

"Attendance is the Price of Membership"

Slants at the Meeting

The REDS may have terrorized Russia last year but they tantalized Rotary last week.

"Cracks" were so numerous the meeting was "no place for a minister's son" . . . but their parents were all there, Bishops, Rabbis and Preachers.

The Bricktops, flaming youth, vibrant with rhythm and romps, made staid men wince and juveniles want.

They had more movements than an Ingersoll watch; their timing was better than the Naval Observatory's and they had robbed the rainbow for coloring.

Confusion was rampant and turmoil held sway. The dignified City Manager had to back-up to it; the bishop closeted himself in a hypothetical room with a princess and even Prexy Jim lost control of the English language.

The leader was a spritely, elfish embodiment of pulsating vitality, and quivering gelatine in the hands of a palsied waiter could not shake like that piece of turbulent flesh. She'd make a reed in a windstorm seem as motionless as a corner stone in a temple. Adios REDS.

The orchestra was just a prelude to the real entertainment, consisting of the officers of the frigate CONSTITUTION and climaxing in Gulliver's travels. But, Dean Swift's pigymies had no part in this man's tales.

Of course, you have all seen those old fat bellied-cannon that emitted cast-iron balls on board this antiquated craft, listened to the height of the main-mast and the recital of her many victories on the Barbary coast, but the thing that appealed to this scribe was the old 'torture' chair, designated as an operating table.

When amputation of an offending limb was necessary a man was placed in an upright position in this 'divan,' given a couple of 'slugs' of hot grog and a leaden pellet as a pacifier to while away the ordeal as brawny arms were draped around him. Still we think h - - breaks alose when one of the dental demons of our city drill a few inches in an affected molar. The virility of these old tars should excite your admiration like an anaesthetic should call for your benediction.

But this chatter has got to stop else the editor will want to renovate our constitution and it wont be by collecting pennies from the school children but by soliciting a trussed toe from a boot-maker.

—Check.

ROTARYGRAMS

OF BEAUMONT



WEEKLY BULLETIN

Membership Secretary Phone 932

Vol. X Beaumont, Tex., March 16, 1932 No. 11

WORDS

By Samuel Rosinger

As a rule, people attach little value to words. They regard words but as wind and bubbles. True, words are worthless, if they issue only from the surface wells of the mouth. Words that glide from a glib tongue and roll from flattering lips, are, no doubt, like gossamer chased by the autumnal wind. But words that flow from a pure and sincere heart, are charged with a power that moves men and mountains.

Nothing sways man more than the words of a gifted orator, who speaks out of the conviction of his heart. A general can drive armies into the jaws of death with the irresistible force of words. A poet may embody his sentiments in a series of words that is more precious than strings of the choicest pearls. Words of comfort, coming from a sincere heart, are like a healing balm to wounds bleeding with sorrow and racked with grief. Words winged with hope and courage, revive the drooping spirit, even as the dew refreshes the wilted vegetation. Words of love exchanged with dear ones, taste sweeter than honey. And above all, the sacred words of prayer in which we pour out our hearts, and which, like winged angels, carry our humble petitions before the throne of the Almighty, what miraculous power have they! Ardent prayer not only opens Heaven, but it, verily, transforms man's heart into Heaven.

Store up in your heart words, kind and comforting, sweet and solacing words, words of love and friendship, words of loyalty and devotion, and whenever you meet your fellowman, give him, out of the riches of your storehouse, hopeful and helpful words. A kind word may afford, on its errand of mercy, greater relief than a glittering coin. Men are hungry for the food of sincere words, and they relish it with ravenous appetites.

"Little deeds of kindness, little words of love,
Make on earth an Eden, like the Heaven above."

"Attendance is the Price of Membership"

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ROTARY VISITORS

The following visitors were present at last week's luncheon:

Mike Quin, Houston.
J. W. Baker, Dayton.
J. E. Gonzales, Port Arthur.
Frank Rimmer, Dallas.
Emmet Sampson, Houston.
Ed B. Mitchell, Houston.
Waldo Wilson, City.
Lem Kline, Chicago, Ill.
W. C. Merritt, City.
E. C. Hanson, Houston.
Tillon Forbes, Dallas.
E. E. Knott, Houston.
R. H. Urban, Fort Worth.
B. W. Walker, Fort Worth.
Bob Smith, City.
Paul Millard, City.
Theo Zumstream, Cincinnati, Ohio.
Scott Hammond, City.

—Rotarygrams—

Beaumont Stores Cut Prices

Shopping in Beaumont costs \$6,400 a day less now than before the depression. The same goods, quality and quantity alike, can be bought now for \$6,400 a day less than in 1929. Such is the amount, according to the impressive showing of two federal government bureaus, by which the city's storekeepers have marked down their goods in three lines alone—Food, clothing, and household furnishings, including furniture.

As a result, prices in Beaumont's stores are lower today than at any time within the past twelve years, the figures show; taking the average of those three lines as a basis. However, the figures indicate that the drop in prices is nearing the end. In some

"He Profits Most Who Serves Best"

cities prices already have advanced in certain lines. The turn in prices appears due quite soon in Beaumont. When it starts, present-day bargains will be succeeded by rising values.

The government's findings come from the bureau of labor statistics which has just completed a far-flung survey of the cost of living, and from the census bureau which measures the volume of trade in each locality.

The labor bureau shows, for instance, that the price of foodstuffs of all sorts has dropped since December, 1929, to the point where 73 cents will buy more food now than \$1 would buy two years ago. The exact drop is 27.7 cents on the dollar. The census bureau shows that Beaumont stores sold \$5,800,000 worth of food in 1929, at a 27.7 percent reduction the same quantity now can be bought for \$4,200,000. The saving in foodstuffs alone runs to \$1,600 a year in the city. That means Beaumont's food is \$4,300 a day cheaper now than then.

Clothing shows a drop in price amounting to \$1.56 on each \$10 worth, the labor bureau's figures say. What cost \$10 in 1929 now can be fetched home for \$8.44. In 1929, Beaumont stores sold \$2,600,000 worth of clothing, the drop in price has cut this figure by \$400,000. All Beaumont can be clothed today for \$1,100 a day less than two years ago.

Household furnishings, including furniture, the labor bureau's statement says, have dropped 15.5 percent since December, 1929. That means that \$8.45 now will buy as much as \$10 would buy then. The census bureau shows that Beaumont stores sold \$2,200,000 worth of that sort of merchandise in 1929. The whole volume could be delivered at the door now for about \$1,850,000. The saving to Beaumont buyers is \$350,000, or at the rate of nearly \$1,000 a day.

In those three lines Beaumont stores, according to the census bureau, sold \$10,600,000 worth of goods at retail in 1929. The drop in prices has cut the value \$2,350,000, the labor bureau figures show. The saving thus runs to \$6,400 a day. Such is the extent of the bargains now spread before the buyers of Beaumont in the city stores. How long they will last is something else; the labor bureau's figures show that price-cutting is tapering off sharply and indicate that the turn to higher prices is not far away.