

SOUTH PORTLAND

CAPE ELIZABETH



# TWO LIGHTS

PUBLISHED BY

SOUTH PORTLAND - CAPE ELIZABETH ROTARY CLUB

ON THE MAINE COAST

MEETS 6:15 WEDNESDAYS AT PURPOODOCK CLUB, CAPE ELIZABETH

"BUG" LIGHT

"PORTLAND HEAD"

GEORGE CHANDLER  
President

BOB CARSON  
Secretary

DICK KENNEDY  
Editor

APRIL 4, 1979

LAST WEEK: Meeting opened by Pres. George, America by Paul Butler, Invocation by Charlie Cyr (85), Songs by Sam Giftos, Visiting Rotarians introduced by Al Boudreau.

Pres. George says that we are doing rather poorly as to attendance as we are 37th in the District.

District Assembly will be in Rockland on April 21, this for incoming officers and board members.

It seems that the Man From La Mancha got his dates mixed up. The night to be sponsored by our club is June 6, a Wednesday, and not June 7 as was announced last week. If you have any tickets for the 7th, get them back to Bill York for correction.

As we understand it, on April 4 we will begin an experiment by meeting in the small room at the front of the club. This because the club wants to serve meals to its members in the room we have been using.

PROGRAM: Nick Pappas rounded out his month of investment talks by presenting Joe of the Univ. of So. Maine and his talk entitled "Ask the Professor". Joe received his education in New York City and worked for several brokerage house and trading departments before becoming a professor at the University of Southern Maine. Joe compared the activity of the Dow Jones average with the performance of bonds over the long pull, gave some definitions of the securities market. He also spoke of the different types of bonds including municipal and local bonds which can be tax free income, the fact that the bonds must be held for a long period of time, ten years at least. He also felt that the blue chip stocks are not the best way to go at present when looking at the long range. All in all the month of investment programs has been an interesting one. I wish I had some money to sink into some of the oil wells and other plans discussed this month.

PROGRAM FOR APRIL 4: Darlene Ayers will speak on some of the Drug Experiences she has been involved with.

## APRIL BIRTHDAYS

Ed Corson on the 26th

Don Jenis on the 16th

Harold Fralich on the 5th

## ANNIVERSARIES

The Dick Jordans on the 29th

CONGRATULATIONS ALL!!!

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APRIL 11, 1979

LAST WEEK: Meeting opened by Pres, George, America by Lloyd Knight, Invocation by Harold Fralich, Songs by Lloyd Knight, Visiting Rotarians introduced by Paul Butler.

It was announced that Don Jenis has been transferred to Schenectady by his company. Harold Fralich will fill out Don's term as treasurer. We are very sad to lose a good Rotarian like Don but are happy for his promotion.

Also announced that three of our members have been dropped for lack of attendance and one, Steve Kennedy, has resigned and has joined the Rotary Club of Bangor. Our loss is their gain.

The Rotary Foundation has given a Citation to Harold Fralich for his outstanding work for the Foundation. This is a rare honor and we are all proud of Harold and his work as District Governor.

Harold Fralich formally introduced Dick Shafstall. Dick has spent his entire career serving in the Salvation Army. He has served in eleven states and Puerto Rico and is Major for Northern New England and second in command for the North East Division. Dick and his wife Lorna have three sons and one daughter, the oldest son being a Marine in Okinawa.

Pres. George gave us a question period from Rotary International among which was the question of admitting women to membership. This was vetoed by a small margin and Harold Fralich says he will explain this position at our next ladies night. I won't miss it.

PROGRAM: Darlene Ayers and Maggie Beals, two girls from the Cape school system spoke of the program they have instigated to help teenagers with problems from stress to drugs to alcohol and all the ramifications thereof. They cited some very sobering statistics regarding juvenile arrests, deaths, teen pregnancy, diseases, divorces etc. They have their program off the ground and feel that they are making progress in helping the kids to cope with the pressures of today's society. You may recall that we put up some money so these girls could go to Florida to study such a program in Dade County. What they learned on that trip is now being put to good use. To me this is what Rotary is all about.

