

## Timely Topics

By Samuel Rosinger

Will Rogers will be sorely missed by our choleric, contentious and cantakerous generation. At a time when our skies are overcast by ominous war clouds, our moods depressed by dark forebodings about our economic future, and discord born of party strife and political wrangling, is rampant in our midst, we will sadly miss the man whose shaft of wit made a rift in the gloomiest sky and whose side-splitting humor pasted a smile upon the sourest face. We take ourselves too seriously. We are too cock-sure of the correctness of our snap judgments. The problems over which we fuss and fume have only one solution. The questions that form our bone of contention have only one answer. I am always right, you are ever wrong. It is this mulish one-sidedness which refuses to recognize that life is a give and take and a compromise of clashing opinions, that Will Rogers tried to demolish with the battering ram of derision. He showed us that life is not a dire tragedy, but a divine comedy in which even tears are shot through with smiles, even as the clouds are often colored by the rainbow. Yes, we need sincere and wise comedians to laugh the cranks and calamity howlers out of court.

From the vast number of hotels and eating places, in which large cities abound, one can logically conclude the decline of home life and the rearing of families in these huge human beehives. Cramped conditions and craving for pleasure and a care-free life tend to make urbanites sterile. The place of children is usurped by pet dogs, and the function of the kitchen is performed by the restaurants and lunch counters. According to statistics, two out of every three marriages in America remain childless. I am convinced that the overwhelming majority of these barren couples live in large cities and that they are the ones that furnish most of the grist for our fast grinding divorce mills. These are conditions over which moralists and sociologists may well ponder. A people that lacks the will power to reproduce itself, cannot survive, and extinction, or subjugation by a virile nation is its inevitable doom.

Let city folks eat and drink and make merry, and quaff the sparkling cup of pleasure to its last dregs. Yet all their carousing and gambling will not distill for them the joy which parents derive from the bunny hug of a mischievous boy and the soul kisses of an angelic girl who are flesh of their flesh and bone of their bone, lend their life a meaning and a purpose and enrich it beyond compare. The ancient Patriarch's exclamation, "Lord what canst thou give me, seeing I am childless" rings down through the ages and contains a truth of eternal validity. Life's music is mute without the laughter of children—man's sky is sunless without the smile of babes. Clerical conventions, instead of advocating measures of birth control, should ex-coriate society for its unforgivable sin of withholding the fruit of the womb, the most precious blessing which a bountiful Providence can bestow upon mortal beings.

# ROTARYGRAMS OF BEAUMONT



## WEEKLY BULLETIN

Membership Secretary, Phone 932

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### *Slants at the Meeting*

It has been the observation of this old hypochondriac that the club infrequently suffers from plethora or paucity in its dissemination of the doctrines of Rotary.

Last week was no exception; precepts, principles, doctrines and dogmas were shoved at us with mechanical precision and with personal animation.

"The Voice of Rotary" (radio) told us of the finer points as well as the dull angles of Rotary, in inducting our friend Bob Allen into the ethical mazes of this organization.

The author of the 'unseen' voice flung his verbiage with a facile tongue and the innovation got a great reception. We are marking up one bad point against him . . . length.

Francis Dunn, the corpulent and handsome lad from the Port city stressed the importance of Community Service as the instrumentality through which to reach the proletariat or by which members might establish themselves in Rotary work.

J. Fuzzy Roane revealed an open secret, in his introduction of the speaker, when he referred to the vice-president of a Rotary club as its most useless adjunct; and considering the innocuous appellation applying to Francis we say he did himself "proud."

It seems we have inured ourselves to the members as a lugubrious recalcitrant and every time we undertake to throw the scented bouquet some raucous voice is heard shouting "effeminacy, servile weakness" or other opprobrious designations, but we are going to say now:

Port Arthur has never yet failed to send us a good speaker—one that can hold attention, command respect and deliver a message. Too, when old Dick Richardson, Rosco Stewart, Capt. Gonzales, Christie Flanagan, are seen sitting around 'the board' there is good atmosphere. O K Ben Vaughan, you sent us a good entertainer.

Check

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## Rice

By Randolph M. West

Classification—Package Rice Distributing

Will the rice consuming public pay the additional cost of putting rice in sanitary and convenient size packages?

Will rice put up in sanitary and convenient size packages get dealer approval and support?

Will the rice consuming public buy rice by brand like they buy canned goods or other standard articles by brand?

These are a few of the questions that confronted the management of the Seaboard Rice Milling Co., Galveston, Texas some twenty years ago when the proposition of initiating the marketing of rice by brand backed by the manufacturers' guarantee of quality was suggested. The public would buy by brand and the public did buy by brand and COMET BRAND RICE received enthusiastic dealer support, consequently today the Comet Rice Co., successors of the Seaboard Rice Milling Co., have the largest distribution of any brand of package rice in the United States and enjoy national distribution.

The plant of the Comet Rice Co., Beaumont, Texas has a capacity of 336,000 packages per 24 hour day, and is instrumental in distributing over 200,000 bags of rice yearly, most of which is grown in Jefferson County.

COMET RICE PRODUCTS are fumigated by a unique vacuum fumigation process which minimizes its susceptibility to insect infestation and is the only plant of its kind used for rice.

—R—

## ROTARY SOFT BALL

### Rotary 6 — Kiwanis 3

Lum Edwards fattened his batting average in this game, gathering four hits out of four trips to the plate.

### Schedule For This Week

Thursday night, Rotary vs. Firemen.  
 Saturday night, Rotary vs. Metzgers.

The fundamental purpose of fire insurance and allied lines is to spread the risk of loss. Losses which would fall with crushing weight upon an individual, a business, or a community, through the function of insurance is spread over the nation. The individual loss is thereby limited to the premium paid for this protection. Thus, credit is maintained and business continues uninterrupted by minor or major catastrophes, covered by insurance, except for the necessary delay for replacement.

Insurance companies themselves adhere strictly to the policy of spreading the risk by reinsuring with other companies such excess insurance on individual risks as they cannot safely carry and in addition carry conflagration insurance, thereby limiting their loss from individual fires or conflagrations.

Stock insurance companies are under the strict supervision of the States in which they do business. Adequate reserves are required, investments restricted, and periodical examinations made by the State.

The State also has complete supervision over rates and policy contracts. Based upon loss experience over a period of years, rates are being continuously changed, and the policy contract is revised frequently to conform with changes in business conditions.

The local insurance agent, although technically the agent of the company, has in actual practice become the insurance advisor of the public. He should be, and usually is, qualified to give sound advice as to the amount and kind of insurance coverage required, to be able to secure the lowest rate applicable to various risks, render valuable assistance in the adjustment of losses and to effectively guard against the lapse of policies. His business is built on the confidence of the insuring public in his ability to protect its interest and to render the highest type of service. He and the companies he represents are an indispensable part of the business life of the community.

Geo. D. Hodgson.

—R—

## At Tangent

This week's Rotarygram will contain two articles by members not on the "staff". You will be asked to help, too.

A member has just called our attention to a word that he has never seen in the Rotarygram. It is these pediculous groups with their infestation that gives us nostalgia or proctalgia, we don't know which.

We, ourselves, feel about this Rotarygram sometimes like the flapper did about the inebriated epileptic when she said: "It's a tight fit."