

ROTARY CLUB OF BEAUMONT, TEXAS

Organized  Feb. 26, 1913

Vol. 42 Wednesday, March 16, 1955 No. 37

Rotarygrams

HEADLINERS

—in THE ROTARIAN for March

"State Street, Chicago." by Lloyd Wendt. An outstanding newspaperman—author tells of one of the world's greatest shopping centers. It's in Rotary's 1955 Convention City. (Community-Vocational Service)

"Trained Seals—or Efficient Workers?" by Donald A. Laird. A noted psychologist looks at some of the factors which make for business efficiency. (Vocational Service)

"Building Rural Health." Sixteen men in Sharon Springs, New York, U.S.A., raised \$16,000 for a community health laboratory. (Community Service)

"Ash Clash in Erin." It describes a sport which calls for courage, strength, and stamina. (International Service)

"Sheldon—A Name to Remember," by John O. Knutson as told to Leland D. Case. A historical account of a man who voiced the phrase "He Profits Most Who Serves Best." (Club Service)

"Rotary Down the Decades—II," by Crawford C. McCulough. A Past President of Rotary International describes key events of an eventful decade. (Four Services)

ROTARY ANN LOUISE FISHER

Our deepest sympathy is extended to Rotarian Joe Fisher and his family in the loss of his Rotary Ann, Louise Fisher, who died Tuesday, March 8th.

Rotary Ann Bertha Gardner has requested copies of our Four-Way Test about which she heard at the Conference Banquet. Bertha is President of the Woman's Club and plans to introduce the tenets of the Rotary Test to the Woman's Club membership.

Motor Company. Young Henry Ford II, only 28 years of age, pulled a company almost on the verge of bankruptcy out into leadership by his immediate recognition of the flaw in his grandfather's overly paternalistic attitudes.

Our Jacksonville friend listed 9 points which he felt could best chart the pathway of happy relationship, but he ended his talk by accenting the fact that he sincerely believed that all points could be encompassed in practicing the edict of Jesus Christ, who, 2000 years ago said "Do unto others as you would have them do unto you."

—Lee Griffin

Last Week

Invocation	Red Villiva
Introductions	Sam Myers
Club Sweetheart	Nancy Wright
Program Chairmen	Charlie Shoolroy and Sam Myers

Harold Hamlin of Jacksonville, Texas, impressed 350 rapt listeners with his utter sincerity. Few recent speakers have left the impress of their own personality and convictions in the fashion that Mr. Hamlin did. Don Evans introduced the speaker as a famous flower grower and brassiere manufacturer from the north-east part of the State, and special guests for Employer-Employee day were some 80 employees of Beaumont Rotarians.

Mr. Hamlin stated quickly and frankly that probably America's number one problem today is that cordial relationship which must exist between management and the employee. He stated that although he was engaged in an enterprise that at the most employed only 400 persons, his problem was basically the same as that of General Motors, General Electric or any other huge corporation. Pointing out that even Christ himself picked one poor employee out of twelve, Mr. Hamlin emphasized that no personnel program is without flaws. A study of the background of an applicant, his home relations, his attitude toward his fellow men, and his general behavior toward the world are all important in separating the good from the bad prospect. Mr. Hamlin stated that he believed the greatest weakness of management was its failure to keep employees informed of the problems of management, and also how America's high standard of living is obtained and retained. "Much should be expected from both sides of the relationship", stated the speaker. Praise for a job well done always pays dividends in better all around relationship. The classic example in American industrial life of the dollar value of good employer-employee relationship is, of course, the Ford

GEORGE GOT THE BIRD

Rotarian George Adams was awarded the care of Molly-Make-Up, our Rotary Club attendance mascot at meeting last week as a penalty for not making up his attendance during the previous week.

Molly-Make-Up is still adding zest to our meetings and pushing our club attendance into the heights under the guiding hand of Albert Klein, Attendance Chairman. Last Wednesday Albert call-

ed for the bird which the previous week had been awarded to Absentee Walter Crawford via Non-Maker-Upper Jewel Maness. A sidelight on this penalty is that Jewel did not deliver the parrakeet to Walter, because his own children like birds so well, and Walter's children were disappointed, because Papa didn't bring home the bird. This bird affair is now in such a reverse that it could conceivably hurt attendance if all the Brothers start liking parrakeets.

CLIP ON DOTTED LINE AND PASTE IN MEMBERSHIP ROSTER — CELLOPHANE TAPE WORKS GOOD



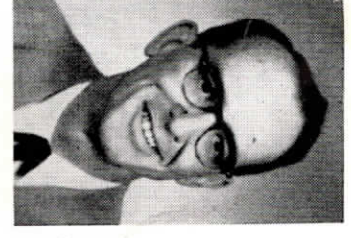
MANESS, J. F. (Jewel)
Hardware Retailing
Gulf Hardware Co.
1150 - 14th
4-4348; 4-7616
10-13-54



KELLY, MERLE
Railroad Transportation
Southern Pacific Lines
4418 El Paso
4-5621; 5-4468
12-1-54



HAWA, R. G. (Ray)
Duplicating Machines Retailing
Duplicating Sales & Service Branch
2060 Park
2625 Broadway
5-5813; 5-0504
12-1-54



GILL, E. C. (Elmo)
Hardware Distributing
Tyrrell Hardware Co.
540 Anchor
4-2688; 2-9293
10-13-54

WILSON, W. B. (Bill)
Milk Distributing
The Borden Co.
310 E. Virginia
4-7551; 5-8214
1-12-55

SMITH, T. K. (Tery)
Groceries Retailing
Henke & Pilot, Inc.
510 Park
2550 North
5-5905; 4-8436
11-10-54

PEYTON, P. T., Jr. (Pat)
Title Law Practice
905 American Bank Bldg
3360 Blackmon Lane
5-5694; 8-2330
10-13-54

NATHAN, I. I. (Irving)
Hats Retailing
Hats Of Beaumont
668 Orleans
2415 Ashley
2-8626; 2-2436
11-10-54



ROTARY CLUB HISTORY AND ROSTER

ROTARYGRAMS WEEKLY BULLETIN **ROTARY CLUB of Beaumont**

PROGRAM FOR THIS WEEK

MSGR. JAMES KIRWIN, PASTOR OF ST. JAMES PARISH, PORT ARTHUR, A LONG-TIME FAVORITE OF BEAUMONT ROTARIANS WILL DISCUSS INTERNATIONAL AFFAIRS AT MEETING THIS WEDNESDAY.

Program Committee: George Murphy, Chairman, George Adams, vice chairman, Walter Brown, Bruce Stephenson, J. B. Streater and Wm. G. Wallace.

BULK RATE
U. S. Postage Paid
BEAUMONT, TEXAS
Permit No. 16