship? (circle) Yes No

Total amount of sponsorship \$ _____

By signing this document, you agree to pay the above amount for the selected sponsorships for the 2023 Rotary Road Rally & Festival.

Signature: _____

Date: _____

Please email a High Resolution logo as a jpeg or png and this form to NormanRotary@gmail.com.
Make checks payable to Norman Rotary. Mail to PO Box 867 Norman OK 73070

If you have any questions, contact Liz Barfield 229.809.6159