



# Rotary International Zones 24-32

*Beyond Borders*



• Bermuda • Canada • France • Russia • United States



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**Zone 24:** Canada,  
Alaska and parts of northern U.S.,  
Russia (east of the Urals),  
St. Pierre and Miquelon

**Zone 32:** Bermuda,  
Northeastern United States  
[www.rotaryzones24-32.org](http://www.rotaryzones24-32.org)  
Facebook: Rotary Zones 24 and 32  
<http://greatideastoshare.com>  
<http://tinyurl.com/2016Institute>

March 2016

## *What Rotarians Can Learn from Baseball & Spring Training .....*

A few weeks ago I was speaking at a district's mid-year meeting and I used the analogy of a baseball game as the basis of my speech. I admitted that I loved team sports; all of them, basketball, football, hockey and of course baseball. We all know that these team sports are about more than the players on the field and one super star. We know that it takes the entire team; on and off the field to become a winner. The same is true in Rotary.

As I'm writing this, the sports reporters are updating us on the baseball players who have reported to spring training camp. The pitchers and catchers came in a few days ago and the rest of the team is showing up this week. Some are arriving in good shape, having taken the winter to heal and rest, to build muscle mass and get ready for the season ahead. Others are coming in unprepared. The management is hoping that the investments they made in the off season will pay off; coaching staff is assessing what talent they really have and the fans are hoping that this will be *"the season to remember."* Everyone is using spring training to get the *rust out* of their system!

In the Rotary world we're doing something very similar, we're conducting our Presidents-elect Training Seminars (PETS) and District Assemblies. We're making sure that our leadership for the 2016 – 17 Rotary season is properly prepared; in the best physical shape possible and ready for their games starting on July 1<sup>st</sup>. The *"Rotary Serving Humanity"* team is learning about ways to attract new members and retain the ones we have; ways to increase our Foundation giving and celebrate a 100 years of doing good in the world; and make sure that our communities know about the good work of Rotary. Yes, we're making sure they have the latest information, materials, strategies, techniques; they know what the best practices are and how to use them. District Governors-elect are using spring training to get the *rust out* of our club leaders!

But what about our *"Be a Gift to the World"* team? Our season isn't over, we still have games left to play; members to be inducted; fundraisers to complete. Presidents have club meetings to conduct; DGs have a district conference to plan and attend; and everyone has special celebrations along with an international convention to attend. And of course, everyone has a newsletters to write.

Why not these remaining months to remind our communities of the good work that we do for them and the rest of the world. March is a good time to share our focus on water and sanitation. Clean water is a basic need for human beings. When people, especially children, have access to clean water, they live healthier and more productive lives, as we have learned from the situation in Flint, MI. At least 3,000 children die each day from diseases caused by unsafe water, which is what motivates our members to build wells, install rainwater harvesting systems, and teach community members how to maintain new infrastructure.

No, it isn't the bottom of the ninth inning in the last game of the season, for the *Be a Gift to the World* team, not yet, and the *Rotary Serving Humanity* team is still warming up.

*—Julia*

## Practicing Service Above Self in a War Zone

*By Marty Peak Helman, Zone 24-32 Newsletter Editor*

All Rotarians who earn the “Service Above Self” award, the highest award an individual Rotarian can receive, are special people who truly live Rotary’s motto. But not many awardees choose to live that motto in a war zone.

Enter Susan Chadima.

Susan, a veterinarian and past president of the Rotary Club of Brunswick, ME, District 7780, went on a volunteer service trip to Kabul, Afghanistan, in 2005. That trip quickly led to another, and in association with Kabul University and the financial assistance of a District Simplified Grant, she founded a veterinary clinic in Kabul. Then, in 2013, she accepted a full-time contract position in the city.

After she moved to Kabul, Susan transferred her membership to become a charter member of the Kabul City Rotary Club. “Rotary has become an important part of my life and weekly routine here,” she writes. And one that comes with physical risk: In January, the café where the Kabul City RC met was bombed and destroyed. Within a few weeks, club members were again meeting, but now they rotate their meeting place each week and maintain a low profile in an effort to stay safe.

In her Afghani job, Susan is helping to develop federal policy regarding animal husbandry and food production. She also volunteers seven days a week teaching at the veterinary clinic she founded. When not at the clinic, she can be found at Nowzad, a non-profit that makes it possible for strays to be repatriated with the troops who have befriended them during their deployment. Susan does all this in Kabul, very much a war zone and a dangerous place; the UN estimates that 3,700 civilians died in Afghanistan in 2014. She returns to Maine every few months for short visits with her husband, Mike, who worries constantly about her except for the few minutes each day when they talk via satellite phone.

Abandoned dogs and cats run wild in the streets of Kabul, and canine rabies — which poses a direct health threat to humans — is widespread. Susan teaches a trap-neuter-vaccinate-release program that has cut down on the number of abandoned strays. She also teaches local veterinarians surgical and care procedures for farm animals as well as for dogs and cats, thus increasing health and safety for both animals and humans.

