

# TWO LIGHTS

Rotary Club of South Portland – Cape Elizabeth  
November 18, 2020



*Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.*

## Upcoming Dates:

**Each Friday** – work detail at South Portland Food Cupboard, 8-11 (or any part thereof)

**November 21 (Saturday)** – Tree Lot Set-up 7:30 at Fire Barn, or 8:00 at Mill Creek Park

**November 25** – Thanksgiving Eve, NO MEETING

**November 27 (Friday), 8 a.m.** – First tree delivery

**December 5 (Saturday), 8 a.m.** – 2<sup>nd</sup> tree delivery

**January 29-30** – WinterFest!

## OPENING WORDS

This Week: Nancy Hawes forgot to line someone up so at the last minute she googled these words from John F. Kennedy, which reflect what she was planning to give a happy \$ about anyway:

*“We must find time to stop and thank the people who have make a difference in our lives.”*

So that’s all of you, so THANK YOU!!!

December 2: tbd

## What's New With Our Members

Welcome Bill York who stayed up late (5 hours ahead) to join us this week. He reports that although the country is in lockdown, they are relatively safe on the Isle of Wight. Stay well, Bill!

Welcome back from Arizona, Chuck!

Happy Birthday to:

- 🍰 Mike Tranfaglia - December 2
- 🍰 Katelyn Estes - December 8
- 🍰 Adrienne Murphy - also December 8

Thank you to the crew who moved the tree trailer to Mill Creek Park this week:

- 🌲 Phil Dube
- 🌲 Tom Meyers
- 🌲 Patrick Veroneau
- 🌲 Tony Wagner
- 🌲 Jeff Hobbs

## Good News! –

- ❖ Even though we haven't received any trees yet, we have already sold over \$2,000 to 31 customers! That includes some residents of Great Diamond Island who will receive their trees in the same Casco Bay Lines delivery run as the customers on Long Island (thank you, Matt McAleney!).
- ❖ So far it seems a higher percentage than usual are adding a voluntary donation to their tree purchase!
- ❖ Members of the SPSHS football & basketball teams will be helping up unload trees!!
- ❖ Tony reports that over 90% of the WinterFest sponsors have re-upped and some have increased their donations!

**TREES, TREES, TREES!!!** – Our meeting this week was completely devoted to the tree sale and the changes that are necessary this year. The club is basically divided into 3 different “crews” with different responsibilities and each crew has been given tailored guidance from the Tree Sale Committee. So I won't go into details but here are some basic take-aways that Dave went over:

- 🌲 Masks/face coverings are required for everyone on the lot.
- 🌲 Lot hours have been reduced: 4-8 on weekdays and 10-8 on Saturday/Sunday.
- 🌲 The entrance to the lot has been moved – the old entrance is now the exit and the new exit

is halfway down towards Hannaford. The curbside pickup location is even further down.

- 🌲 We are going to avoid tying trees on cars to the extent possible – please use good judgment.
- 🌲 We ARE still putting cuts on trees for customers.
- 🌲 We discourage cash payments – if customers pay with cash, we will not make change. (If the customers have bought a lobster roll at Fort Williams this summer, they should not be surprised that we're asking them to pay by credit card!)
- 🌲 Salespeople working on the lot need to know how to use the iPad purchased by the club for processing transactions with the Shopify POS app (it's the blue Shopify icon, not the green one). It is very easy – easier than the Square – but if you want a lesson, a tutorial will be provided at the setup on Saturday. Also feel free to call the Bagdasarians (Fran or Dave Sr.) to have one of them walk you through it.
- 🌲 IN GENERAL, curbside personnel will not be using the iPad but if the backup iPad is not in use on the main lot, the curbside workers may use it to make additional sales (i.e someone bought a tree online but when they come to pick it up they decide they want a wreath also). So if you are going to be working on the lot at all, please familiarize yourself with the iPad sales procedures.
- 🌲 The sales personnel working from home have received their own set of guidelines orchestrated by Anne.
- 🌲 Mike McGovern and Betty will be monitoring the sign-up schedule to make sure we're not short on any shifts.
- 🌲 The pivot to this hybrid method has been a monumental undertaking – **HUGE THANKS TO DAVE BAGDASARIAN AND THE REST OF THE TREE SALE COMMITTEE!!!!**



**ROTARY CLUB OF SOUTH  
PORTLAND/CAPE ELIZABETH, MAINE**

Officers

President – Michael Geneseo  
President-Elect – Dave Bagdasarian  
Vice-President – Jim Britt  
Secretary – Kathy Cotter  
Treasurer – Nicole Albert

Directors

Club Administration – Bev Altenburg  
Youth Services – Katelyn Estes  
Community Services – Tony Wagner  
International Services/Foundation – Peter Bennett  
Membership – Laurenz Schmidt  
Director-At-Large – David Lourie

Committee Chairs

Visibility Co-Chairs – Fran Bagdasarian & Matt McAleney  
Webmaster – Jim Britt  
Bulletin Editor – Nancy Hawes  
Program Chair – David Bagdasarian

**DISTRICT 7780 GOVERNOR**

Peggy Belanger, Rotary Club of Kennebunk Portside

**ROTARY INTERNATIONAL PRESIDENT**

Holger Knaack, Rotary Club of Herzogtum Lauenburg-Molln, Germany