

TWO LIGHTS

Rotary Club of South Portland – Cape Elizabeth
January 10, 2018

UPCOMING PROGRAMS:

January 17 – Carrie Lewis, GM, Portland Water District – Supplying our Clean Drinking Water
January 24 – Honorable William J. Kayatta, Jr. – The Federal Judiciary
January 31 – Ivy Frignoca – Casco Bay Baykeeper
February 7 – AJ Frustaci – Travels with AJ

ASSIGNMENTS

	<u>January 17</u>	<u>January 24</u>	<u>January 31</u>
Opening Words	Meyers	Murphy	Mutty
Raffle Gift	D Bagdasarian	F Bagdasarian	Britt
Conductor	Callahan	Conroy	Cotter

Congratulations to Tom Meyers who won a Terra Cotta gift certificate donated by Bill Anderson.

MARK YOUR CALENDAR:

January 24 – Board meeting following regular meeting (re-scheduled from 1/17). The Board will discuss the revised fundraising policy.

January 25 (Thursday) – WinterFest kick-off party at Verbena's

January 26 (Friday) – WinterFest skating party at Mill Creek

January 27 (Saturday) – A multitude of WinterFest activities at Wainwright Fields

February 3 – AliciaBars tasting at Williams Sonoma, Maine Mall

June 23-27 – Rotary International Convention, Toronto

What's New With Our Members

Happy Anniversary to Doug & Dana Schauf (1/21)

Best wishes for a speedy recovery to President Sue following ankle surgery.

Congratulations to Fran Bagdasarian, the winner of the Wild Card week in the Foundation Football playoffs pool (is anyone surprised??)

And I guess congratulations go to Bill Daviero, John LoBosco & Bill York, the members of the “Keep Trying Club,” who participated in the football pool every week for 2 years but never won.

WinterFest Update – Posters have been printed – please take some to distribute. If you were not at the meeting, you can get them from Kathy Cotter’s back porch. Doug encouraged us to sign up to work at the events (see email from Doug dated January 6).

Soup Kitchen Regulars – Thank you to all of the following who helped at the Soup Kitchen this week:

- 🍽️ Joe Conroy
- 🍽️ Pam Mutty
- 🍽️ Sarah Higgins
- 🍽️ Denis Landry & Cathy Beliveau
- 🍽️ Phil Dube
- 🍽️ Dick Yerxa
- 🍽️ Tony Wagner
- 🍽️ Bob Knupp
- 🍽️ Jim Britt
- 🍽️ Students from SPHS

Warm Clothes for Kids – Sybil updated us on a service provider group started by Jane Eberle of the South Portland Schools. It coordinates the efforts of the various agencies that provide services in our communities – food, clothing, etc. They created a database that puts all this information online. One of the biggest needs currently is for warm clothing (mostly outerwear) & footwear for students. If you have any used kids’ clothing please consider donating it to the schools – items can be dropped off at Memorial Middle School.

A Family Affair – Our speaker this week was our own Alicia Danielson, telling us about her business AliciaBars. Alicia grew up in Cape Elizabeth and attended Boston College. While in Boston she was a sales representative for Keebler Cookies. In 1983 she married Bob & moved to New York with him. Two years later they moved back to Boston and after the birth of their daughter Jessica, Alicia started AliciaBars so that she could work from home. She had “created” the original Oatmeal Fudge AliciaBars when Bob was in law school – she would mail him samples for testing. The original AliciaBars was a wholesale business – Alicia sold them to restaurants and gourmet shops.

After having her two sons and moving to Maine, AliciaBars as a business was retired, but the actual bars lived on and were distributed as gifts to teachers, neighbors, etc. So three years ago when Alicia resurrected the business, the bars were already well-known. It was fun to hear how the whole family has been involved in the business:

- ★ Adam created her logo, developed her FB page, and advised her on updating her

packaging;

- ★ Kyle is in sales and assists with selling the bars at the Williams Sonoma store in Lynnfield, MA;
- ★ Jessica is an event planner and offers advice on tasting events;
- ★ Bob handles the legal aspects of the business.

Her family advised her that the business would be more profitable and she would have more control over quality if she sold them retail, which she now does, with the exception of the cafeterias at Maine Medical Center and Idexx.

Rather than working from her kitchen, Alicia joined Fork Food Lab in Portland where she is able to use their 8 convection ovens, large mixers and walk-in freezer & refrigerator. There were 16 members when she joined a year ago and now there are over 40.

Best of all, Alicia brought samples!! Thanks for the yummy program, Alicia!

HOLIDAYS WITH THE FOOTBALL TROPHY



**ROTARY CLUB OF SOUTH
PORTLAND/CAPE ELIZABETH, MAINE**
www.sp-ce-rotary.org

Officers

President – Sue Sturtevant
President-Elect – Fran Bagdasarian
Vice President – David Lourie
Secretary – Kathy Cotter
Treasurer – Nancy Irving

Directors

Club Administration – Doug Schauf
Community Service – Bob Knupp
Membership – Laurenz Schmidt
International & Foundation – Catherine Callahan
Youth Services – Rich Daniels
Director-At-Large – Bill Anderson

Committee Chairs

Publicity – Jim Britt
Bulletin Editor – Nancy Hawes
Program Chair – Mike McGovern

ROTARY INTERNATIONAL PRESIDENT

Ian Riseley
Rotary Club of Sandringham, Victoria, Australia

DISTRICT 7780 GOVERNOR

Dave Underhill
Rotary Club of Portsmouth