Susan Chadima is a remarkable Rotary hero. By choosing to live in Kabul and by providing the services she can in a vocation she loves, Susan is a living testament to the power of Rotary’s belief that peace can be built, one person at a time. Her work is helping create a safer, more healthy environment for both humans and animals, and may help Afghanistan grow into a viable nation. Already, because her work has a direct correlation on food supply, Susan knows of several instances when the Taliban took back a town and destroyed all government facilities — but left her clinics intact. “The Taliban are farmers also,” she said. “They understand the importance of healthy livestock.” Susan is also providing the teaching and training necessary to ensure that her work proves lasting after she returns home.

Governor Sheila Rollins of District 7780, Susan’s former Rotary home, nominated her for the “Service Above Self” award this year. News that Susan had won came before the award itself. As a result, Susan was honored by her former club in Maine while she was on “home leave” during Christmas vacation. This month, her husband accepted the award on her behalf at the District’s World Peace and Understanding Dinner while Susan Skyed into the event and addressed the crowd from Kabul.







### *Global Alumni Award*

Zone 32 is proud to have nominated the 2016 Global Alumni Service to Humanity Award winner, who will be honored at the Seoul International Convention.

Susan Davis, 2016 recipient of the prestigious award, is a member of the Rotary e-club 7120 in New York.

She is President and CEO of BRAC USA, which she co-founded to advance the mission of BRAC, the world's largest development organization dedicated to eradicating poverty.

Susan is an author, speaker, and thought leader in international development and civil society innovation. She is co-author of *Social Entrepreneurship: What Everyone Needs to Know* (Oxford University Press, 2010). She has appeared on CNN and ABC, and her work on microfinance and entrepreneurship creation has appeared in *Innovations*, *Harvard Business Review*, and elsewhere.

The Rotary Global Alumni Service to Humanity Award was created to honor an outstanding Rotary alumnus whose career and activities illustrate the impact of Rotary's programs on his or her service to humanity.

After Zone and regional committees choose their regional winner, the Foundation Trustees select the global winner. The award is open to all Rotary alumni, and all regional Rotary Foundation coordinators are eligible to nominate award candidates.

## *World Understanding and Peace*

### **A Rotarian Wraps Children in a Blanket of Love**

Terry Hodskins, past president of the Wells, Maine club in District 7780, has two passions: Rotary and sewing. And she never expected to combine the two.

Then, in 2001, Terry heard about Rotaplast, the organization started by the San Francisco, CA, Rotary Club, which arranges mission trips to developing nations to do corrective surgeries for children born with cleft lips/cleft palates. Terry was horrified to learn that after their Rotary-sponsored surgeries, the children were sent home wrapped in hospital "blue wrap," or paper chucks. As a Rotarian, she believed the children deserved something better, and as a quilter, she thought she could make it happen.

Terry contacted Rotaplast and asked them, if she supplied the quilts, if they would distribute them instead of blue wrap after the surgeries. Later, Rotaplast co-founder PDG Peter Lagarias explained that Rotaplast staff wasn't sure whether Terry planned to send a half-dozen quilts, or maybe if the 100-plus needed for a mission, but in either case, they were sure her offer would be a one-time donation.

Rotaplast had underestimated Terry. She contacted the Rotarian Fellowship of Quilters and Fabric Artists and her own quilting friends to ask for donations of child-sized quilts. She called her project Wrap-a-Smile, and soon she was labeling, vacuum-packing and shipping hundreds of quilts to Rotaplast. Whenever the supply of quilts in her garage seemed to be diminishing, Terry would get out and tell more Rotary Clubs about her project. By 2007 or so, as a result of Terry's hard work, quantity was exceeding demand. That's when the Wrap-a-Smile board agreed to expand their mandate and supply the quilts to children of any Rotary-sponsored medical project.

In the 15 years since Wrap-a-Smile began, Terry has collected and shipped around the world over 21,000 quilts, or enough to fill six football fields.

"That's the quilts I know of," she says. "Wrap-a-Smile has been written about in three national magazines and a book, and many quilters bypass me and ship directly to Rotaplast."

Terry is constantly looking for new venues for the quilts. They are now integral to all Rotaplast and Alliance for Smiles cleft lip/cleft palate missions, and in addition, they have been sent with wheelchairs to Africa, they have been given to malnourished children in Guatemala, they have been sent to preschools, and they have also been distributed to U.S.-based Ronald McDonald Houses connected to Rotary projects. If you are involved in a Rotary mission and would like to distribute Wrap-a-Smile quilts, please contact Terry Hodskins directly about carrying some of her beautiful quilts with you.

As a result, what started out as a simple club project has crossed continents and changed 21,000 lives, lives made more beautiful as the children leave their Rotary surgeries wrapped in a new, colorful, hand-designed and created quilts. Terry, who was honored with the "Service Above Self" award for her work in 2013, is the reason that these children go home literally wrapped in love.

*Want to create quilts for Wrap-a-Smile? Contemplating a Rotary trip that could involve distributing children's quilts? Contact Terry Hodskins at [vagabond04@roadrunner.com](mailto:vagabond04@roadrunner.com).*



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## Upcoming Events



### Great Speakers!

Dr. Oscar Arias - Oscar laureate  
Cindy Blackstone - human rights activist  
Dr. Geetha Narayam - Global Service To Humanity Award winner  
Michael Caruso - DG 2016-17 and professional speaker  
Mike McGovern - PolioPlus Chair

Tour and dinner at the Canadian Museum For Human Rights.

