

2024-2025 Accomplishments

Gardening

July 2: Sue, John, Mike T and me

July 16: Sue and Tony

Strategic Plan Accomplishments

Club Service

Goal 1: Build presence on social media

Goal 2: Improve communications with club

1. Brought to August board meeting for discussion

Goal 4: Have at least 4 fellowship events per year

1. Lobster Bake – July 24
2. Sea Dogs Game – July 31
3. Sounds by the Sea: Rotary picnic on August 12
4. Dinner and show: dinner at 43 North followed by play “Joseph and the Amazing Technicolor Dreamcoat” at Lyric Theater. – September 21
5. Bridge walk with Portland Rotary Club to celebrate World Polio Day. Pints for Polio followed at Broadway Bowl
6. Lion’s Club dinners – October 12, November 9,
7. December 19 mid-year party

Goal 5: Have bimonthly classification talks. Goal shared with Chris Speh

1. Tom Meyers on August 7
2. Doug Schauf
3. Aaron Filieo

Goal 6: Have an Information Table at all events

1. Art in the Park
2. Some materials available at the tree lot

Goal 7: Create a Caring Committee

1. Chair is shared by Anne Swift-Kayatta and Andrienne Murphy. First meeting 9/4/24.

Community Services

Goal 1: Expand member engagement by having “hands-on” projects

1. Sari has 4 people putting together opportunities for the club during the year.
2. Monthly service at the South Portland Food Cupboard
3. Art in the Park selling popcorn – August 10
4. Bug Light Open house for Open Lighthouse Day - September 14
5. Camp Harvest Festival at CE Schools. Club members served popcorn and cotton candy

Goal 2: Develop assessment tool to reach out to community groups to assess where Rotary might best help them financially or physically.

Goal 3: Feature and promote our past and future service projects.

1. Sari came up with a great handout listing the accomplishments of the club for Rotary Year Ending in June 2024. The work was turned into a standup banner to be displayed at public events.

Goal 4: The board should maintain a list of all service projects the Club is active in.

Goal 5: Create an active list of all potential service opportunities for both individual Club members and groups of Club members.

Goal 6: Develop a tool/process to provide clear guidelines, priorities, and standards for projects/donations/gift giving

1. Sari created a grant application last year which has been refined for this year.

Fund Raising

Goal 1: Improve the process for granting and giving (see Community Service recommendations.)

1. Do we have these for International or Youth Services? Kiley was working with Sari to create for Youth Services last year.

Goal 2: Look at other fund raisers

1. Peter suggested a bowling tournament with other Rotary Clubs.

Goal 3: Study the current and potential uses, effectiveness, and utility of a Rotary food truck or van
A diverse committee of members determined that utilizing the fried dough trailer going forward was too cumbersome and that alternatives should be considered. The consensus reached was that we should still maintain a presence at community events and that offering popcorn would be less demanding on members as well as a healthier alternative to fried dough. The committee recommended that we purchase our own popcorn machine.
Finally, selling the fried dough trailer will also be explored.

International Service

Goal 1: Club members should partner with and contribute to international projects and initiatives, including those relating to the Wabanaki Confederacy.

Indigenous Peoples' Day celebration at Redbank Community Center – October 14

Goal 2: At least one International Service committee member should participate in the next District Outreach Initiative.

Goal 3: The International Service area should investigate and, where appropriate, submit to the board proposals for Global Grants or other projects developed by other clubs.

Goal 4: The International Service area should investigate developing a Global Grant project as the initiating club.

Goal 5: Continue to support the Foundation, but focus other financial contributions on projects aligned with communities present in the Greater Portland area.

Goal 6: Investigate a partnership/sibling relationship with a Rotary club in another country initially through participation in the Rotary Friendship Program or similar program.

Goal 7: Explore the expansion of the Youth Exchange Program to include the yearlong program and to work with the Youth Service Director to generate interest in the Program.

December 2 & 5 - service at Partners for World Health

Leadership Development

Goal 1: Integrate new members via required service on at least one committee.

Goal 2: Increase efforts to educate new members about Rotary.

Goal 3: Reinstigate the new member mentoring program.

Goal 4: Have more classification talks. See Goal 5 under Club Service

Goal 5: Emphasize the value and experience of serving as a Club officer or board member.

1. Need to develop a training for mentors

Goal 6: Develop robust profiles of members.

