

"Attendance is the Price of Membership"

## Home Building

By Samuel Rosinger

President Hoover is putting forth strenuous efforts to stimulate home building as one of the means, calculated to restore prosperity. There is another kind of home building which needs and deserves greater stimulation than the one the President advocates. It is the home which is made not of brick or wood, but of the character of man and woman, of the love between husband and wife, of the sanctity of the marriage vow, of the duties of parenthood and the responsibilities of family life. It is not so much the building of houses, as the building of homes that needs stressing in these days of moral laxity, when marriages so frequently are entered into not with a sense of permanency, but to be severed as soon as the relation becomes irksome to one of the contracting parties. The divorce evil is eating away the strongest moral props of our nation, and unless remedied in time, our commonwealth will collapse, not because of an attack by an outside foe, but because of inner rotteness.

The contemptible competition which two states of the Union carry on in bidding for grist for their fast-grinding divorce mills, and the humorous slant which the press gives to the shameful spectacle, shows how lightly people regard one of the most fundamental institutions of life, one which sublimates the sex instinct from an animal appetite to the holy flame of domestic love and devotion. We revile Russia for substituting free love for marriage. If our divorce rate is not checked in its rapid growth, marriage in Puritan America will also degenerate into legalized promiscuity.

Yes, moral purity is of far greater importance for the welfare of this nation than material prosperity. Let us, therefore, build homes, the foundations of which will rest not on mortgages, but on moral ideals. Let us build homes the beauty of which will be judged not by the style of their architecture or the period of their furnishings, but by the domestic virtues which will flourish in their wholesome atmosphere. Let us build homes in which the fear of God, the love of man, the dignity of labor, the divinity of duty and honor will be exemplified by devoted parents, and inculcated in the impressionable hearts of growing children. Boys and girls reared in such homes will not feed the fire of indulgences which consume flaming youth, nor contribute to the delinquency which furnishes the crime wave, but will grow into sturdy men and women, sound in body and healthy in soul, fully capable and worthy of safely guiding the future destiny of America.

# ROTARYGRAMS

OF BEAUMONT



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## Slants at The Meeting

First one thing and then two interfered this week with your scribe's monotonous and innocuous ways until the import of the honorable gentleman's comments last week has about atrophied.

Brother Brown of Washington, D. C., unloaded another of those D. D. D. Stories on us. BUT W-a-i-t a minute, there was no floating kidney or wooden leg in this one; nor did we expect to be present. The significance of those letters are represented in the words "Dole, Dig and Divide."

DOLE is a thing our jolly old English cousins have been wrestling with and it has about put the British lions back on the financial mat. It's a gratuity that has been slipped to the needy and makes the proudest of the recipients feel like he has been spit on. It would be as popular with the best element of our labor as a porcupine would be for a constant bed-feller.

DIG in this instance was synonymous with work and the gentleman stressed the point that with the boundless resources and ingenuity of the American people we couldn't expect some other nation to put us back on a pedestal of prosperity. Do it yourselves.

DIVIDE your work with the idle and help him stem the tide of depression. If you haven't got any inside job let him paint up one of the Chic Sale's edifices . . . It'll at least keep his eyes open and his mouth shut.

Next week you can get the inside or the low-down on a little dirt. . . . we are going to have the farmers. God help the sons of toil. May they be able to control their bull and keep their calves supple.

Check.

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## Splitting the Times with a Lead Wedge

It was indeed a happy surprise when we saw Santa Claus come down Pearl Street last week in his sleigh drawn by eleven reindeer, and not astride a lowly beast of burden as had so long been predicted.

Surely it was not just a coincidence that the "Hawley Freese" firm got the job of probing gas rates. Anyway they ought to be authorities on frozen assets.

And here is an argument in favor of those public benefactors. When you use gas it heats you twice: once when you burn it, and again when you pay your bill.

It appears that Clara Bow and Rex Bell have finally committed matrimony. Of course Bell furnished the ring, while Miss Bow no doubt, furnished the knot.

Japan demands that Chinese military get out of Manchuria before they will condescend to tell them just what other parts of their own country they may occupy. Now what could be fairer than that?

The A. P. informs us that Japan very graciously showed all of their "war maps" and "dope" to the fast talking Floyd Gibbons. If they said Will Rogers, we might laugh it off, otherwise we can put our tongue in our cheek and cross our fingers.

News Item.—"Movie magnates reduce all salaries: big and little boys and girls making pictures are walloped in the wallet." Now of course the picture shows will reduce the admission charge. Oh yeah!!

## "He Profits Most Who Serves Best"

The S. M. U. band with their knockout "Peruna" song, were certainly mad when they were not permitted to accompany the team to California. Surely there was a Methodist in their madness.

—Rotarygrams—

## Relief Is Needed Now

In Houston, Texas, the Unemployment Committee sponsored a campaign to store surplus potatoes and other vegetables for distribution to the poor through the winter months.

In White Plains, New York, professional men have banded together to give legal, medical and dental service to the unemployed.

In Portland, Oregon, forty local employers have committed themselves to a six-hour day, thereby spreading the work among a greater number of men.

In New Haven, Conn., women are giving volunteer clerical services to local charitable societies.

—These are some of the ways citizens of the nation are rallying to combat the evils of unemployment, writes Linton B. Swift in the December Rotarian magazine. Mr. Swift is the Executive Secretary of the Family Welfare Association of America, with which are affiliated 238 local agencies that are caring for some 4,000,000 persons this winter.

The emergency is a problem squarely before the business man, Mr. Swift writes, for a return of prosperity is out of the question until the consuming public is again put on an even keel.

Among ways the business man can help, suggests Mr. Swift, are:

- (1) Doing as many Atlanta, Georgia business men have done, "sign a declaration of intention," giving insurance to employees that their jobs are safe.
- (2) "Staggering" or shortening working hours.
- (3) Long time planning of production and eliminating overtime work.
- (4) Working through service clubs, chambers of commerce, and other organizations constructively meeting the problem.
- (5) Developing plans for the care of homeless men and programs of "made" work.
- (6) Doing extra maintenance and repair work.
- (7) Contributing to the local emergency relief committee.

"Such an outline of suggestions," he writes, "may sound hard and impersonal. But one has only to sit in the offices of a family society and watch the forlorn men and women file in to realize that these four millions are individuals struggling with tremendous personal problems. And to solve these problems we must begin at the bottom and build up. It is this planning that the leadership of business men and organizations is essential.