Lots more on the Institute website - including the draft Agenda

Already over 50% sold out - register your District teams now

Be entered in the draw for dinner with Dr. Oscar Arias on April 1!

Remember: as the Institute sells out, so will the hotel rooms.  
Book now!

REGISTER NOW: [www.zoneinstitute.net](http://www.zoneinstitute.net)

## Join Us for Great Food & Fellowship!

### Beyond Borders Dinner



**KOREA 2016 SEOUL**  
28 MAY - 1 JUNE  
ROTARY INTERNATIONAL CONVENTION

## Vista Pub

Floating Island  
683 Olympic Road  
Seocho-gu, Seoul, Korea  
+82 2-537-2405

**\$75 per person**  
through April 15, 2016

**\$99 per person**  
after April 15, 2016

To register: <http://tinyurl.com/BBD2016>

For more information, please contact BB Dinner Chair,  
PDG Don Lee at: [Rotarian@hotmail.com](mailto:Rotarian@hotmail.com) or 917-691-5900



## The Trip is a Beginning

The VTT is over, but the relationship is just beginning. It is every team member's goal to continue the relationships and work that was started, to continue to introduce children to sport through physical literacy in order to lead healthy active lives, reduce gender disparity and obesity, and provide achievable goals.

Team leader Lezlie Murch, a former outgoing Youth Exchange student from St. Catharine's, puts it this way:



*For me, this VTT experience is what Rotary is all about — Service Above Self. I learned how significant The Rotary Foundation is and how it provides us with the ability to do good in the world.*

*"A few of my special moments were seeing the excitement of a child when she first held a tennis racquet, and at the end of practice asking me if I could stay permanently at the school; a child being proud to read out loud from the "I CAN Believe in Myself" books; the connection with the coaches when we shared ideas; the excitement of receiving a bookmark and a child shouting, "Look! My ticket to Canada!"; the smiles when a child asked, "teacher why is your voice so nice, why is your skin so soft?"*

*And the greatest testament to our team is that everyone thought that we had been a team long before the VTT!"*

—Lezlie Murch, Founder,  
Niagara Academy of Sports,  
lmurch@NiagaraAcademy.ca

## Foundation Facts

### A District Project Grows into a VTT

By Art Wing, Zone 24 East Assistant Regional Rotary Foundation Coordinator

District 7090 has a history of excellent experiences with the Group Study Exchange program over a more than 20 year period.

As with many Districts around the world it took a few years and a lot of thinking before District 7090 was able to actually put together a possible Vocational Training Team (VTT).

A budget of \$10,000 was set aside in the District spending plan. Applications for VTT concepts were solicited over a period of two years. The District Foundation committee,



The all-Rotarian VTT team prepares for the trip (left); Dominican students love their Canadian bookmarks (center) and team leader Lezlie Murch and a Dominican student agree that they "CAN" (right).



under the leadership of Karen Oakes, and Vocational Training Team committee co-chairs Dan Smith and Roseanne Morissette, worked extremely hard to make it happen.

Finally in the fall of 2014, a submission from Rotarian Lezlie Murch of the St. Catharine's Rotary Club in Ontario was selected as the District's first VTT project. The project was designed to improve sports education and physical literacy for children in District 7020 (St. Marten and Anguilla). This would be accomplished by educating coaches, teachers, and volunteers who work in the local schools and sport organizations and to introduce various coaching methodologies while working with children.

The team was made up of four Rotarians who were exceptional and experienced professionals, ranging from ages 30 to 67, with Lezlie as Rotarian Team leader. The skill sets brought to the VTT were martial arts, soccer, tennis, volleyball, basketball coaching, refereeing, physical education teacher, mental health care provider, leadership trainer, musician in guitar and harmonica, folk dance, children's' songs.

During their 21 days in District 7020 in March 2015, the outstanding Rotary hosts kept the team extremely busy from 8 am until late into the evening. The team taught, coached and learned in 16 schools, attended Rotary Club meetings, coached in eight Rotary-sponsored after-school programs, provided music, taught folk dance and provided IT social media seminars. They also attended 22 special events, which included meeting with the Ministry of Sport and Culture, ministry of education, ministry of tourism, marshalling at the National Primary sports day, provided a dinner for foster children, TV and radio interviews, two full days providing leadership training, coaching skills and team building to the coaches of St. Marten.



## Call for Nominations Don MacRae Peace Award

Each of our Zones annually celebrates a person or organization for outstanding achievement consistent with the ideas expressed in the Fourth Object of Rotary: The advancement of international understanding, goodwill and peace through humanitarian activity of international significance.

Every Rotary Club and District in Zones 24 and 32 is encouraged to submit one application for the Donald MacRae Peace Award. The award will be presented at the Zone Institute in Winnipeg next fall.

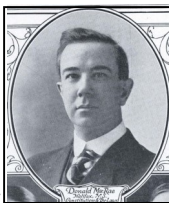
Candidates for the award will have demonstrated the advancement of international goodwill, understanding and peace through peace-making efforts or humanitarian activity of international significance. The award is open to Rotarians and non-Rotarians, but the applicant must have a relationship with the Club or District that is nominating him/her.

