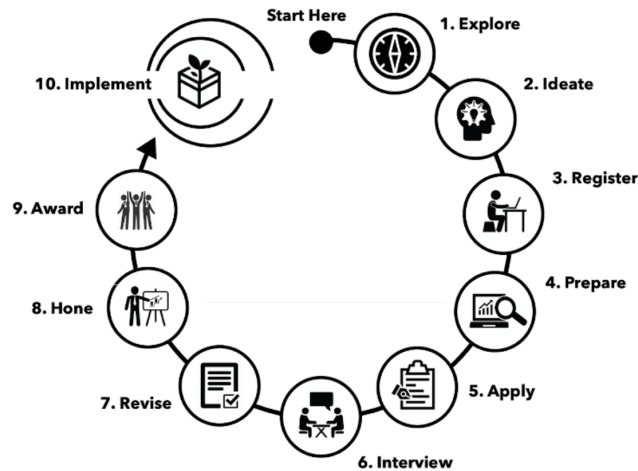


South Portland-Cape Elizabeth Rotary Club Presents:
Youth Social Benefit Challenge



This program enables South Portland and Cape Elizabeth youth to apply their education, passion, and expertise in collaboration with community partners to address social challenges in our community.

- Young people aged 15-25 will be encouraged to develop a creative social benefit project in partnership with impacted stakeholders.
- Individuals or teams will benefit from a supportive body of Rotarian reviewers and mentors.
- Funding for projects will range between \$250 – \$1,000.

Needed next steps:

- Define eligibility and selection parameters to ensure alignment with the Object of Rotary, and that historically marginalized groups are given priority.
- Develop the initial application process - (hopefully in conjunction with Sari Greene)
- Partner with the Public Relations and Club Visibility committee on messaging and marketing to ensure public knowledge of opportunity.
- Open applications & set application deadlines.
- Develop a roster of Rotarian submission reviewers and mentors based on expertise and interest
- Present initial Youth Proposals to club
- Assign mentors to projects to complete the initial proposal review. Projects not selected are given meaningful feedback and encouraged to apply in future.
- Match youth selected to move forward with Rotary mentors.
- Mentors work with youth to finalize a pitch.
- Youth make pitches to Committee & award amounts determined.
- Host Social Benefit Challenge Showcase to build community support for youth projects.
- Ensure Rotary mentors leverage club resources to ensure successful project implementation and completion.
- Host Social Benefit Challenge celebration once projects are completed.