Goal 7: Better define and publicize the roles and expectations of members.

Goal 8: Decouple the Christmas tree sale operation from the President-Elect's role.

1. The 2024 Christmas tree sale is not headed by the President-Elect, although the reporting about the tree sale to the board continues to go through this position.

Membership

Goal 1: Create 2 sub-committees of Membership Recruitment and Membership Engagement and Mentoring

1. Brent scheduled an orientation meeting in late July. Only one member signed up for it. The committee met to determine next steps.

Goal 2: The Recruitment Committee should be expanded to include at least four members, including newer members.

1. Members include Brent, Bob Danielson, Tony Wagner, Scott Irving, Tiffanie Bentley, John LoBosco

Goal 3: The Engagement and Mentoring Committee should be responsible for engaging new members before and after they join the Club.

Goal 4: Assigned mentors will guide/encourage/shepherd the new members as they join and acclimate to the Club.

Goal 5: Develop an onboarding outline to provide guidelines of how to acclimate new members as they join the Club.

Goal 6: Each new member must submit a detailed biography to be available to all Club members.

Goal 7: Each new member must be required to participate in all major fundraisers in some capacity.

Goal 8: Each new member must be required to join at least one committee.

Goal 9: Each new member must be strongly encouraged to attend as many Club meetings as possible.

Goal 10: Continue hybrid meetings.

Goal 11: Institute a Caring Committee to address the life events of members: See Goal 7 under Club Service

Goal 12: The Club should strive to have 80 members by 2026

Public Image and Public Relations Recommendations

Goal 1: Investigate the feasibility of adding new wording to the existing signs that would instruct readers to check the Club website for the current schedule and location of meetings.

1. Kathy Cotter and Scott are working on the physical signs. Scott is creating a shorter version of the web address without dashes. Signs have been created. As of 1/1/2025, installation is still needed.

Goal 2: Revise the Club website.

1. This will take 100s of hours. Who will do this work? Scott will not.

Goal 3: Increase the Club's presence on social media.

Goal 4: Have a membership table and person at all events for distribution of Rotary promotional materials.

Goal 5: Increase the physical presence of Rotary at all events.

Goal 6: Study the current and potential uses and utility of a Rotary food truck or van: [See Fundraising section](#)

Rotary Foundation Recommendations:

Goal 1: Use Foundation points to recognize Club and community members.

❖ [Award to Jenna Martyn-Fisher and Matt Barnard](#)

Goal 2: Originate (preferably) or support a Global Grant project/request: [See International Services](#)

Vocational Service Recommendations

Goal 1: Institute a bi-monthly classification/vocational talks: [See Club Service:](#)

Goal 2: Continue the speaker's program

Goal 3: Develop a community awards program for multiple professions.

Goal 4: Work with Southern Maine Community College to realign scholarships

Goal 5: Investigate sponsoring internships (paid or not) at nonprofit organizations

Youth Services Recommendations

Goal 1: Establish/invigorate an Interact (or Rotaract Club in the future) in South Portland and/or Cape Elizabeth.

a. [Inroads have been made at re-establishing an Interact Club in Cape Elizabeth High School](#)

b. [SP Interact Club has 13 members and an advisor. The club had a successful clothing drive.](#)

Goal 2: Focus on reinvigorating RYLA participation in our local community and high schools

a. [RYLA is being promoted at the high schools. Handouts were available on the tree lot.](#)

Goal 3: Develop a policy for board approval that would okay RYLA participation for South Portland and Cape Elizabeth students that attend high schools other than South Portland High School and Cape Elizabeth High School.

Goal 4: Establish motivational/PR programs at local schools through programs like a dictionary project, essay contests, or scholarships.

Goal 5: Establish a mentoring program for students.

Goal 6: Involve young people/students in our community service projects.

Goal 7: Establish a Youth Engagement subcommittee to handle Rotaract, Interact, Rotary Youth Exchange, miscellaneous support for sports, the Boys and Girls Club (SPCE helped start it), and other mentoring, engagement, leadership development, team building, and other youth-oriented activities.

Other Accomplishments

Quarterly meeting with past, current and future club presidents

Meeting with the Cape Elizabeth Historical Society at Fort Williams

Our webpage address was simplified. No dashes required!

Hannaford recognized the club's good works by letting us participate in "Bloomin 4 Good", \$1 donation to the club for every specially marked bouquet purchased.