MAKE UPS: March 6 at Gulf Beaches, Frank Hugo; at Scarborough Sam Giftos; March 13 in Bermuda, Harris Plaisted; March 15 at Sarasota Keys Dick Kilroy; March 16 at Portland, Bill York; March 20 at Gulf Beaches Frank Hugo, at Sarasota Rob Kilroy; March 22 at Sarasota Keys Dick Kilroy, at Mobile Harris Plaisted; March 23 at Portland Warren Simpson; March 27 at Batesville Ms Harris Plaisted, at Brooksville Fla Ted Wainwright, at Scarborough Peter Drivas, at Gulf Beaches Frank Hugo; March 29 at Bedford, N.H. Dick Shafstall, March 30 at Portland Dick Shafstall.

Last week we announced the Anniversary of the Dick Jordans. Jane was quite surprised and no wonder. Our error. It should have been the Dick Kilroy's. A belated Congratulations to Mary and Dick.

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APRIL 18, 1979

LAST WEEK: Meeting opened by Vice Pres. Al Boudreau, America by Bill York, Invocation by Dick Shaftstall, Songs by Lloyd Knight (no Rotary songs, all about Easter and Spring and all that good stuff), Visiting Rotarians introduced by Paul Butler. We had a very good meal. A choice of spaghetti and meatballs or boiled dinner. Very Nice.

This was the last of our meetings to be attended by Don Jenis. He will be missed by all..

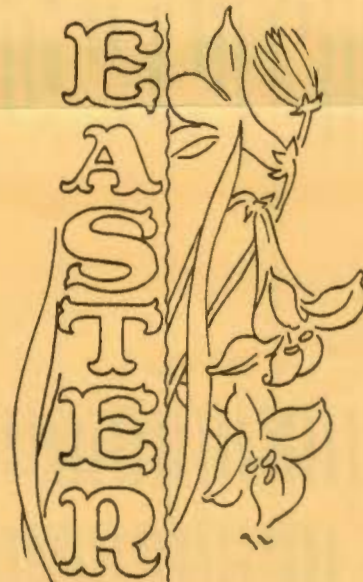
We are saddened to learn of the passing of Howard Moore. Howard had a summer home in the Cape and was a regular make up at our club for many, many years. His happy presence will be missed in the coming months.

Program: Bill York showed a movie made by General Motors which is designed to encourage energy conservation not only at home but on the job and in the plant. It pointed out that the many small steps taken by each of us mount up to a very large overall saving. Bill laso quoted from an energy conservation book printed by General Motors which listed case histories of ideas, suggestions, and alterations in industrial plants which had saved not only energy but a considerabl amount of money as well. This book may be obtained at no charge by writing to:

R. L. Kelley  
Energy Management Section  
General Motors Bldg.  
3044 West Grand Blvd.  
Detroit, Mich. 48202.

The Title is 101 Ideas on Conserving Energy.

PROGRAM APRIL 18: Bill York announces that our speaker will be from New Enterprises Institute and his subject will be "Entrepreneurship".



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APRIL 25, 1979

LAST WEEK: Meeting chaired by Vice Pres. Al Boudreau who lead the Pledge, God Bless America by Ed Theriault, a moment of silence in memory of our good friend, Howard Moore, Invocation by Charlie Cyr (92). Songs leaf by Dick Kilroy accompanied by visiting Rotarian Joe Stocks, the best Song Fest we have had in ages. Visiting Rotarians introduced by Paul Butler. Al Boudreau noted that Howard Moore was on our Bulletin mailing list and received them at his home in Pennsylvania and when we had a project going he always sent some cash support to Ray Frost for it.

In the absence of our regular Sargent at Arms. Dick Kilroy fined Dan Gacetta for having his picture in the paper. Dan was allowed to explain the reason which is that he is chairman of fund raising for the Plympics. It wound up with each man present donating a dollar to the project. Good show!!

PROGRAM: Program chairman, Bill York, introduced Fred Green who is the director of New Enterprise Institute which is part of the University of Maine and is funded, in part, by the Kellogg Foundation. The Institute feels that, while it is fine to encourage new businesses to locate in Maine, it is necessary to enhance the quality of life for Maine peolpe by assisting those businesses already in Maine to become innovative and sophisticated, to widen markets, increase sales, profits and employment opportunities. The Institute does this by providing seminars, ideas and knowledge as to where funding may be obtained. They also provide a long range follow up on the programs in which they become involved. Some of the criteria they use to select programs are:

good potential for successful and profitable operation,  
high potential impact on the economy, short or long term,  
serves regional or national markets,  
makes use of native renewable resources.

