

A question asked by a new Rotarian at the recent "initiation dinner" prompts us to reprint the following remarks by Ches Perry, Secretary of R. I., in a recent NEWS-LETTER:

"Rotary is not trying to build a great membership but a world fellowship. Rotary is seeking to find and associate together in each commercial center in the world those individual business and professional men who are possessed of the ideal of service, or who can be led to accept it, as a motivating force in their daily lives.

"Such men, as Rotarians, will proceed or continue to manifest their idealism in what they do and what they stand for in their respective communities. Each man will endeavor to serve society through the conduct of his business or profession. He will endeavor to make the community in which he lives a better place for him and others to live in.

"As the Rotarian helps to maintain honesty and integrity and thoughtfulness of and helpfulness to others in his community he is receptive to the thought that there are other men like-minded in other communities in his country, and in other communities all over the world. He then becomes interested in establishing a friendly contact with like-minded men everywhere in the world, and that makes the fellowship of Rotary International. It leads to understanding and appreciation, good will and peace."

● *Rotarygrams* ●


Much has been written and said—and deservedly so—about the necessity of showing cordiality to visiting Rotarians. Nothing helps more in spreading the gospel of Rotary than a warm welcome to members of other clubs who attend our meetings. But there is something to be said on the other side: this cordiality is made easier if the visitor himself is cordial, and does not wait too long for advances from the home boys. We should bear this in mind when away from home, and meet the other fellow half way. We had the pleasure of lunching at the same table recently with Art Gustafson of the Houston Rotary Club, whose friendliness made it easy to be friendly with him, and his presence, instead of putting a damper on the conversation, actually made the meeting more enjoyable for the three Beaumont Rotarians who were at that table. At least one of them will be eager for a chance to visit the Houston Rotary Club now, to get some more of the good fellowship evidenced by the members they send to visit us.

● *Rotarygrams* ●

Lum Edwards introduced the visitors and visiting Rotarians. Lum is one of our members who doesn't need a "mike," and he does a better job when he speaks without the aid of the mechanical voice.

ROTARYGRAMS

OF BEAUMONT
WEEKLY BULLETIN



Membership Secretary, Phone 932

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Slants at the Meeting

From where we were sitting last Wednesday the head table looked like the festive board of a gang of "brain trusters". First of all there was a very charming young lady who was undoubtedly the big brains of the group. Then there was a Governor Elect, an Ex-Governor and former President, a President, an Ex-President, a President-Elect, and a couple of other officers recently elected to take office in July.

President Joe presented the officers of our club who start their terms two months from now. The writer feels sure that President Joe will hand the gavel to a man who will carry on in fine fashion. Kyle Wheelus has served his club well for several years, and we are all happy to know that he will be our next "head man." Tom Walker, our new Vice Pres., is new to the executive staff of the club; but his worth has already been proven in his service to Rotary and various civic enterprises in Beaumont.

The other two new officers are really "old ones worked over." Irwin Feray and Pres Doty have been Secretary and Treasurer respectively and respectfully for years.

Charlie Terrell was called upon to give a report on the recent district conference held in Galveston. Our bid goes to Charlie for head conference reporter. Charlie's wit made an ordinarily dull report a very pleasant part of the program, and he can be depended upon not to divulge names in reciting cases.

Keith Hotchkiss, a former district governor and a doggone good one too, introduced the new Governor of this district in Rotary who was our speaker for the day. This district will be mighty proud of Francis Dunn, and the Beaumont Club will be happy for the part it had in electing him to office. The Port Arthur Club is fortunate in having a man of Francis Dunn's calibre to offer to this district to serve as Governor.

. . . Spencer.



--Eldo

VEAZEY

Charles Veazey Rainwater, Jr.

— Carbonated Beverage Bottling

* * *

Born in Atlanta, Georgia, on Tuesday, the 20th of December, 1910, Veazey is the eldest son of four boys in the Rainwater family. Even before starting to grammar school in 1917, Veazey's remarkable ability to manage others made him a natural leader among his school-boy pals.

Upon graduation from Boys Junior High School in Atlanta in June 1918, he was nominated the "Best All-Round Boy" in his Class. The following September he entered the Prep School Department of Principia College in St. Louis to finish his High School education. In 1929 the school was converted into a full four-year college and Veazey graduated with the first class to receive full-fledged college degrees there in 1934. He was, incidentally, following true to form by being elected President of his Class and again "Best All-Round Boy". During his college years he developed a flair for oil painting, following it through with several courses in advertising and illustration. During the summers, he worked in the Anniston plant of the Coca-Cola Bottling Co. as a bottle-washer and later as a truck driver.

Upon graduation from Principia, determined to make his own place in the world, Veazey took himself to New York and started down the list of advertising agencies applying for a job. He landed one with the Kimball, Hubbell & Powell Agency, one of the largest, entirely on his own merits. Although his job was one of general flunky around the office, his chance came when the President's secretary left for a vacation and he was put in his

place temporarily. Veazey simply went to town with his soft Georgia accent and his self-effacing efficiency, surprising the whole place by landing a sizeable contract for the boys. He was kept on as a junior executive. After finally finding himself in the advertising world, Veazey returned to go into the Coca-Cola business of his father.

He was sent to Beaumont as his first assignment in March 1935, as Advertising and Sales Manager of this District. Since that time the story is one that we all know. In the fall of 1935, Veazey was one of the organizers and first President of the Roundtowners Club, an organizer and first President of the Kennel Club, with Mr. Pressler managed the Poultry show at the Fair, and continued to "ring the bell" with sales of the "Pause that refreshes". During three Community Chest Campaigns he took a most active part, doing a hard job well in each. He joined the Club as 2nd Active to Gene Smith in October, 1935.

Transferred to Pensacola on January 10th, 1937, he was made Advertising and Sales Manager for the several plants of the Company, and naturally had to resign from our Club. He joined the Pensacola Club shortly thereafter and became an active member until transferred back to Beaumont as Manager of the local Coca-Cola Bottling Plant in March, 1938.

He joined our Club again on April 20th, 1938.

We are mighty glad to have you back, Veazey!

... Eldo.

● Rotarygrams ●

COGWHEELERS GRAB TWO CLASSY WINS

Alphabeteers and Hebrews Take Count

As Rotaries Play Bang-Up Ball.

After losing the opener to the Lions Club last week in a wild loosely-played game full of errors, the McGee crew went on to win two tightly fought games during the past week.

Trampling the ABC team of Sam Savage in six innings by a neat 6-5 score in the second game of the season last Thursday night, the Rotary prospects were decidedly brighter. Shining for the Luncheon-gang were "Moose-the-Murph" Murphy and "Buster" Oxford. "Snow" Arthur pitched a capable brand of ball.

Monday night the Young Men's Hebrew Ass'n crew found itself just short of the necessary mustard to take the Cogwheelers. Dutton pitched a much better game than previously; "Harp" Harper, although suffering from a "rising foot", held down a tight first; while "Little Eva" Edson covered left-field with the unerring scintillation of a DiMaggio! Of course, "Moose" Murphy's double with two outs in the fifth proved the turning point in the battle.

Tomorrow night at 6:45 at the Fairgrounds, the Rotaries take on the Pure Oil Peppers.