Complete details, a list of past recipients and application are available on the Zone website. Deadline for applications is May 15, 2016; email them to:

**Zone 24 applications:** PDG Joan Hayward, [rhayward@sympatico.ca](mailto:rhayward@sympatico.ca)

**Zone 32 applications:** PDG Marty Helman; [martyrotary@gmail.com](mailto:martyrotary@gmail.com)

The award honors the contributions of Halifax Rotarian Donald MacRae who, at the International Convention in 1918, proposed that Rotary become an agent for the promotion of goodwill and peace among nations. This was the first time that this vision of Rotary had been publically expressed.



## Foundation Facts

### Rotary Makes a High School Graduation Possible

By Marty Peak Helman, District 7780 Rotary Foundation Chair

Rotary members often say that the work we do will change the lives of people we will never have the chance to meet. But nothing could be further from the truth in Jose's case.

My Rotarian husband and I first met Jose when he was a gawky teen enrolled at Safe Passage, a program that makes it possible for children who live on the Guatemala City garbage dump to go to school and improve their lives. Through Rotary Foundation grants and Rotary involvement, Safe Passage has grown in the past decade into an organization that supports more than 500 children each year in preschool through high school and beyond. This year, in fact, Safe Passage was honored with the Donald MacRae Peace Award at the 2015 Zone Institute (see article at left)

Even before Safe Passage offered him a way forward, Jose had had several years of schooling. But his family could only afford one school uniform and one set of school fees, so Jose and his three brothers had to take turns. As a result, when we met him at age 19, Jose was in the equivalent of sixth grade.

Even with our sponsorship, Jose could not attend school full time. After all, at his age it was necessary for him to help support the family. But if Jose exhibits one quality, it is tenacity. He has hung in, attending school part time and working part time, for eight full years. It was not easy for him because, to be frank, Jose is not a terribly good student. In fact, he had to retake some of his senior high school courses because he found the work so difficult.

But Jose kept at it.

Recently, we returned to Guatemala to cheer as Jose, proudly wearing his academic cap and gown, marched across the stage to receive his high school diploma. Jose's degree is in accounting, and in a country with little literacy and few networked computers, every store needs an employee to do basic bookkeeping. With his degree, Jose will be able to get a good job, and with the tenacity he has already exhibited, he should do quite well. In fact, when I asked Jose what his plans were, he said he had three goals in mind: first, to get a good job; second, to marry his sweetheart (they have been dating for the past five years!); and third, to apply to the university.

To put Jose's achievement in perspective, only one out of ten Guatemalans earns a high school degree. But the story is bigger than just one young man's success. There were 800 students in his graduating class; that translates into 800 motivated young people with excellent job prospects and their lives ahead of them. With unemployment in Central America approaching 50 percent, Rotary members and clubs can make a real impact with just a small investment in a young person like Jose or through Rotary Foundation grants that support an organization such as Safe Passage.

*For more on the work of Safe Passage, go to [www.safepassage.org](http://www.safepassage.org)*