The Institute has a very informative brochure entitled 'The New Enterprise Institute' which is available at University of Southern Maine in Portland.

MAKE UPS: 3/9 in Portland Harold Fralich; 3/28 in Sarasota Dick Kilroy; 3/29 in Zephyrhills, Fla. Ted Wainwright; 3/30 in Portland Dick Yerxa, Warren Simpson; 4/3 in Westbrook Harold Fralich, Rob Kilroy; 4/3 in Bath Harris Plaisted; 4/10 in Westbrook Harris Plaisted, Dick Yerxa, Dick Kilroy; 4/10 in Scarborough Lin Beck, Carroll Beck, Ted Wainwright, Al Boudreau, Bill York, Sam Giftos; 4/13 in Portland Harris Plaisted.

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President George opened the meeting, America by Tom Holden, Invocation by Carroll Beck. Charlie Cyr was the song leader and Al Boudreau introduced the visitors. Bill York also had a guest.

We were all pleased to have Henry Griffin back with us after a brief illness.

George read a nice letter of thanks from Mrs. Howard Moore.

The District Conference in Quebec, June 21-24. Send a \$50 deposit if you're interested in going to the Marketing Manager of the Hotel Frontoneac to secure a reservation. The literature should be here by next week. There will be a bus going to the Convention, see Bob Carson for details.

There will be a very exciting Ladies Night, May 30th, presented by Mason Smith. Be sure to tell your wives.

May 20th the Augusta Rotary will have a Chicken Barbeque and Antique Car Show.

Program Director Bill York introduced Allen Cohen. Mr. Cohen is the Associate Director of the New Enterprise Institute. He has been an executive with a few major electronics firms, and headed up his own firm. His talk was very interesting. He pointed out how industries of Maine are antiquated in their marketing practices and how they could expand their business if they grew in this vital area. He also explained how Mainers are set in their ways of operating and don't really have a desire to modernize their practices. Upgrading and marketing the products are essential for growth. A very enlightening talk.

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Editor

MAY 9, 1979

LAST WEEK: Pledge by Pres. George, America by Bill York, Invocation by Dick Shaftstall, Songs by Lloyd Knight, Visiting Rotarians introduced by Vice Pres. Al Boudreau. Nice to have Don Jenis and J. B. Maxwell in attendance. If you haven't picked up your tickets to Man From La Mancha yet, better do so right off as they are going fast. No Rotary meeting that night (June 6); the night at the theater will serve as a meeting.

It looks as if our meals cost will rise to \$4.50 the first week of Aug.

PROGRAM: Program Chairman, Al Boudreau, introduced Kathy Skinner who spoke of her exchange trip to France sponsored by Maine Rotary which was a five week intensive learning experience in French and English for sixteen teachers. Kathy received her BA from Bates and also has an MA in French and an MA in secondary education. She teaches French at Yarmouth High School. The course was conducted at the Castle where Lafayette was born and lived in a small village in south central France. The castle is now owned by an American who has donated the use of it to Rotary International. The course consisted of intense Language study in the morning and text study in the afternoon with long lunches and dinners. She also visited several Rotary Clubs and brought us a flag from one. Her experience has proved most valuable to her in her teaching in Yarmouth. Her slides and presentation were most enjoyable. This is another case of Rotary in action.

PROGRAM, May 9; Paul Cain of Conn. Mutual Ins. Co. will present a program in connection with National "Run For Life Day" which is May 19.

May 16; Dean Rasmussen will present a program entitled: "Drugs-The Unknown Soldier"

May 23; Denise Cloutier, Secretary of SPS Language Club will tell us about her exchange trip to Canada as a French language student. You will recall that our Club assisted the SPS in this trip.

May 30; LADIES NIGHT: A fine program. Mason Smith will present a multi media slide show (three screens and four projectors) featuring visits to two castles, one in Wales and one in England and a 13th Century manor house owned by a Maine merchant.

Much of the program will be devoted to London, more precisely "The City", that unique square mile in the heart of London from which Britain's merchantile empire developed. We will climb to the top of St. Paul's cathedral then visit Great St. Helen's, the Westminster Abbey of the City. We will see the Roman Wall, tour Leadenhall Market, browse in a unique umbrella shop, look over a selection of English cheeses and stop at the Thameside church where Benedict Arnold is buried.

