

TWO LIGHTS

Rotary Club of South Portland – Cape Elizabeth
August 7, 2013

UPCOMING PROGRAMS:

August 14 – NO MEETING (Volunteer Events on August 17 INSTEAD – see below)

August 21 – F. Lee Bailey; **IF YOU PLAN TO BRING A GUEST, PLEASE LET BILL PHILLIPS KNOW!!**

ASSIGNMENTS

	<u>August 21*</u>	<u>August 28</u>	<u>Sept. 4</u>
Song	Flynn	Danois	Gonzalez
Invocation	Santos	Schauf	E. Segee
Raffle Gift	Dunphy	Flynn	Dube
Conductor	Gonzalez	Danois	Hewitt

* No meeting on August 14 due to Fire Barn Work Party

MARK YOUR CALENDAR:

August 10 – Art in the Park; SP Sunrise Club will be selling refreshments.

August 13 – Soup Kitchen

August 17 – Work opportunities and picnic – see below.

August 21 – WinterFest committee meeting at Purpoodock at 5 p.m. – all are welcome!

What's New With Our Members

Happy Birthday to Tony Wagner on August 24

Next Week In lieu of our meeting at Purpoodock on Wednesday, we have three different work opportunities on Saturday, August 17:

1. Ft. Williams Fire Barn – repair of tree racks; 9-11:30
2. Ft. Williams Arboretum – general gardening work; 9 – 11:30
3. Bug Light Open House – “Buy Local” will be selling tickets and we will man the lighthouse. We will receive all of the proceeds for lighthouse maintenance. Volunteers needed to fill shifts from 10 – 4; contact Bill Anderson or Jack Roberts.

No matter which opportunity you choose, please join us for a potluck lunch at the picnic shelter

from 11:30 – 1:00. Please bring a side dish or dessert to share; burgers & drinks will be provided. Cost = \$10; children are free – So bring the whole family!

Raffle – Joanie Frustaci donated a gift certificate to Jordan’s Farm which was won by Michael Hart, a visiting Rotarian from New Jersey.

Theater Night – Former member Sam Rinaldi joined us to help in planning for Theater Night on September 19 (Jesus Christ, Superstar) at Portland Players. Bill York is still in need of “one general and 3 soldiers” for the Theater Night subcommittees.

Red Sox Night The president of one of our neighbor clubs is in contact with the Red Sox to see if the group discount they are offering to Rotary could be for a weekend game. Stay tuned for more information.

Rotary Minute – Tony Wagner presented a Rotary minute explaining our club’s money. We have two funds:

1. External Fund – this is where all of our fundraising money goes. We use this money to pay for all of our charitable activities. These funds are under the control of our treasurer, Nancy Irving.
2. Internal Fund – this is where our annual dues, happy dollars and raffle ticket money go. It is used to pay for our district and RI dues, meals for speakers, Club Runner fees, President-Elect training, etc. These funds are overseen by our secretary Paul Butler.

By segregating our funds in this manner, we can assure ourselves and our customers/donors that 100% of the money earned by us through fundraising or donated to us is used for charitable purposes.

Ready Seafood What an impressive pair of young men! John and Brendan Ready told the story of how they started out as Cape Elizabeth youngsters learning to lobster from their uncle when they were 8 & 9 years old. They went on to have hundreds of traps in their teen years. While in college John won a business plan competition for entrepreneurs at Northeastern. He credited former club member Jeff Holden’s endorsement of his plan in giving him the edge to win the award. The prize money helped the two of them get started in business for themselves on Commercial Street in Portland. They started out working nearly round the clock and did everything themselves. They now have 90 employees and handle about 15% of Maine’s lobsters (they were too modest to mention this; Jeff H pointed it out).

They have three companies now: Ready Seafood (wholesale lobster distribution), Catch-a-Piece-of-Maine (their online business which drew them national attention), and Maine Seafood Ventures (frozen lobster products). They view the future of the lobster business as humanizing lobstering so that lobsters are not just seen as a commodity. To that end they create videos of the lobsters being caught so that the customer in a big box grocery store in Anytown USA can see their lobster being caught and hear a customized greeting from the lobsterman.

The brothers’ busy schedule did not permit them to stick around for many questions, so if you have questions please feel free to contact them at Brendan@readyseafood.com.

**ROTARY CLUB OF SOUTH
PORTLAND/CAPE ELIZABETH, MAINE**
www.sp-ce-rotary.org

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President-Elect – Kathy Cotter
Vice President – Scott Irving
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