

TWO LIGHTS

Rotary Club of South Portland – Cape Elizabeth

April 15, 2015

UPCOMING PROGRAMS:

April 22 – Nick Tammaro, Sustainable Farming in Cape Elizabeth

April 29 – NO Meeting – Club Visioning instead on April 30

ASSIGNMENTS

	<u>April 22</u>	<u>May 6</u>	<u>May 13</u>
Invocation	Callahan	Carson	Cotter
Raffle Gift	Phillips	Redman	Riemensnider
Conductor	Riemensnider	Roberts	Rogers

A barbecue grill set donated by Marc Mutty was won by Ellie Speh.

MARK YOUR CALENDAR:

April 24-26 – District Conference, Wentworth-by-the-Sea, New Castle, NH. Register on District 7780 website.

April 30 – Club Visioning, 5-9 at First Congregational Church, SP (aka Meeting House Hill) – see email from Sybil. Supper will be provided.

May 16 – Bug Light Open House – let Jack Roberts know if you can help.

What's New With Our Members

Get well wishes to:

Joe Conroy

Jim Britt

Happy Rotary Anniversary to Cap'n Lloyd Knight on his 50 years as a Rotarian!

Welcome home from Bulgaria, Anamaria and Catherine!

*Happy Birthday to
Bill Daviero (April 25)
Joan Frustaci (April 27)*

Thank you to (new grammy) Anne Swift-Kayatta and Kathy Ray for conducting 6 hours of interviews of 20 outstanding RYLA candidates.

Thanks to Jack Roberts and his Bug Light Committee for the beautiful plaques depicting the history of the lighthouse that will be installed inside Bug Light.

Slim Turnout at Soup Kitchen – The few people who showed up at the Soup Kitchen this month pitched in and made it happen – a huge thank you to:

Joe Conroy
Kathy Cotter
Bill York
Dave Bagdasarian
David Lourie
The Brewington Family

Yes, Rotary Reads! – if you get a chance, please bring new or gently used children's books to this week's meeting so that Kathy Cotter can bring them to the District Conference.

Returning the Hospitality – We can't wait to hear all about Anamaria's and Catherine's trip to Bulgaria, but based on the Facebook posts, it looks like they were treated well. Our district has the opportunity to reciprocate the hospitality in early June – the visiting team from Bulgaria will be in the Portland area for 2-3 days – please let Kathy C. know if you can host and/or if you have ideas for activities for the team.

Recent Donations – At this month's meeting our Board approved the following donations that were not line items in our budget:

- ✓ \$250 to South Portland Memorial Middle School for a 6th grade trip to Camp Kieve.
- ✓ \$1,000 to the Portland Club for their "Hearing, Hands and H2O" project in the Dominican Republic.
- ✓ \$\$ for camping equipment for a SPHS student who is homeless, so that he can attend the UMaine Team Leadership program at Bryant Pond (registration for the program was secured from other funding sources).
- ✓ \$\$ to Portland Players for the purchase of a projector so that they can show movies.

Got Lobster? – Matt Jacobson, director of the Maine Lobster Marketing Collaborative, spoke to us on April 15 about the newly created effort whose goal is to increase the demand for lobster. The impetus for the Collaborative was the lobster glut in 2010 which caused the bottom to fall out of the market. If demand is high enough, prices will remain high enough for lobsterman not to lose money. After being hired last August, Matt’s first task was to hire a marketing firm. The firm selected is the one that created the “Got Milk?” campaign. They are currently working on a campaign to target chefs at upscale casual restaurants in the northeastern U.S. – currently lobster is a menu item on only 4% of the 2200 target restaurants. The campaign will feature an emphasis on the idea that where it comes from matters (MAINE lobster) and on the “heroes” who catch the lobster (each one is “hand-caught”).

Peace & Conflict Prevention/Resolution – This is the 6th and last in this series of articles from the Rotary Foundation Annual Report on its Areas of Focus.

Reducing Inner City Violence in England

When Erinma Bell wanted to organize a “guns amnesty” program to curb violent street crime in Manchester, England, the Home Office insisted she get the names of the gun owners. But Bell convinced the agency that getting guns off the streets was more important, and the weapons were collected in dustbins outside police stations.

“I had spoken to parents and grandparents who knew that a family member had a deadly weapon under his bed, but out of love for their child or grandchild would not bring it to the police’s attention,” says Bell, head and co-founder of CARISMA (Community Alliance for Renewal Inner South Manchester Area) and a former Rotary Peace Fellow.

CARISMA provides young people alternatives to gun and gang crime through peace and conflict resolution workshops, helping raise awareness and generate social capital for grassroots responses to community problems and issues. The group has developed a peace tool kit, helped create PeaceFM radio station, organized Peace Weeks, and conducted dialogue between young people and police. Efforts by CARISMA in coalition with others helped reduce firearm offenses in Manchester by more than 90% in four years.

**ROTARY CLUB OF SOUTH
PORTLAND/CAPE ELIZABETH, MAINE**
www.sp-ce-rotary.org

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