MAY BIRTHDAYS

MAY ANNIVERSARIES

Charlie Cyr on May 24

The Sam Giftos on May 9

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Phil Dube  
Editor

LAST WEEK Meeting was called to order by Pres. George with most members seeking to be comfortable by shading ties and jackets because of the sweltering 90 degree temperatures. Charlie Cyr led us into "America" and Dick Shaftstall gave invocation.

Back by popular demand, Nick Pappas led us into singing "In the Good Old Summer Time" and "I've Been Working on the Railroad".

#### DATES TO REMEMBER

May 30 Ladies Night. The program to include, what should prove to be another excellent slide presentation by Mason Smith. Please let Rob Kilroy know if you plan on attending. Remember the last presentation we had more people than seats.

June 6 Man of La Mancha - Remember this is not only a night of entertainment but also a club fund raiser, so lets sell those tickets.

LAST WEEK'S PROGRAM Al Boudreau introduced Paul Cain of Conn. Mutual Ins. Co.. Paul did not speak on insurance but rather on the fun race being sponsored by Conn. Mutual on May 19. Over 300 cities in the U.S. will be participating. Paul asked all members to help sponsor runners in the race by donating so much per mile ran. Those interested can contact Paul at Conn. Mutual.

An excellent film was shown featuring Olympic winner Frank Shorter. Its message was that running can be just about for anyone, but precautionary steps should be taken before beginning. Most important is having a physical by your doctor. Buying good running shoes and setting a program that is gradual but consistent is very important.

Henry Griffin and Mason Smith are certainly tributes to the wonders of what walking and running can do to improve one's physical being.

NEXT WEEK'S PROGRAM - Dean Rasmussen will present a program entitled: "Drugs-The Unknown Soldier".

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Editor

MAY 23, 1979

LAST WEEK: Pledge by Pres George, America by Sam Giftos (superb), Invocation by Harold Fralich. AND a special toast to Mr. Rotary, Ray Frost, who was able to be with us and also to lead us in our songs in his own inimitable style. Visiting Rotarians introduced by Al Boudreau.

MAN FROM LA MANCHA: Tickets are going very well but we still need an extra push in the last two weeks. This is for a good cause. If you haven't picked up tickets by all means do so.

PROGRAM: Program chairman, Al Boudreau, presented Dean Rasmussen. Dean is a native of So. Dakota and a graduate of University of So. Dakota. He is now living in Waterville and is employed by Burroughs Wellcome Co, who manufacture pharmaceuticals. His talk was entitled "Drugs, The Unknown Soldier" The unknown soldier being the scientist who works in the labs trying to develop new drugs for the public to use. In ancient Egypt the average life expectancy was only 16 years and today it is 70 years. Most of the people who die under the age of 35 are killed in accidents. The first man made drug was produced in 1910 and was used in the treatment of syphilis. Nine out of ten of the drugs used in present day prescriptions were not available in 1940. It took over 8 million dollars and 4 years to produce aureomycin which controlled over a hundred diseases and only 2½ years later two new drugs were produced which did a better job. With the enormous research going on today it is no wonder that a drug becomes obsolete in 5 years from its introduction. For every new successful drug that is produced between 6 and 7 hundred are discarded. It is interesting to note that, before world War II, most of the drug research was in Europe but since then the United States has led the world in this area. Another interesting fact is that Russia has not produced a new drug in the last 50 years. In 1972 the average cost of a prescription was 5.20 of which 20¢ was profit for the manufacturer. A most interesting program.

PROGRAM MAY 23: Denise Cloutier will speak to us about the SPHS exchange language trip to Canada. You will recall that we assisted the club in making this trip.

PROGRAM MAY 30: Ladies night and Mason Smith has a fine slide show for us.



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MAY 30, 1979

LAST WEEK: Pledge by Pres. George, America by Tom Holden, Invocation by Ernest Case, Songs by Dick Shafstall, Visiting Rotarians introduced by Al Boudreau. It was announced that, since our treasurer, Don Jenis, has been transferred, we are fortunate in having as our new treasurer, Jim Doughty. Pres. George announced that Harold Fralich has been appointed by the President of Rotary International to serve on the International Charities Committee. A high honor for Harold and for our club as well.

