

# Rotarygrams



## Last Week

Invocation .....	Erwin Singleton
Introductions .....	George Booth
Club Sweetheart .....	Ann Shepherd
Program Chairman .....	Pat Wheat

Mr. John Jones of the Houston Chronicle made a brief and gracious introduction of Mayor Roy Hofheinz of Houston, who spoke to the Beaumont Rotary Club on modern highway programs in general and in connection with our specific problems in this area.

Mayor Hofheinz speaks well. He has a clear, well-trained voice which presents his material logically, intelligently and dramatically. He proved to be a dynamic speaker who kept his audience spellbound.

The problems of growth and prosperity in this Golden Bend of Texas were presented with particular emphasis on transportation. The history of large city development was emphasized with the idea, among others, that suitable development mustn't follow the pattern of the older cities in the East. Transportation must be planned to suit our Southern needs today. The trend away from public transportation to private transportation was noted as a major factor, particularly for the downtown businesses and their related property values. Access to downtown is essential if complete decentralization isn't to result.

It was wisely pointed out that community transportation planning must be done when the need is recognized, not after the need is upon us. Incidents in Houston were cited where property cost \$700 an acre to acquire for highway purposes ten years ago whereas to acquire similar property today the price is \$12,000. Advance planning is by far cheaper, and Mayor Hofheinz called for a modern, thinking approach to our mid-20th Century transportation.

Better merchandising of bond issues to the public was a feature of considerable importance. Creation of a demand on the part of the citizens for proper

## The Traveling Parrakeet

It all began when the Attendance Committee was informed that we are in an attendance contest, Houston Rotary Club being our sparring partner, Molly-Make-Up, the penalty for not making up your attendance. Last Wednesday New Rotarian Jewel Maness, unaware of the stigma attached to "Not Making Up" proudly carried the bird home for the second time. Our Rotarian Bird-Lovers converted so far by Molly Make Up are: O. V. Wesley, Charlie Balcom, Mose Sampson, Jewel Maness, George Adams, Floyd DuBois and Jim Weathers.

**April 13th — 100% Day**

### LIBERTY, APRIL 1

The Liberty Rotary Club will entertain students from other countries from all over the area in an unusual International Service Program on April 1, 2, 3. This is the second year the Liberty Club has made this contribution to the students and through last years meeting we found our own international student, Anja Selenius of Helsinki, Finland.

**April 13th — 100% Day**

**Joanne Mayer**, daughter of **Walter** and **Marie Mayer**, a student at Stephens College in Columbia, Mo., has been named to the Honor List of students in the upper seven per cent. She also was named managing editor of the weekly campus newspaper. Congratulations to **Joanne**, who has served many times as Rotary Club Sweetheart.

**April 13th — 100% Day**

transportation facilities was advocated. In other words "sell the product" is as important in highway programs as it is in merchandising washing machines, cars or any other commodity. This was graphically illustrated by the use of aerial photographs and artist's conceptions of improvements.

Mayor Hofheinz's address qualifies certainly as one of the top ten Rotary programs of the past five years. It reflected credit not only upon himself and his city but also upon the Program Committee which arranged it.

# ROTARYGRAMS

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**ROTARY CLUB NO. 72**  
 of Beaumont, Texas

OFFICES 209 HOTEL BEAUMONT

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Mrs. Lorice F. Beular, Executive Secretary  
 Phones 4-9113; 4-7411

## Membership Proposals

When a new Rotarian is introduced to our Rotary membership, he has just passed the most rigid screening required by any club in our knowledge. Perhaps you have wondered, if you have ever proposed anyone for Rotary membership what happens to the proposal and why it seems to take so long, but you may be very proud to have passed this screening.

Our process in Beaumont Rotary was set up long ago, perhaps before R.I. issued a standard club constitution for we are now 41 years of age, and the Beaumont Club has retained its traditional committee studies which include in addition to the classification and membership committee action the further advantage of a Secret Committee, which however the board may overrule. Not in the history of our club is it remembered that a personal grudge kept out one proposed for membership.

Let it be remembered that a respect for the classification principle has been important in keeping Rotary membership desirable; that 60% of the business of the FIRM (not the man) determines the classification; that the classification properly stated conveys **what** a man does rather than **what he is**; for instance, Plumbing Service, not Plumber; Fire Insurance, not Fire Insurance Agent; Law Practise, not Lawyer.

The club retains a roster of unfilled classifications and an adult, male of good character may be proposed by a member either by letter or by use of a proposal card. The information is sent to the classification committee to determine whether the classi-

fication is open; the board approves its opening; slips are placed on the table to obtain as many suggestions as possible; all suggestions are sent back to the classification committee for approval or disapproval; all approved are sent to the membership committee; those who qualify as to classification, character, territory are sent to the Secret Committee. Those passing all committees are placed before the board of directors for election.

### April 13th — 100% Day

Past District Governor **Kelsey Lamb** was principal speaker at the Golden Anniversary Banquet given by R.I. District 202, in Oakdale, La., March 15th, invited for the occasion by Dr. Rudolph Richard, the Governor.

## ROAMIN' ROTARIANS -- They Didn't Forget

### ATTENDANCE

March 16, 1955

Active Membership.....	303
Members Present.....	296
Members Absent.....	7
Per Cent Attendance.....	97.69

**... LETS MAKE APRIL 13 100% DAY ...**

**SOUTH PARK:** (meets Monday) Hugh Kelley, W. J. Holloway, John Huber, Pinky Kolter, Smyth Walden, Joe Ehrhart, Elliot Jacobs, Nelson Alter, Sam Sharfstein, Harry Marlow, Dick Carey, Abe Klein, Harold Arnold, Homer Fort, Monroe Vivion, Clarence Hopp, Don Evans, Dan Daniel, Claude Hammond, Waldo Wilson, Carl Levy, Pat Wheat, Walt Voigtman, Bill Kinnear.

**WEST END:** (meets Tuesday) Joe McClancy, Madison Wright, Bill Meatyard, Matt Racki, Elmer White, L. D. Gale, Herman Weber, John Huber, Bill Bryant, Leonard Conrad, Geo. Fecel, Virden Mabry, Chas. Adkins, O. V. Wesley, C. H. Homer, Harry Woodside, Gator Dollinger, Chick Dollinger, Jay Dietzer, Dale Kelly, Leonard Toomim.

Keith Hotchkiss	Dallas
Roland Jones	Santa Fe, N. M.
Dale Kelly	DeRidder, La.
Merle Kelly	Liberty
Kelsey Lamb	DeQuincy, La.
Gene Lindsey	Dallas
Doak Procter	Orange
Tom Reed	New York
W. C. Ross	Austin
Ben Shipley	Austin
Arch Stalons	Pt. Neches
Monroe Vivion	Woodville
Cooke Wilson	Liberty
Chas. Wyatt-Brown	Wharton

# ROTARYGRAMS WEEKLY BULLETIN ROTARY CLUB of Beaumont

## PROGRAM FOR THIS WEEK

**CLASSIFICATION TALKS BY FOUR BROTHER ROTARIANS; SUBJECTS, PSYCHIATRY, FUNERAL DIRECTING, CASH REGISTERS RETAILING, AND TELEPHONE SERVICE TO BE PRESENTED BY DR. CHAS. ADKINS, ALEX BROUSSARD, JIM WILSON AND CECIL KENNEDY.**

Program Committee: Bill Ott, chairman, Bill Havner, vice chairman, Grif Oates, Geo. Thomas and Hugh Lynch.

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