## Annual Giving to The Rotary Foundation July 2015–January 2016

District	Members FY 2015-16	No. of Clubs	District Goal FY 2015-16	Annual Fund YTD	Annual Fund LYTD	AF per Capita YTD	AF per Capita LYD	AF per Capita FY 2014-15	EREY Donors YTD	Total Giving YTD
2225	446	27	\$2,800	\$6,900	\$9,218	\$15.47	\$18.40	\$25.13	217	\$9,292
5010	1686	39	\$341,646	\$168,082	\$176,527	\$99.69	<b>\$102.27</b>	<b>\$203.96</b>	841	\$261,397
5040	1432	49	\$268,142	\$139,496	\$172,942	\$97.41	<b>\$117.09</b>	<b>\$196.85</b>	538	<b>\$677,953</b>
5050	2565	57	<b>\$401,195</b>	\$221,189	\$248,416	\$86.23	\$94.28	<b>\$146.66</b>	1219	\$342,659
5060	2653	59	\$238,945	<b>\$242,992</b>	<b>\$264,466</b>	\$91.59	<b>\$102.43</b>	<b>\$160.03</b>	<b>1374</b>	\$342,515
5360	1946	46	\$172,055	\$209,827	\$207,811	<b>\$107.82</b>	<b>\$104.80</b>	<b>\$435.06</b>	505	\$447,963
5370	2266	60	\$321,502	\$206,040	\$202,357	\$90.93	\$90.06	<b>\$144.12</b>	966	\$583,300
5550	1495	46	\$95,670	\$121,503	\$115,404	\$81.27	\$76.27	<b>\$116.69</b>	425	\$171,004
6330	1800	60	\$187,189	\$111,581	\$146,587	\$61.99	\$80.23	<b>\$124.14</b>	678	\$367,272
7010	1553	42	\$214,984	\$149,654	\$176,723	\$96.36	<b>\$113.58</b>	<b>\$186.68</b>	871	\$224,549
7040	1886	70	\$61,150	\$63,545	\$95,737	\$33.69	\$49.99	\$87.68	334	\$151,056
7070	2015	54	\$233,341	\$199,224	\$205,621	\$98.87	<b>\$102.50</b>	<b>\$144.17</b>	1107	\$401,207
7080	1700	49	\$292,300	\$144,087	\$168,652	\$84.76	\$98.97	<b>\$156.64</b>	751	\$309,491
7090	2323	69	\$251,342	\$164,331	\$164,359	\$70.74	\$68.17	<b>\$123.35</b>	693	\$321,701
7790	1745	53	\$98,391	\$54,618	\$54,860	\$31.30	\$31.44	\$69.00	363	\$134,316
7810	1192	40	\$59,705	\$40,431	\$47,654	\$33.92	\$40.39	\$68.55	201	\$100,871
7820	1573	47	\$144,492	\$49,513	\$98,854	\$31.48	\$63.49	\$74.43	298	\$163,808
<b>Zone 24</b>	<b>30,276</b>	<b>867</b>	<b>\$3,384,849</b>	<b>\$2,293,014</b>	<b>\$2,556,188</b>	<b>\$75.74</b>	<b>\$83.63</b>	<b>\$152.92</b>	<b>11,381</b>	<b>\$5,010,355</b>
7210	1646	59	\$20,075	\$44,737	\$47,894	\$27.18	\$29.15	\$90.44	272	\$55,319
7230	1283	45	\$21,050	\$80,206	\$57,529	\$62.51	\$41.81	<b>\$104.50</b>	376	\$207,955
7255	1853	75	\$22,050	\$76,589	\$57,118	\$41.33	\$31.28	\$87.15	343	\$87,840
7390	2338	45	\$172,220	<b>\$176,781</b>	\$157,879	\$75.61	\$67.61	<b>\$127.70</b>	<b>1152</b>	\$219,346
7410	1115	42	\$93,558	\$35,899	\$41,323	\$32.20	\$39.02	\$94.97	303	\$53,439
7430	1755	43	\$201,804	\$102,743	\$113,831	\$58.54	\$64.38	<b>\$132.32</b>	549	\$234,235
7450	1485	51	\$88,525	\$100,140	\$89,407	<b>\$67.43</b>	\$59.29	<b>\$112.86</b>	609	\$128,965
7470	1196	50	\$87,870	\$60,690	\$36,165	\$50.74	\$30.73	\$96.29	261	\$77,729
7490	1244	51	\$46,225	\$32,383	\$27,443	\$26.03	\$21.61	\$48.91	148	\$51,804
7500	1145	37	\$111,782	\$32,595	\$34,951	\$28.47	\$30.18	<b>\$126.39</b>	122	\$120,084
7510	1038	39	\$40,190	\$32,058	\$27,436	\$30.88	\$25.03	\$85.65	169	\$44,555
7640	1095	47	\$30,330	\$38,240	\$33,345	\$34.92	\$29.64	\$77.83	183	\$59,645
7780	1636	39	\$172,720	\$105,776	\$99,407	\$64.66	\$61.63	<b>\$132.64</b>	524	<b>\$284,804</b>
7850	1476	42	\$45,225	\$73,319	\$61,972	\$49.67	\$40.35	\$77.95	318	\$95,172
7870	2126	60	\$66,277	\$85,924	\$73,475	\$40.42	\$34.69	\$67.87	415	\$236,630
7890	2098	60	\$173,372	\$118,024	\$79,335	\$56.26	\$36.81	\$86.67	494	\$186,183
7910	1498	51	\$124,160	\$91,652	\$75,272	\$61.18	\$47.79	<b>\$133.35</b>	492	\$153,761
7930	1948	47	\$118,665	\$57,295	\$88,027	\$29.41	\$45.03	<b>\$122.32</b>	421	\$84,115
7950	2263	65	\$194,628	\$67,979	\$69,951	\$30.04	\$30.22	\$66.63	405	\$247,912
7980	2218	60	<b>\$278,121</b>	\$138,908	<b>\$161,323</b>	\$62.63	<b>\$73.03</b>	<b>\$163.02</b>	746	\$203,827
<b>Zone 32</b>	<b>32,456</b>	<b>1008</b>	<b>\$2,108,847</b>	<b>\$1,551,936</b>	<b>\$1,433,085</b>	<b>\$47.82</b>	<b>\$43.67</b>	<b>\$103.16</b>	<b>8,302</b>	<b>\$2,833,318</b>

Data from The Rotary Foundation as of 15 Feb 2016.



## War and Peace

The photo of Pope Francis immunizing a child with three drops of polio vaccine during the Pontiff's recent trip to Mexico flashed around the world late last month.

Rotary, a non-sectarian organization, does not support any religion. But to have a world leader publicly administer the vaccine provides critical awareness that children the world over must be vaccinated and the world community needs to remain vigilant until the day comes when we can declare the entire globe polio-free.



## Polio Virus Update

The books are closing on 2015, and show remarkable success in reducing the number of cases of wild polio virus transmission. Latest figures suggest 56 cases in Pakistan in 2015 and 20 cases in Afghanistan. This compares with 306 in Pakistan in 2014, and 28 cases in Afghanistan in that year.

