



Staff photo by John Ewing

**MY BUSINESS**

*Maine's people, places inspire photographer*

**How did the business start?**

Were both scientists in our prior professional lives. Jack has a Ph.D. in physics, and Rose has a B.S./M.S. in imaging and computer science. While Jack was vice president of a Maryland biotech company, he and Rose came to the realization that they wanted a better type of life. We easily decided that we really wanted to live in Maine. Jack had always been a good photographer who wanted to spend more time at it. So he worked on becoming an excellent photographer. During his last years in Maryland, when we moved here, we immediately opened our own photography business to support our family.

**What are the advantages to doing business in Cape Elizabeth?**

We are both very engaged in community action, government and otherwise, here in the Cape. In addition to providing us opportunities for giving back to our hometown, it's also led to us meeting a

graphic landscape art, and Cape residents like to have and give handsome pictures of their own hometown.

**How do you plan to grow your business?**

There are several ways. This year we introduced a more affordable line of high-quality small giclée prints (giclée is a high quality printing process for photographic reproduction of fine art and it features archival watercolor paper and archival ink) so people can own a collection of their favorites and give them as gifts for all occasions. Those of us who call Maine our home love to share its abundant beauty with our relatives and friends outside of Maine. Carefully preselected gift shops from Camden to York, and out to Bangor and the Lakes Region, now carry these prints. In 2003, we plan on expanding that network of shops both in and outside of Maine. We'll also probably try doing one or two of the high-volume, high-quality art shows

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there. We'd like to do that, and we're carefully considering it right now.

**What is the most fun aspect of your business?**

That's an easy one! The people and places of Maine. We've lived in and traveled to many, many places in the United States. And nowhere does one find people as genuinely friendly and hospitable, as honest, as hard working, and as imbued with a value system that ranks quality of life and education so highly. Even after being here only a short while, it's easy to forget that, because we see it every day—many times a day. But it really is quite unique and special too. Jack finds himself following the example of what another transplant told him a couple of years ago—“every once in a while I pinch myself to make sure it's real!” Plus, where else can one find such magnificent natural beauty of all kinds and in all seasons? This year, Jack visited Monhegan Island, Baxter State Park, Moosehead Lake, and a few “new” “far Down East” spots, for the first time. All were just spectacularly majestic. When

Jack Kennealy, of Kennealy Photography and Imaging in Cape Elizabeth, is a commercial photographer who also shoots and sells fine art photographs.

**significantly different about your business?**

We build on broad and strong foundations personally, so we're able to offer a very wide range of extremely high-quality services: portraiture, commercial and corporate photography, landscape wall art, digital imaging, prepress desktop publishing, and Web site design and maintenance. And our breadth of high-quality services is probably quite unique.

**How would you describe the business climate here?**

Interesting question. On the one hand, it's both highly competitive and collegial. On the other hand, there is not as much affluence here as one finds in the Boston, New York and the D.C. areas. None of us is getting even mildly rich with photography here in Maine, but we all love what we're doing and where we're doing it.

**What are the challenges/advantages to running a small business or family business?**

Advantage: We can flexibly balance work, child care, and community service. Challenge: We must flexibly balance work, child care, and community service. A little more seriously, sometimes we really do have to struggle to achieve some separation of work and personal time. And we occasionally struggle even more to per-



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### **What are the advantages to doing business in Cape Elizabeth?**

We are both very engaged in community action, government and otherwise, here in the Cape. In addition to providing us opportunities for giving back to our hometown, it's also led to us meeting a great many wonderful people. A lot of our opportunities have been opened to us by our own townspeople. We've done both photography and Web site work for a number of Portland businesses and professional groups led by Cape residents. We do quite a few senior portraits, and we do "school" pictures for many of the "preschools" in Cape and South Portland. That's been a lot of fun for us, and it's led to a lot of family portraiture too. In addition, Cape Elizabeth is rich with material for photo-

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and places of Maine. We've lived in and traveled to many, many places in the United States. And nowhere does one find people as genuinely friendly and hospitable, as honest, as hard working, and as imbued with a value system that ranks quality of life and education so highly. Even after being here only a short while, it's easy to forget that, because we see it every day – many times a day. But it really is quite unique and special too. Jack finds himself following the example of what another transplant told him a couple of years ago – "every once in a while I pinch myself to make sure it's real!" Plus, where else can one find such magnificent natural beauty of all kinds and in all seasons? This year, Jack visited Monhegan Island, Baxter State Park, Moosehead Lake, and a few "new" "far Down East" spots, for the first time. All were just spectacularly majestic. When Jack teaches photography here in Cape, he tries to remind his students of the unusual and magnificent beauty all around us. He also always reminds them to pay special attention to the photos in the Portland Press Herald, where the quality of the photography is superb. That's just one more example of a cultural level that is extraordinarily high and amazingly diverse for a city as small as Portland.

### **Is there anything unique or**

### **business climate here?**

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### **What are the challenges/advantages to running a small business or family business?**

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*EDITOR'S NOTE: Know of a small business that would make an interesting profile? E-mail us at [neighbors\\_south@pressherald.com](mailto:neighbors_south@pressherald.com) or contact News Assistant Andy Ford at 791-6313.*