

## Timely Topics

BY SAMUEL ROSINGER

Now it must be evident to all impartial observers that the madman at the helm of Germany is bent upon embroiling Europe in another suicidal war. I hope that the great European powers will nip his diabolical attempt in the bud, and forever rid mankind of this manical menace to peace. I also hope that America will bear in mind the repudiated war debts and the downright ingratitude with which the European nations paid her for coming to their rescue in the last big brawl, and will be impervious to any propagandea directed towards getting her mixed up in this melee. Meanwhile all lovers of liberty will admire the heroic courage of the defiant Protestant clergy of Germany that resolutely refuses to prostitute Christianity with the unmitigated pagan spirit of Naziism.

Lamar Junior College constitutes one of the most valuable assets of our community. By enabling hundreds upon hundreds of our children to receive half of their college education at home, it effects a great saving to the parents, who could ill, or not at all, afford to send them to out-of-town institutions. Also, from a moral standpoint, it is a blessing for our youth, who as a rule graduate so young from high school, to remain a few years longer under the protective wings of mother and the wise guidance of father. The college also attracts a large number of students from the surrounding country, and thus makes Beaumont an educational center of southeast Texas. Yet, notwithstanding this invaluable service which Lamar College renders the community, it has not received any endowment from a single well-to-do citizen of Beaumont. This neglect is certainly undeserved, as the college has ever maintained a high standing and the scholastic record of its faculty and students compares most favorably with accredited junior colleges. Education is the most effective process by which perishable material wealth may be converted into eternal spiritual values, and any man of means whose appreciation of education will move him to become a Maecenas of Lamar, will need no other monument to perpetuate his memory. He will live in the hearts of all those generations that will imbibe knowledge at the fount of this home institution of higher learning.

I wonder why the New Deal that tries to restrict overproduction in every field, does not attempt to curb and control the Mississippi's annual crop of floods. With twelve million idle workers on hand, I fail to see why the roving and rampaging habit of this river cannot be stopped, and the life and property of tens of thousands of farmers and town dwellers made safe and secure. As far as my memory goes back, Congress has appropriated millions upon millions for flood control. When will the work achieved be commensurate with the vast sums expended on this project?

# ROTARYGRAMS OF BEAUMONT



## WEEKLY BULLETIN

Membership Secretary, Phone 932

Vol. X Beaumont, Texas, March 20, 1935 No. 37

### Mexico City Special

(Copied from Houston Rotary Bulletin)

#### Leaving:

Leave Houston, Thursday, June 13, at 10:00 p.m.  
Spend one day in the Valley.  
Arrive in Brownsville, Friday, June 14, at 8:00 a. m.  
Stop four hours in San Luis Potosi, June 15, arriving at 3:00 p. m.  
Arrive in Mexico City, Sunday, June 16, at 7:00 a. m.

#### Total Cost of Round Trip:

Railroad fare, Houston to Mexico City and return .....	\$51.90
Pullman, one lower to Mexico City and return .....	24.35
Mexico City, 5 nights at \$1.70.....	8.50
Meals, 10 days on diner.....	24.50
10% tax on meals in Mexico on diner.....	2.45
Stop one day, Valley.....	1.25

Total cost for one person in lower berth.....\$112.95

#### On the Above Basis:

Total cost for 2 in Section (including Pullman, \$43.80) .....	\$219.25
Total cost for 2 in Compartment (including Pullman, \$68.40).....	249.60
Total Cost for 2 in Drawing Room (including Pullman, \$91.60).....	281.30
Total cost for 3 in Drawing Room (including Pullman, \$91.60).....	361.40
Total cost for 1 in Upper Berth (including Pullman, \$19.45).....	106.30

#### Returning:

The Special will leave Mexico City, Friday, June 21, at 3:00 p. m., arriving in Monterrey, Saturday, June 22, at 2:30 p. m., for several hours stop; thence to Laredo, to San Antonio, to Houston, arriving Sunday, June 23, at 7:00 p. m.