PROGRAM: Program Chairman, Al Boudreau, introduced Denise Cloutier, who is secretary of the International Language Club at So. Portland High School. You will recall that we assisted this club in arranging an exchange program with a similar club in Quebec City. Denise spoke of that trip. Twenty seven girls from the So. Portland club spent four days in Quebec at the time of that city's Winter Carnival. From her report it must be a tremendous bash, featuring an igloo made of ice 60 feet across by 30 feet high. The girls lived with families who spoke little or no English but apparently this was no barrier to their having a real fine time. The group attended an outdoor dance one evening when the temperature was 40 below zero. Denise commented on the liberal attitude of the Canadian people. Their night life begins around 10 PM and lasts until 4 AM. Young girls of 15 and 16 are allowed to stay out late, drinking and dancing. The Canadian girls found this in sharp contrast when they visited So. Portland. Our girls were surprised to find that the Canadian school system is based on a Pass-Fail system with 50 being a passing grade with the student having to get the material as he goes along. Everything hinges on an end of the year exam which is a government sponsored one. It was quite apparent that Denise had a fine time and we can consider our money well spent on such projects.

MAKE-UPS: 3/30 at Portland, Bob Penty; 4/3 at Gulf Beaches, Frank Hogo; 4/6 at Portland, Bob Penty; 4/10 at Gulf Beaches, Frank Hugo, at Skowhegan, Harold Fralich; 4/13 at Portland, Bob Penty; 4/17 at Scarborough, Bob Penty, Ted Wainwright; at Westbrook, Peter Drivas, Ed Theriault; at Gulf Beaches, Frank Hugo; 4/20 at Portland, Harold Fralich; 4/21 at Westbrook, Sam Giftos, Harris Plaisted, Rob Kilroy, Peter Drivas; 4/24 at Scarborough, Nick Pappas, at Gulf Beaches Frank Hugo; 4/26 at Schenectady, Don Jenis, at Portland, Warren Simpson, Bob Penty, Dick Shafstall; 5/1 at Portland, Harris Plaisted, at Westbrook, Al DiMatteo, At Scarborough, Ted Wainwright, Nick Pappas, Dick Kennedy; 5/4 at Portland, Harris Plaisted; 5/8 at Westbrook, Dick Kilroy, at Bath, Nick Pappas, at Scarborough, Tom Holden, Henry Griffin; 5/9 at Biddeford-Saco, Dick Yerxa; 5/11 at Portland, Dick Kennedy; 5/15 at Westbrook, Jim Doughty, Harris Plaisted, Bill York; 5/17, at Schenectady, Don Jenis; 5/21 at Bar-Le-Duc, France, Mason Smith; 5/22 at Bath, Harris Plaisted.

MAY 30 IS LADIES NIGHT

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Editor

JUNE 6, 1979

LAST WEEK: Meeting opened by Pres. George, America by Sam Giftos, Invocation by Dick Shaftstall, Songs by Lloyd Knight, Visiting Rotarians introduced by Al Boudreau.

Ladies night and well attended with a very nice meal.

Pres George announced that our club has risen a little from its dismal showing of last month. We now are 53rd out of 57. That is up from 56th place. Not a very good showing.

PROGRAM: Mason Smith showed us a most interesting slide trip through parts of England and especially in old London. He used four projectors and three screens along with his own commentary. A beautiful job of photographing a most interesting part of the world.

President George announced that the District Conference will take place in Quebec City on June 21 to 24.

There will be no regular meeting at Purpoodock on June 6. Rather we will all gather at the Phylis Schyler Theater for the Man From LaMancha.

#### June birthdays

Mason Smith on the 25th

#### June anniversaries

Bill and Sophie Kourakos on the 1st

Don and Grace Jenis on the 8th

Tom and JoAnn Holden on the 17th

Ed and Lois Corson on the 20th

CONGRATULATIONS ALL

SEE YOU AT  
MAN FROM LAMANCHA

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JUNE 20, 1979

LAST WEEK: Pledge of Allegiance by Pres. George, America by Dick Holden, Invocation by Dick Shaftstall, Visiting Rotarians introduced by Al Boudreau, Lusty Songs by Lloyd Knight.

