



Sponsorship Information

for the

Rotary Road Rally & Festival

Saturday, October 22, 2022

@The Little River Marina

The Annual Rotary Road Rally is a 50-Mile ride around Lakes Thunderbird and Draper with a festival to follow! This year's festival will feature live music, food trucks, craft beer, and good times!

Funds raised go to support non-profit literacy initiatives in Norman Public Schools and encourage wellness in our community by funding bicycle giveaways for children.

Rotary Road Rally & Festival 2022

SPONSORSHIP OPPORTUNITIES



Title Sponsor \$7,500

- “Presented by” on the back of event t-shirt
- Large logos on posters and designated social media posts
- Mentions in all marketing materials
- Large logos on banners at the event
- Banner with presenting sponsors
- 10x10 booth space with tent
- Opportunity to speak for 5 minutes on stage
- Can include swag in biker bags
- 10 tickets to the event

Gold Sponsor \$3,000

- Medium logo on the back of the event t-shirt
- Medium logo on posters
- Social media mentions
- 10x10 booth space with tent
- Medium logo on banners
- Can include swag in biker bags
- 8 tickets to the event

Parking Pass Sponsor \$1,000

- Sponsor logo on the parking pass
- Opportunity to offer a coupon with every parking pass
- Small logo on the back of the event shirt
- Small logo on banners
- Social media mentions
- 4 tickets to the event

Silver Sponsor \$750

- Small logo on the back of event t-shirt
- Small logo on posters
- Social media mentions
- 10x10 booth space with tent
- Swag for biker bags
- 6 tickets to the event

Bronze Sponsor \$500

- Company listed on the back of event t-shirt
- Company listed on the posters
- Company listed on signage
- Swag for biker bags
- 4 tickets to the event

School Bicycle Sponsor \$250

- Company listed on the back of event t-shirt
- 2 tickets to the event

Advocate Sponsor \$100



Rotary Road Rally & Festival 2022

SPONSORSHIP AGREEMENT

Company Name: _____

Contact Name: _____

Mailing Address: _____

Work Phone: _____

Cell Phone: _____

Email: _____

Company Website: _____

2022 SPONSORSHIP LEVELS

Title Sponsor \$7,500

Bronze Sponsor \$500

Gold Sponsor \$3,500

School Bicycle Sponsor \$250

Parking Pass Sponsor \$1,000

Advocate \$100

Silver Sponsor \$750

Swag Bag only \$100

Would you like a 10x10 tent space included with your sponsorship? YES NO

Total amount of sponsorship \$ _____

By signing this document, you agree to pay the above amount for the selected sponsorships for the 2022 Rotary Road Rally & Festival.

Signature: _____

Date: _____

Please email your High Resolution LOGO as a JPEG or GIF and completed sponsorship form to normanrotaryevents@gmail.com

Make checks payable to Norman Rotary Club

Mail to PO Box 867, Norman, OK 73070

If you have any questions, feel free to contact Liz Barfield at (229)809-6159

Thank you for supporting the 2022 Road Rally and Festival!