

# 100 Ways to Celebrate a Rotary Day

1. Create a giant birthday cake in the shape of a Rotary gearwheel to mark Rotary's birthday, and invite the community or media to share it.
2. Update your club's or district's Web site, blog or social networking page with photos or video from your celebration.
3. Work with your local chamber of commerce to declare a Rotary Day in your town. Publicize the [proclamation](#) at schools and businesses, in newspapers, and on Web sites and social networking sites.
4. Conduct a [billboard](#) campaign highlighting Rotary's continued service locally and globally to show the good it has accomplished.
5. Create a Rotary Day podcast with a panel of Rotarians discussing service projects. Post it on your Web site or blog, and send it to your local media.
6. Host a screening of [The Final Inch](#), followed by a panel discussion on Rotary's commitment to ending polio worldwide.
7. Initiate a local poster or essay contest promoting volunteerism in conjunction with Rotary Day.
8. Update your club's or district's status live from your Rotary Day event using Facebook or Twitter.
9. Begin to collect pennies or the equivalent currency in your country over the course of the year, with the proceeds going to [End Polio Now](#).
10. Encourage Rotary Foundation Ambassadorial Scholars or Rotary Peace Fellows to research and speak on Rotary history at the university they're attending.
11. Create a Rotary history speakers bureau. Have Rotary club members in the community speak at the library, chamber of commerce, and schools on the value of volunteerism, using project examples from Rotary's century of service.
12. Coordinate a run/walk in correlation with your town's Rotary Day. Registration proceeds can go to one of your club's service projects.
13. Record interviews with longtime Rotary club members about their understanding of Rotary and the organization's contribution to

volunteerism at home and around the world. Share the interviews with Rotary clubs, local libraries, schools, and local media.

14. Organize a book drive, and read to children at your local school or library.
15. Host a benefit concert in honor of Rotary Day. Bring together professional or student musicians or exchange students with musical talents. Have proceeds go to [End Polio Now](#).
16. Conduct a silent auction highlighting Rotary Day. Funds can benefit a local Rotary club or district project.
17. Coordinate an international festival night with current and past Rotary Foundation Ambassadorial Scholars, Group Study Exchange participants, Rotary Youth Exchange students, and others who have traveled abroad through Rotary. Ask them to share their stories, journal entries, music, and photos, and to discuss how their Rotary experience has affected their lives.
18. Create Rotary greeting cards, or playing cards with key Rotary events, projects, and people on them, and give them as gifts.
19. Host a service project marathon. Have Rotarians, Rotaractors, Interactors, and their families volunteer for a designated number of hours, focusing on places that need volunteers late at night or early in the morning, when most people are sleeping.
20. Coordinate a day of international service with sister clubs around the world. Together, the clubs can help out with projects in each other's community or work on a new initiative.
21. Hold a special Rotary Day observance or service project in conjunction with a district assembly or conference, and open the event to the public. A portion of the meeting can focus on Rotary history, service efforts, and testimonials from longtime club members. Invite Rotaractors and Interactors to participate.
22. Create a volunteerism display at your local library, historical society, or museum that features local and international Rotary club projects as examples of community service.
23. Conduct or help sponsor a hot air balloon race, antique car show, or air show, and incorporate Rotary Day as the event's theme.

24. On Rotary Day, host a local peace symposium to promote the [Rotary Centers](#) for International Studies in peace and conflict resolution.
25. Write an article or use a [print](#) public service announcement (PSA) from Humanity in Motion to highlight what Rotary has accomplished locally and globally in the past and why it remains relevant today. Place it in community or school newspapers.
26. Hold a candlelight ceremony on Rotary Day, with each candle representing a need in the community or abroad. Invite the media to attend.
27. In honor of Rotary Day, highlight a family that has generations of Rotarians, Rotaractors, Interactors, or Rotary Youth Exchange students. Share the family's story with the media.
28. Hold a Rotary film/video festival featuring documentaries shot by Rotarians conducting community service at home and abroad. Ask the local library or historical society to host the event.
29. Coordinate a plastic duck race, with each duck representing a Rotary year. Proceeds can help a local community project.
30. Write an article on the history of Rotary in your community. Focus on vocational, community, and international service. Submit it to your local newspaper for possible publication.
31. Conduct a telethon. Use local radio, public access television, or other means to communicate with the public. Funds raised can go to [End Polio Now](#).
32. Invite local celebrities or prominent figures in your community to help promote Rotary Day. Ask them to speak at a club meeting, at a banquet, or to the local media, and make them honorary Rotarians.
33. Coordinate with a local television station to have Rotarians appear on a morning talk show or evening news segment in honor of Rotary Day. They can highlight Rotary history and local and international service efforts.
34. Organize a clip-a-thon on Rotary Day, and have club members get their hair cut or heads shaved to benefit cancer survivors. Alert the media to the event.

