

Because we know that the writer wishes to convey her appreciation to each individual Rotarian, rather than merely to the officers, we print it here in full:

Members Beaumont Rotary Club,

Dear Friends:

There have been many kindnesses and expressions of friendship tendered my daughter and me since the passing of Mr. Easley, but none have come so near to our hearts as the beautiful tribute which you, whom he loved so much, paid to him.

We deeply appreciate your recognition and mention in your resolution of sympathy of those endearing qualities which we so loved in him.

With all our hearts, Mrs. Taber and I extend to you our gratitude and appreciation.

Very sincerely yours,

Cecil Keith Easley.

• *Rotarygrams* •


I wish that Kyle or Keith Hotchkiss or some of the other "elder statesmen" would some day explain to this club some of the things which happened at the San Francisco convention. I don't mean anything having to do with the little blonde on the end of the first row in the chorus, but some of the matters which are cropping out in publications of other Rotary Clubs which come to us. In the East they are already very hot and very much bothered about the election of a President at the convention in Cleveland next June, and there is much talk about "king makers", "meddlers", "Resolution 38-4", etc., which all sounds strange to these peaceful ears. If there is going to be any change in the procedures of electing the President of Rotary International, or other discussion of the general policies of the international organization, it would be well for us to know something about it, so that our delegates may know what stand to take.

• *Rotarygrams* •

Has the handsome chairman of the Fellowship Committee lost his appeal to the ladies? For the first time in many a moon, there was no "darling daughter" (due credit to Eldo for the alliterative allusion) to pin flowers on the lapels of our visitors and to be chivalrously introduced by President Kyle.

ROTARYGRAMS

OF BEAUMONT
WEEKLY BULLETIN



Membership Secretary, Phone 932

Vol. X Beaumont, Texas, October 12, 1938 — No. 15

Slants at the Meeting

One could have wished that more time had been allotted to Charlie Terrell for his "Request Program", and we now, on behalf of all who were present at the meeting last week put in another request for "More of the same". There is so much of history and so much of symbolism wrapped up in our flag, and such a widespread ignorance concerning the proper use of the flag and the proper manner of showing respect for it, that even as patriotic and as intelligent (?) a group as the Beaumont Rotary Club could with interest and profit listen to informed speakers on these subjects for many times the number of minutes given to Post Commander Lee O. Smith, Frank Bertschler, and Bob Cruise.

Commander Smith proved himself the ideal master of ceremonies, in that his introductions were brief, to the point, and delivered in such a manner as to be clearly understood in the farthest nook and cranny of the Rose Room. Years of experience as a radio announcer for the old K F D M have perfected his enunciation and taught him the technique of using a microphone. Perhaps we can get the Commander to come and give us a more lengthy address some time.

All of us had heard Frank Bertschler speak on other occasions, and we know his earnestness and sincerity in all that he undertakes, but perhaps few of us realized the eloquence of which Frank is capable when speaking on a subject so near his heart as the flag of our country. He well said that the average American is rather modest in his expressions of patriotism, but when called on to back up his patriotism with action he will not be found wanting. Every heart was thrilled by his unveiling of the flag presented to Beaumont's old "Governor's Guards", which was carried into the battlefields of the World War around the waist of a Beaumont soldier, and by his

OFFICERS

KYLE WHEELUS President
TOM P. WALKER Vice-President
IRWIN J. FERAY, SR. Secretary
P. B. DOTY Treasurer

DIRECTORS

JOE C. CLEMMONS—Jefferson Amusement Co.
KYLE WHEELUS—Home Building & Loan Co.
IRWIN J. FERAY, SR.—Feray's Home of Roses.
KEITH HOTCHKISS—Pipkin and Brulin Co.
KELSEY LAMB—Lamb Printing & Stationery Co.
TOM P. WALKER—Gulf States Utilities Co.
JOHN NEWTON—Magnolia Petroleum Co.
PERK P. BUTLER—American National Bank.
GEORGE E. BRYANT, JR.—Oil City Brass Works.
EDGAR ARTHUR—Nelson's Market.

feeling rendition of the poem "Only A Moth-eaten Rag On A Worm-eaten Pole". Frank is that rare citizen, a person who does all things well, a writer, a speaker, an executive and organizer, a genius in his chosen field of park development, and a tireless worker for civic betterment. In short, if a roaring Lion will forgive the application to him of Rotary phraseology, he is the embodiment of the ideal of "Service Above Self".

Necessarily less thrilling because specific directions do not lend themselves so readily to eloquence, but intensely interesting and practical were Bob Cruise's remarks concerning the proper use of the flag and the respect to be shown to it. It is our intention to procure printed copies of these directions, either for reproduction in a future issue of ROTARYGRAMS, or for distribution in some other way. And we have witnessed few scenes more impressive than when those 200 men saluted the flag, stood at attention while two youthful buglers sounded the call to colors, and then gave the pledge of allegiance.

... Bill.

• Rotarygrams •

One of the finest things about Rotary is the way it gets hold of the thoughts of the highest type of men and retains their interest even after they have held the highest offices in the organization and returned to the ranks. We have three men in our club who have held the offices of Club President and of District Governor, and who are yet active in Rotary, giving unselfishly of their time, thought and effort to help make ours a better club, though realizing that the credit and honors will go to someone else. You all know who they are. I have received a letter from one of them, probably not intended for republication, but so worthwhile that I am taking the liberty of reproducing it here, without asking his permission:

"Although I have been able to recite the four objects of Rotary verbatim, a few weeks ago I was stumped when called upon to do so at our luncheon.

"While I attribute my failure to the unexpectedness and excitement of the occasion, I have all

along felt that these objectives are amply covered in Rotary literature, needs no embellishments in their respective embodiment, and that the club membership would welcome a condensation of them into fewer words.

"I therefore recommend to our club that the four objects of Rotary may be given as follows:

- "1—The promotion of acquaintance.
- "2—The conduct of clean business and clean lives.
- "3—Rotary service in one's business and community life.
- "4—The advancement of International understanding through fellowship."

Rotarily yours,

Bill Saenger."

• Rotarygrams •

"Being seated at the same table with Waldo Wilson and his guest, Tom Shumate, last week, we were all supplied so lavishly with gustatory goodies, that this writer still had his nose in the trough when the Sage of the Redlands commenced to introduce the guests and visiting Rotarians. Therefore he failed to make a notation of the number of out-of-town Rotarians present. There must not have been many, however, for it seems that Tom was explaining their fewness by saying that the attendance record of the "suburban clubs" must be in pretty good shape and no immediate necessity existed for making up missed attendance. Guess he must have been talking about Houston, Dallas, and San Antonio, for certainly none of the hustling cities in a 50-mile radius of Beaumont are "suburban communities".

• Rotarygrams •

In an article concerning Rotary, written by Dr. Christin, a member of the Rotary Club of Montreux-Vevy, Switzerland, and published in "Schweizer Journal, Dr. Christin states:

"All other groups, whether they be professional, political, religious, or athletic, bring together those of the same tastes, or the same convictions, or common needs. Only Rotary brings us together because we are different, and brings us together in order to enable us to become acquainted, to bear with one another, to understand and to love one another."

Pity the poor Editor. Rabbi Bertschler had this to say in a recent issue of THE LIONS ROAR:

"This business of thinking up jokes has got us a little bit daunted. The ones you want, we can't print, and the ones we print aren't wanted."