—Floyd Lancia,  
Zone 30 Regional Foundation Coordinator

## Polio Plus

### The Human Toll of Polio Eradication

By Pat Killoran, Zone 24 West End Polio Now Coordinator

The iconic polio story, a story told often and told well, makes a deserving headline. Rotary and its partners have achieved success beyond measure ... success that should be shared far and wide, in every language and throughout the world. We can be proud of the results: only 76 wild polio cases in the world last year. We can be proud of the mobilization as the WHO leads an eradication effort that blankets the globe. We can be proud of the fundraising as all the partners including Rotary and Rotarians, WHO, governments, Bill Gates and others consistently meet the financial needs of the Polio Campaign.

BUT, as the world celebrates, we must not forget that the price for polio eradication is more than money. The headlines on January 13, 2016, read "Suicide attack ... in south-west Pakistan kills 15, mostly policemen". This hints at the rest of the story. So let us remind ourselves of the human cost to Polio eradication.

The January 13 murders, like so many terrorist attacks and tragedies in our world, were on the front page of the newspapers one day and gone the next in favor of another story. It's easy to tell ourselves that the attacks happened somewhere else, somewhere over there, allowing us to gloss over this tragic cost ... allowing us to numb ourselves to the result.

We must remind ourselves: No matter how noble the cause, the loss of even one life matters. Because this was not a unique event: There were similar headlines on December 29, 2015, one life in Afghanistan; March 11, 2014, 11 lives in Pakistan; March 17, 2014, two more; February 2014, four lives in Pakistan; February 2013, nine lives in Nigeria; and there have been many more. In Pakistan alone there have been almost 100 murders associated with the polio campaign.

In addition to the killings, polio workers and their families are targeted with death threats, harassment and blackmail causing disruption to families. See link <http://news.nationalgeographic.com/2015/03/150303-polio-pakistan-islamic-state-refugees-vaccination-health/>

It's critical to remember the commitment and sacrifice made by the people of Afghanistan, Pakistan, and Nigeria to help the world finish the eradication effort. I am not sure how we value their contribution. What's a human life

worth? What are 100 human lives worth? Clearly, the costs have not only been money but also human life and suffering.

So, if I debate with myself about a donation to PolioPlus ... if I wonder if my donation should be \$10 or \$100 or \$10,000 ... then I should also wonder about the deaths of over 100 Afghans, Nigerians and Pakistanis. I should also wonder how their commitment to polio has affected their lives, their families and their communities. I should wonder how my financial gift will honor their sacrifice.

There is no doubt that we must stay focused on the goal of a polio free world, Rotary's number one priority. We must stay committed to the children of the world. At the same time, we need to remember and be thankful for those, past, present and future, who have sacrificed their lives, rights and freedom for a polio-free world.

They truly are a gift to the world ... and we must never forget!



## Seeking Membership Growth Through Diversity

*By William J. David, Rotary Club of Providence, RI, and Governor's Husband, District 7950*

The topic of bringing new members into Rotary from diverse backgrounds was explored and discussed at a half-day District 7950 Diversity Summit. The Summit was open to Rotarians and non-Rotarians in the area (Rhode Island and southeastern Massachusetts). The participants' years of service in Rotary ranged from one month to over 40 years.

Bill Roberts, president of the Barnstable Sunrise Club, and I served as facilitators for the summit. We utilized a discussion format rather than a lecture presentation in order to stimulate the audience to share their experiences and views.

District Governor Kristine Musco David opened the session with the question, Is your club diverse? "One of the core values of Rotary is the inclusion of people from many diverse groups and professions," she said, and pointed out that in order for District to grow we need to be open to ways to grow our clubs to reflect the demographics of the communities we serve.

Membership statistics in District 7950 over the past five years are sobering: District membership has been declining by approximately 50 members a year. Currently, 38 percent of Rotarians are over the age of 60 and 31 percent are women.



As facilitators, we offered thoughts from our experiences in regard to utilizing the people skills needed to attract prospective members. Establishing trust and respect in talking *to* people and not *at* them, and bringing a sense of humor to the conversation were key points represented in this process.

The highlight of the morning was the presentations made by men and women who have been Rotarians from three to 15 years. They included a black woman, a lesbian, a Hispanic man and a woman from India. They addressed age, gender, lifestyle and cultural differences, and several shared how open and welcoming their Rotary clubs have been and how, with their assistance and contacts, their clubs have reached out to do service projects with clubs in their home countries. Clearly, creating a culture of inclusion, where differences are respected, supported and valued, will increase club involvement and retention rates.

Each panelist was alike in speaking about their passion for helping others. That common thread pulls together all of us who are Rotarians. All agreed that a club that is diverse is seen to have greater credibility in its community. A diverse club with members from different backgrounds, skill sets and viewpoints can help to expand the power and scope of Rotary's service projects and also help increase membership and reach.

At the end of the Summit, a young graduate student and non-Rotarian was asked to share her thoughts. Only days before, she had met PDG Valerie Perry at a local shop. Valerie, who serves as the District Membership Chair, had shared her passion and enthusiasm about her own experiences as a Rotarian and had asked the graduate student if she would like to learn more about Rotary. The student replied that at no time did she feel that Valerie was singling her out as a person of color but because the two had shared their interest in helping others. Her impressions after attending the Diversity Summit, she said, confirmed her initial thought that Rotary is an organization that she wants to know more about and join as soon as possible.