Pres. George announced that we netted approximately \$1100 from our sponsorship of The Man From La Mancha. A tidy sum and a most enjoyable way to raise it. Hope we can make such sponsorship an annual affair. Al Boudreau will present this sum to Rotary International Charities at the District Conference in Quebec. This amount will contribute greatly to feeding a lot of hungry people. Dick Shaftstall commented that one Salvation Army feeding station in India is staffed by only eleven people yet it feeds 60,000 hungry people every day.

SPECIAL MEETING: On Wednesday, June 20, there will be a special meeting of the INCOMING officers and directors at the Purpoodock Club at 5 PM. Please make every effort to attend.

Nice to welcome Frank Hugo back from the Southland. Your editor will have a vacation from printing all his make ups from Gulf Beaches and other Florida points.

PROGRAM: Russell Day who is employed by S. D. Warren Co. in tree farming and conservation presented some comments and a slide show on the importance of tress as a renewable resource with an abundance of uses. Russ apparently knew Captain Lloyd as a boy in the puckerbrush of the limington area and cut his teeth on tress at that time. Trees are of tremendous importance in these times. We get vanilla extract from them as well as fiber for food, insulation for our homes, fabrics for our clothing, materials for our houses, wood to heat them as well as vitamins and other vital materials. Unlike oil, trees can be plented and harvested like any other farm crop if we put forth a little effort in management and conservation. Russ stated that, of all the timber stands in the country, about 60% are owned by private individuals and most of them are not well maintained and managed. Russ stated that unless we do more in this field we will run out of wood by the end of this century. It doesn't have to be that way and it appears that such men as Russ and S D Warren are actively promoting conservation and good management with which this valuable resource can become a never ending supply. As a sidelight to this talk, your editor had insulation (wood fiber) blown into the sidewalls of his house in December of 1976 at a cost of \$375. In the two succeeding calendar years we have saved 400 gallons of oil each year. AND it is still in the walls and working. One of the best investments I ever made.

WE MUST  
CONSERVE

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JUNE 27, 1979

LAST WEEK: (June 20) Meeting opened by Pres. George, America by Peter Drivas, Invocation by Dick Shaftstall, Songs by Rob Kilroy, Visiting Rotarians introduced by Al Boudreau (4 from Portland and one guest).

THERE WILL BE NO ROTARY MEETING ON JULY 4.

If you have not remitted your Man From LaMancha money as yet, please get in touch with Bill Brown. He wants to wrap it up. PLEASE.

NEW MEMBER: Al Boudreau is sponsoring Ron Palmquist for membership in our club. Classification-Public Relations. His application has been through all the usual channels and is now laying on the table for ten days awaiting any objections from the membership.

PROGRAM: Rob Kilroy introduced Dick Kilroy who spoke on four aspects of the Real Estate business today. Inflation, Available Money, Franchising, and Reevaluation.

I think we are all pretty much aware of the effect of inflation on the value of our homes over the past several years. It looks as if the trend will continue well into the future as long as our economy continues to be swelled by the many forces at work on it. Over the years Real Estate has always been an effective hedge against inflation and should continue to be so. The government can print more money but it hasn't found a way as yet to print more land.

Money for mortgages seems to be quite available but at rates in the ten and eleven per cent range. This makes the cost of property quite dear.

As to the rash of new Real Estate franchises we have witnessed of late, Dick feels that these are probably of considerable help to the many small real estate offices which employ four or less people. Dick expects that the larger offices in Maine will set up a State wide association structured along the same lines as these franchises. It will be interesting to watch this development from the sidelines.

On reevaluation Dick commented that every time property is reevaluated there are a lot of complaints from owners, some of them legitimate. If one has a legitimate complaint he should go to the town and he will be heard and his valuation will be adjusted. Many times people fail to consider that their tax bill is the product of the valuation and the tax rate. Reevaluation by itself will do nothing to one's tax bill.

Dick also spoke of the strong trend to condominiums these days and he expects it to continue. HUD says that, by the end of the 80s, 50% of our people will be living in condos. Dick says that some condo investments have increased by 100% in as little as three years.

It was interesting to hear Dick say that the average family moves every four years and that Cape Elizabeth is made up of many transient families with Falmouth following.