#### OFFICERS

CHAS. TERRELL ..... President  
KELSEY LAMB ..... Vice-President  
PRESTON B. DOTY ..... Treasurer  
IRWIN J. FERAY ..... Secretary

#### DIRECTORS

CHAS. TERRELL—Gulf States Utilities Co.  
KEITH HOTCHKISS—Pipkin & Brulin Co.  
KELSEY LAMB—Lamb Printing & Stationery Co.  
IRWIN J. FERAY—T. H. Mastin & Co.  
P. P. BUTLER—American National Bank  
P. B. DOTY—First National Bank  
J. S. EDWARDS—J. S. Edwards & Co.  
CHAS. WEINBAUM—Chas. Weinbaum Co.  
EDGAR ARTHUR—Nelson's Market  
C. A. EASLEY—Seaport Coal Co.

My "Financial Statement" for 1934 of—

### Dollars and Sense

I've figured up my capital to see just where I stand.

Or, if I cannot stand at all, to see just where I'll land.

It's been about the best year since Nineteen Twenty Nine,

And now, I find my "capital" is on the upward climb.

No, I don't mean my ready cash, that's less than what it was

And yet, I find I'm richer than I ever was, because

I've learned to merchandise, I've had to watch expense

And now, I've got a lot less dollars, but I've got a lot more sense.

A store's a game of put and take and mine was mostly put,

But I've reduced the overhead and also underfoot.

I've closed out all the goods that wouldn't sell, of course, I took a loss.

Some salesmen, too, who wouldn't sell, now have some other boss.

My store is new; my stock is new; my goods are worth the price.

We're selling more than merchandise—Yes, real service and advice.

I'm as full of optimism as an optimistic pup,

And—When things start to boom in Beaumont again, Oh Boy! won't I clean up.

—Phil Stein.

### Slants at the Meeting

TELEPHONIC TRICKS by Frank Shoupe, minister plenipotentiary and emissary extraordinary, from Dallas.

Frank was in rare form and before he began his wizardry of waves he endeared himself to the group by his devastating bits of laudation that hung on the members like perfume on a bride.

Any club that has missed Frank's demonstration has been denied a pleasure.

Those glittering gadgets in the experiments to befuddle the mind of the laymen seemed to possess uncanny power.

The delicacy of Frank's instruments were publicized and contrasted when he stated a teaspoonful of water raised one degree of temperature would develop sufficient energy to permit conversation over them for three million years.

Another test of the high efficiency of Frank's contrivances was vouched for (by himself) when, out in San Antonio, on one occasion he failed to organize his resistance against Demon Rum and four highballs and three cocktails jumped down his alimentary canal and demanded a place in the sun on his abdominal range, just as he was in the act of talking to his wife in Dallas. The intonations of his voice, geared to such sensitive instrument, enable wifey to detect the chemical reaction setting up between ginger ale and Old Crow and thus convincing her that Frank had been engaged in bibulous pastimes.

Frank has so sensitized, antenna-ized and magnetized himself that polaric influence is even directed on his bed and when he finds Morpheus is not tickling his toes he knows his line of axis has gone "blooey" and by arranging himself North and South sophoric waves are once more engulfing him.

He has a little doo-da he calls COBALT, stepped up with enough energy to suspend itself like bad debts over a busted creditor and make Damocles sword look like a child's toy.

The potentiality of his devices were demonstrated by the line of chatter carried on with Sir Sidney in Australia through the medium of two feme soles ensconced in the hallway and coached in the "cockney" English incident to the down-under country.

We were fascinated with Frank's story about the relay across the Atlantic when conversation is in progress, not permitting any back-talk during the time your vocal cords are emitting sounds and thus cutting out the interference—even from a wife. If Hooey Long could work that in the Senate the rest of the members would soon lose the power of speech from disuse.

Come on down again Frank and anaesthetize us with short waves, high frequency or suave dialect. We are for you stronger than ever . . . if you will take us to San Antonio next time.

Check.