## Membership Change – 2013 to 2015

District	July 1, 2013	July 1, 2014	2015-16				Cumulative Total	
			July 1 2015	Feb 14 2016	# Change	% Change	# Change	% Change
			July 1 2015 to Feb 14 2016				Jul 1 2013 to Feb 14 2016	
2225	469	501	446	462	16	3.19%	-7	-1.49%
5010	1734	1726	1686	1713	27	1.56%	-21	-1.21%
5040	1514	1477	1432	1450	18	1.22%	-64	-4.23%
5050	2604	2635	2565	2591	26	0.99%	-13	-0.50%
5060	2662	2582	2653	2729	76	2.94%	67	2.52%
5360	2038	1983	1946	1892	-54	-2.72%	-146	-7.16%
5370	2265	2247	2266	2227	-39	-1.74%	-38	-1.68%
5550	1584	1513	1495	1500	5	0.33%	-84	-5.30%
<b>Total Zone 24W</b>	<b>14,870</b>	<b>14,664</b>	<b>14,489</b>	<b>14,564</b>	<b>75</b>	<b>0.51%</b>	<b>-306</b>	<b>-2.06%</b>
6330	1957	1827	1800	1780	-20	-1.09%	-177	-9.04%
7010	1554	1556	1553	1547	-6	-0.39%	-7	-0.45%
7040	1964	1915	1886	1887	1	0.05%	-77	-3.92%
7070	2026	2006	2015	2020	5	0.25%	-6	-0.30%
7080	1761	1704	1700	1700	0	0.00%	-61	-3.46%
7090	2403	2411	2323	2316	-7	-0.29%	-87	-3.62%
7790 ①	1761	1745	1745	1743	-2	-0.11%	-18	-1.02%
7810	1200	1180	1192	1158	-34	-2.88%	-42	-3.50%
7820	1591	1557	1573	1605	32	2.06%	14	0.88%
<b>Total Zone 24E</b>	<b>16,217</b>	<b>15,901</b>	<b>15,787</b>	<b>15,756</b>	<b>-31</b>	<b>-0.19%</b>	<b>-461</b>	<b>-2.84%</b>
7210	1693	1643	1646	1648	2	0.12%	-45	-2.66%
7230	1404	1376	1283	1290	7	0.51%	-114	-8.12%
7255	1799	1826	1853	1866	13	0.71%	67	3.72%
7390	2344	2335	2338	2330	-8	-0.34%	-14	-0.60%
7410	1078	1059	1115	1110	4	0.38%	41	3.80%
7430	1837	1768	1755	1737	-18	-1.02%	-100	-5.44%
7450	1502	1508	1485	1470	-15	-0.99%	-32	-2.13%
7470	1223	1177	1196	1201	5	0.42%	-22	-1.80%
7490	1267	1270	1244	1244	0	0.00%	-23	-1.82%
7500	1194	1158	1145	1151	6	0.52%	-43	-3.60%
7510	1108	1096	1038	1020	-18	-1.64%	-88	-7.94%
7640	1160	1125	1095	1071	-24	-2.13%	-89	-7.67%
7780	1641	1613	1636	1629	-7	-0.43%	-12	-0.73%
7850 ①	1664	1536	1476	1486	10	0.65%	-178	-10.70%
7870	2181	2118	2126	2158	32	1.51%	-23	-1.05%
7890	2227	2155	2098	2130	32	1.48%	-97	-4.36%
7910	1493	1575	1498	1476	-20	-1.27%	-15	-1.00%
7930	1913	1955	1948	1902	-46	-2.35%	-11	-0.58%
7950	2357	2315	2263	2221	-42	-1.81%	-136	-5.77%
7980	2369	2209	2218	2183	-35	-1.58%	-186	-7.85%
<b>Total Zone 32</b>	<b>33,454</b>	<b>32,817</b>	<b>32,456</b>	<b>32,334</b>	<b>-122</b>	<b>-0.37%</b>	<b>-1120</b>	<b>-3.35%</b>
<b>Total 24 &amp; 32</b>	<b>64,541</b>	<b>63,382</b>	<b>62,732</b>	<b>62,654</b>	<b>-78</b>	<b>-0.12%</b>	<b>-1897</b>	<b>-2.92%</b>

① Reflects transfer of one club from 7850 to 7790, effective 1 July 2015. Data based on official RI reports on dates indicated.





### What is Your Rotary Pin Worth?

Rotarian Ellsworth Havens of the Madison Rotary Club in New Jersey (District 7470) works for a real estate development firm that was trying to purchase a large property in the nearby city of Paterson (part of District 7490). His two business partners had been negotiating with the property owner for some time and couldn't come to terms on the property. In passing, the two partners asked Ellsworth to come to the next meeting on the chance that he could be helpful. But after 30 minutes, the meeting concluded without agreement.

On the way out the door, however, the property owner asked Ellsworth to stay behind. He did – and the owner said, "I see you are wearing a Rotary pin." "Yes," the Madison club member said, "I am a Rotarian."

"I am a member of Rotary in my community, as well," replied the property owner, "and I know that your club is doing an End Hunger project that will benefit people living in Paterson as well as Madison." The owner said, "because you are a Rotarian, let's see if we can make this deal happen."

Ellsworth Havens called his partners back into the room and within the hour they reached a sales agreement with a \$150,000 commission. And it all happened because Ellsworth was wearing his Rotary pin.