35. Help Interactors develop volunteerism exhibits at their schools. Highlight Rotary's history of community service, and explain how students can participate in their local Rotary club's efforts.
36. Conduct a volunteer fair at a local school. Share past and current volunteer projects, and invite students to get involved in the event.
37. Collect items for distribution to those in need, such as shoes, school supplies, coats, gloves, and eyeglasses, and distribute them during a Rotary Day event.
38. Create a list of top Rotary club projects, and share it with your community newspaper or magazine. Mention both local and international examples.
39. In honor of Rotary Day, organize and execute a service project that helps a local school. Conduct a mock Rotary club meeting at the school to enlist students to help in the project planning. Invite education reporters to cover the event.
40. Invite members of other service organizations or community groups to a Rotary Day meeting, lunch, dinner, or other event that honors local partnerships. Network with the other organizations, and cooperate on a new project together.
41. Organize a parade that highlights Rotary's internationality and service projects from around the globe.
42. Enter a float to highlight Rotary in an existing annual parade. Invite Rotarians, Interactors, and Rotary Youth Exchange students to help with decorating or to ride on the float.
43. Post video from your Rotary Day event on YouTube.
44. Invite past and current Rotary program participants and alumni to a Rotary Day celebration. Have a map available, and ask guests to mark where they've lived, served, and experienced Rotary friendship abroad.
45. Highlight Rotary Day by having Rotarian business owners display a Rotary poster or Rotary emblem in their stores or offices.
46. Coordinate a Rotary Day scavenger hunt with Rotaractors and Interactors. Have participants go to Rotarians' businesses for clues to a riddle or to pick up items related to Rotary or a local Rotary club project.

47. Promote vocational service by organizing a Rotary at Work Day. Compile the ways Rotarians have served their local and global community through their professions. List different occupations and types of service, and send the list to the local newspaper.
48. Distribute [\*Amazing Stories of Polio!\*](#) to local schools or after-school programs.
49. Coordinate with local authorities to have a street named after Rotary, particularly at the club's meeting place or the site of a key project. Ensure that a street sign with the Rotary name is correctly designed and placed.
50. In honor of Rotary Day, create a Rotary airport display. Feature local and international service projects, and emphasize the internationality of Rotary.
51. Invite former Rotary Peace Fellows as speakers at a Rotary Day celebration.
52. At a local festival or event, hold a Taste of Rotary. Feature food that represents various Rotary countries related to your club's or district's service projects. Decorate the booth with flags from the countries, and provide information about Rotary.
53. Organize a warm coat or clothing drive, and select a local organization to receive the items.
54. Sponsor a Rotary Day sporting event that includes athletes with special needs, or coordinate another activity that gathers the community together. Share the Rotary story in a brochure or event program, and distribute it to participants and spectators.
55. Conduct a Rotary Day conference or seminar focused on volunteerism. Invite representatives from community groups, and offer tips and ideas about project development, management, and networking. Invite an inspiring speaker to encourage those who serve others.
56. Coordinate with local authorities to have a giant Rotary emblem placed or projected onto a water tower or the tallest building in your town.
57. To commemorate Rotary Day, host a Rotary information booth or table at a street festival, farmers market, or carnival. Offer baked goods for sale to raise money for a project, and share the Rotary story with anyone who stops by.

