

CLASSIFYING OMAR

(Advertising Memory Test)

Here is a story from a Cincinnati picture show:

The Literary Digest's "Topics in Brief" were being shown. They included the story of the man who, when asked if he liked Omar Khayyam, replied, "I never drank it", and whose wife objected: "You ought not have said that—it's a kind of cheese".

A girl in the audience laughed and said: "That's a good one", and the girl next to her asked, "Well, what is it?" The girl replied, "A cigarette".

CHRONIC WAGS

There are times when a certain undercurrent in our club makes light of every matter that happens to be brought up for attention or discussion. In other words, some of the Rotes try to turn everything into humor.

Now, fellows, Rotary is not a joke. To be sure, we have room at our meetings for the fun that is characteristic of every Rotary gathering; but we also have business to perform and a mission to carry out which is our sole excuse for existing.

Rotary has before it a big job, that requires big men to handle. While fun is Rotary's safety valve, we must not lose sight of the big issues nor take them lightly. Rotary requires the cooperation of men in service, but it does not permit the co-ordination of fun with service. He who sees only the fun in Rotary is not a Rotarian, nor is he who sees only the business. The true Rotarian is he who has found the proper relation between fun and business.—Sayre (Pa). "Pitch Line".

SPOILED HIS ILLUSTRATION

A temperance lecturer, aiming to make a telling point, said:

"Now, supposing I had a pail of water and a pail of beer and then brought on a donkey, which of the two would he take?"

"He'd take the water", came a voice from the gallery.

"And why would he take the water"? the lecturer asked.

"Because he's an ass", was the quick reply.—Rock Island Rotary.

The sheet edited for the edification of the members of the Mineral Wells Rotary Club is very readable. They are a live noisy bunch up there. We are sure going to have a good time at that District Conference. Beaumont wants a large delegation.

Remember Inter-City Meet at Orange.

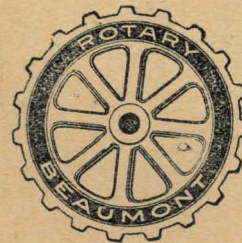
Granting for sake of argument that a hungry man is not to be blamed for stealing, then is a man who starves rather than steal necessarily a quitter—has he a streak of yellow?

Rotarygrams

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NUMBER 72

"He Profits Most Who Serves Best"

EDITORIAL QUARTETTE

SAM ROSINGER

FARREL MINOR

SAM SOLINSKY

JOE LANDRY

OUR OFFICIAL FAMILY THIS YEAR

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Secretary ----- ELMER LEACH
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SECRETARY'S LETTER

October 19, 1921.

The new Rotary Quartet is not to be sneezed at—better than they themselves expected so they were not prepared for an encore. Today is another day, however, so don't hesitate to call them back. They expect it.

"Fire Prevention" is the theme for the program today, Jim Edwards, Tom Smelker, Vernon Brock and Bob Corley will strive to please. Philanderer and romanticist, fighter, poet, orator—they will probably import outside talent for the subject at hand though anyone or the bunch of them could entertain in a pinch.

Austin is runing away with us on this attendance score. Let that soak in a minute and then see that you are on hand today.

ELMER LEACH, Secretary.

COLORADO FLOOD SUFFERERS

The Beaumont Rotary Club has received an appeal from the President of "The Pueblo Rotary Home Building and Rehabilitation Association", a non-profit organization, organized at Pueblo, to finance and rebuild the homes of working people made destitute by the flood of June 3rd, by furnishing the money for rehabilitation on a basis of easy payments and low interest rates. The plan has been presented to the Directors of International Rotary at Chicago and their consent received.

Every Rotary Club is urged to participate in the plan to the extent of at least \$100.00 for each five of its membership. The above named association will issue bonds for all subscriptions. The money realized will be loaned for rehabilitation, and collaterals will become security behind the bonds. The interest returns, after deducting necessary administration expenses, will be proportioned out on the bonds and the principal amount will be retired on the same basis. The association is directed by the Pueblo Rotary Club.

Eighty three per cent. of the business district of Pueblo was flooded. Hundreds of business concerns suffered severe losses, stocks and equipment being swept away. 2,318 homes were washed away, or practically destroyed. 7,351 persons were made homeless. The plan proposed is for the purpose of getting people back on their feet. It cannot be done without financial assistance.

The letter concludes:

"We are confident that you will help us in the true Rotary spirit of 'doing unto others as you would be done by'. This is a small thing for you but a mighty big thing for us and Rotary".

OFFICIAL BALLOT

Oct. 18, 1921.

Shipbuilder (Associate to E. B. Van der Greyen)
Undertaker (Associate to Ed. Brulin)
Steamship Agent.
Automobile Insurance.
This ballot must be signed.

Eugene McDonald wants it announced that he is not from Lubbock.

THINK THIS OVER

The world has no use for a hypocrite, whether he be a church member or a Rotary or both. When we take the solemn pledge of the Rotary club, it is something more than a scrap of paper. Don't think you can leave the elevating influence of a Rotary meeting and go out into the social, political and commercial world and live opposite to its high teachings and get away with it. Somebody is getting their impressions of what Rotary means and stands for, not by what you say, but by what you do.—Bloomington Cog.

IN MEMORIAN

ROY HARVEY

The Manly Rotarian and the Master Musician.

MONEY DOES SMELL

We Americans may plead guilty to many faults and shortcomings. We may be fickle, we may be easy-going, we may be reckless in spending our revenues, or wasting the resources of our country, but one virtue the greatest detractors of democracy must accede to us. We have an innate sense of justice, and an unerring instinct for fair-play and a square deal. And this moral sense invariably asserts itself as an arbiter whenever the public is confronted with an issue of moral import. A good many years back a famous Russian writer, a star of first magnitude on the firmament of literature, came to visit this country. When the public found out that he was accompanied by his mistress, the hotels of the metropolis refused to accomodate him. Similarly when Roscoe Arbuckle, the idol of the movies, violated the moral law, the public that used to crowd the theatres where his films were shown, immediately turned away from him with disgust. And so also when a secret organization which commenced its career with the lofty purposes of fostering Americanism and promoting the enforcement of the law, turned out to be just the reverse, and made of Americanism a travesty and of law-enforcement a farce, the public set the weight and the force of its opinion against it, and voiced its disapproval of the organization's methods in no uncertain terms.

The Board of the Day Nursery is to be congratulated on its sound sense of justice in refusing to accept the substantial donation tendered to it by that notorious organization. In doing this it has fallen in line with the philanthropic organizations in other cities that have taken the same stand. We know they are upheld in their attitude by the best element of the community and by 99 per cent. of Rotary.

A CHANGE OF TUNE

Quite a large number of young men who were loudly singing a few months ago, "How 'Ya Gonna Keep 'Em Down on the Farm?" can be heard now in the mournful chant, "How We Gonna Stay in Town and Eat?"—Detroit Journal.