—Barry Kroll,  
Zone 32 Assistant Rotary Coordinator

## How Does Rotary "Touch" the Community? One Club Counts the Ways

A generous donation arrived in the mail from a resident with no apparent relationship to the local Rotary Club. As she deposited the check, the club treasurer wondered what motivated the donor to choose Rotary as a recipient of his generosity. She writes:

*"The wonderful thing is that there are so many possible reasons that he might have decided we are a worthy cause! Some things that come to mind:*

- ◆ *He has a child who received a scholarship from us.*
- ◆ *He is a veteran and read in the paper of the donations we have made to help homeless vets.*
- ◆ *He saw the signs describing all our donations to Ft. Williams Park.*
- ◆ *He or his wife are active with the community food bank and aware of all our efforts to help.*
- ◆ *He has a grandchild who participated in RYLA or Interact.*
- ◆ *He saw the recent local community television segment about what we do as volunteer at the soup kitchen.*
- ◆ *He buys his Christmas tree at our fundraiser every year and has read our signage there about everything we do for our communities.*
- ◆ *He heard in the news what Rotary has done to eradicate polio.*
- ◆ *He's a fan of lighthouses and is aware that we are the "keepers" of the local light.*
- ◆ *He's an ex-hockey player and sees the skating shelter we donated every time he drives by Mill Creek Park.*
- ◆ *And many more ..."*



When local citizens think about your club, what is it they think about?

—Nancy Hawes, South Portland-Cape Elizabeth Rotary Club, District 7780

## 50 Years of Service Above Self

Back in 1966, Sam Kent, a young man with a passion for community service, joined the Rotary Club of the Caldwells in Idaho (District 7470). Rotary proved to be a life-changer for Sam and a game-changer for the club. Sam has been a driving force in the Rotary club and the community since then, instrumental in virtually every fundraiser. He has also left his mark on the most significant club service projects over the past five decades. Recently, the club honored Sam and Carol, his wife of 48 years, for his half-century of service. Congratulations, Sam Kent, Rotarian!



## Rotary International Club and District Support

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## The Rotary Foundation

### Senior Major Gifts Officer: Zone 24

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### Rotary Support Center

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866-976-8279 or 866-9ROTARY  
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## Foundation Centennial

### John Germ Unveils Goals For Centennial Celebration

To help honor the centennial of The Rotary Foundation, President-elect John Germ has announced that 10 outstanding Global Grant-funded projects completed during the current 2015-16 Rotary year will be recognized at the 2017 International Convention in Atlanta.

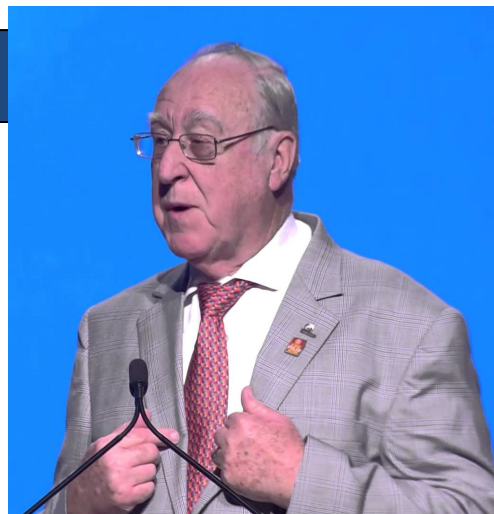
Criteria for selection are community impact, sustainability, Rotarian involvement and replicability. To be eligible, the final Global Grant report, submitted via Rotary's online grant reporting process, must be accepted by June 30, 2016. Sponsors of Global Grants currently in progress will receive a separate mailing informing them of this opportunity.

There's more: Districts are being asked to identify and recognize outstanding District Grant-funded projects completed in 2015-16. More information on this opportunity will also be forthcoming.

President-elect John and the Trustees have set an ambitious fundraising goal to raise \$300 million, including contributions to the Annual Endowment, and Polio Plus funds, during the centennial year. "We hope this goal will inspire and motivate clubs and Rotarians to do even more to increase the impact and raise the profile of the Foundation's programs," President-elect John said. As part of this, many Districts are planning special Centennial fundraising campaigns and Million Dollar Dinners.



"Our success depends on you helping your clubs to set their own ambitious fundraising goals, including those highlighted in the Presidential Citation," President-elect John continued. "Please encourage every Rotarian to make a personal contribution greater than the amount he or she typically would give. Together, we can set the course so that our Foundation's second century provides even more resources to empower Rotarians to fight disease, reduce poverty, provide clean water, and promote peace."



### Zones 24-32 Mark Million-Dollar Month of Giving

There's no need to wait for the Centennial to give generously. In fact, January was a stellar, million dollar month in our two Zones. While the donors' names are confidential, The Rotary Foundation inked a cool \$956,000 from planned giving from Rotarians who hail from Districts 5040, 7090, 7820, 7490, 7780, 7870, 7890, 7910 and 7930.

To learn more, and to learn about options for including The Rotary Foundation in your estate planning, contact your Major Gifts Officer (info at left) or Zone Endowment/Major Gifts Advisor: (info on page 4).

There's no better way to "pay it forward."