58. In a newspaper ad or supplement, honor all those who contributed time or money to the polio eradication effort. Include an article about Rotary's [PolioPlus](#) program.
59. Hold a Rotary immunization day in which Rotarians encourage necessary, routine immunizations for children, even in countries where polio is now a memory. Share information about Rotary's efforts to eradicate polio.
60. Help the environment on Rotary Day. Plant trees, initiate a recycling program, or take part in a citywide cleanup. Partner with Interactors and Rotaractors.
61. Promote Rotary's effort to raise funds through [text messages](#) for the End Polio Now campaign.
62. Conduct a horse, puppy, or turtle race for Rotary Day. Proceeds could go to local Rotary club projects.
63. Spend Rotary Day volunteering at a local food pantry or soup kitchen.
64. Organize a Rotary Day carnival for your community, with proceeds going to a local community project.
65. Promote Rotary Day by placing a [Rotary video](#) at a movie theater in your community.
66. Conduct a Rotary Day dessert competition among bakeries and restaurants in your area. Entry fees could benefit the local food pantry. Encourage the media to cover the event.
67. Use the Rotary emblem on promotional items, and distribute them in your community. [http://www.rotary.org/RIdocuments/en\\_pdf/547en.pdf](http://www.rotary.org/RIdocuments/en_pdf/547en.pdf)
68. Identify and honor the top volunteers in your community. Consult with other service organizations, schools, hospitals, and houses of worship for nominations. Contact the media to cover the honored volunteers and their stories on Rotary Day.
69. Create a human Rotary gearwheel by having Rotarians, Rotaractors, Interactors, and others lie down in a field, sports stadium, or park to create the design of the emblem. Invite the media to this photo opportunity.
70. Create temporary tattoos in the shape of the Rotary gearwheel as a handout for children at a local outreach event.

71. As a gift to your community, build a “peace pole” — a monument with *peace* written in various languages — and present it on Rotary Day.
72. Have a vocational service day at a local school, with Rotarians visiting and sharing about their occupation and Rotary service.
73. Coordinate a Rotary Day wine and cheese tasting event. Offer vintages from various Rotary years, and share project highlights from the corresponding year when introducing a new bottle for tasting.
74. Commission a limited-edition sculpture, painting, sketch, or other work by a famous artist that depicts the ideals of community service or volunteerism. Auction the piece to support a local project.
75. Have a Rotary dunk tank at a local carnival, and ask Rotarians and other community leaders to volunteer to be dunked. Proceeds can benefit a local project.
76. Create a special page on your club or district Web site to celebrate Rotary Day and the history of Rotary in the area. Link to the [history](#) section of the RI Web site.
77. In honor of Rotary Day, profile a key volunteer on your club or district Web site.
78. Host a video contest on your club’s Web site or [YouTube](#).
79. Create a Rotary Day note card, and use it for correspondence within the district and to announce your Rotary Day event.
80. Launch a Rotary Day blog or a social networking page that highlights Rotary club service projects.
81. Host a Rotary Day music contest. Have participants sing Rotary songs or create a Rotary Day song of their own.
82. Host a *Women in Rotary* event. Ask club members to share their perspective on the history of Rotary and to help raise awareness of women in Rotary. Invite the media to cover the presentation.
83. Develop Rotary Day window displays depicting the various efforts of Rotarians.

84. As part of a local community project, plant a Rotary Day flower or vegetable garden. When the plants have grown, contact the media for a photo opportunity.
85. Create a "Rotary in Action" photography exhibit. Use existing photos, or have a professional photographer take quality images of Rotarians working on a local or international project. Print, mount, and frame the photos for display at the local library, civic center, or similar location.
86. Write a letter to the editor or an opinion piece in honor of Rotary Day on reasons to volunteer.
87. In honor of Rotary Day, use [Internet](#) PSAs on external sites, and link to your club's or district's Web site.
88. Publicize one of your club's service projects on the anniversary of its inception, and designate this day as a Rotary Day. Create a news release about your club's role in the project, a timeline, and a summary of results, and send it to local media.
89. Purchase a full-page advertisement in your local newspaper, encouraging your community to celebrate Rotary Day.
90. Initiate a contest within your district to see which club can raise the most funds for a local service project. At the end of the contest, celebrate with a Rotary Day party.
91. Partner with a local nonprofit or business on a fundraiser, with proceeds going to [End Polio Now](#).
92. Sponsor a multicultural forum on Rotary Day featuring program alumni, diplomats, and academics.
93. Work with a local radio station to have a Rotary club member with extensive local and international service experience be a guest disc jockey on Rotary Day.
94. Create an email chain (not a fundraiser) sharing Rotary opportunities in your community, including Ambassadorial Scholarships and Rotary Peace Fellowships.
95. Organize a dog wash to benefit a local animal shelter on Rotary Day.
96. Support a teen job fair hosted by Rotarians on Rotary Day.

97. Organize a club or district outing to a sporting event. Ask the stadium to air Rotary PSAs during the event.
98. Purchase banners, and display them on a prominent street in your town to commemorate Rotary Day.
99. Host a community "[Tweetup](#)," and raise money for a local Rotary project.
100. Purchase or pass out "What's Rotary?" [cards](#) during an event.