

ROTARY INTERNATIONAL'S
GOLDEN ANNIVERSARY YEAR

Rotarygrams

WEEKLY BULLETIN ROTARY CLUB OF BEAUMONT, TEXAS



Organized Feb. 26, 1913

Vol. 42 Wednesday, April 6, 1955 No. 40

Our good friend, **Bill Hoffman**, President of the Port Neches Rotary Club, has been invited by Governor **Bill Street** to present a talk on one of the four lanes of Rotary at the District Assembly for presidents, secretaries and any others which will be held in Nacogdoches May 1 and 2.

April 13th — 100% Day

MOLLY MAKEUP ROTARY was awarded by proxy last Wednesday to **Randy Reed** the little man who wasn't there with **Walter Casey** volunteering very audibly to deliver said parrakeet. Wonder what **Margaret** said?

Last Week

Invocation	George Thomas
Introductions	Bill Havner
Club Sweetheart	Lettie Mae Wheat
Program Chairman	Bill Ott

We are better acquainted with four new Rotarians and their classifications after hearing last Wednesday's Vocational Service Program.

ALEX BROUSSARD: (3rd generation mortician) (Funeral Directing): Not Funeral Service but Human Service is the work of the present Funeral Director. This is one service no one wants to buy . . . it is bought by necessity not desire . . . The funeral of yesteryear and that of today are two different matters. In 1916 all that was necessary was a state embalming certificate. Today some states require a college degree. The ancient Egyptians were concerned only with preservation. Today's funeral is for Appearance, Sanitation and Preservation.

DR. CHARLES ADKINS: (Psychiatry) Psychiatry is defined as "diagnosis, treatment and prevention of mental illness" . . . It is impossible to separate the mental from the physical . . . Today's Psychiatrist must have a medical education . . . Physical illness can be caused by emotional disturbance and vice versa. Charlie is also a Neurologist: the treatment of organic changes in the nervous system (not brain only). There is no faith healing, magic or mind reading. Treatments consist of psycho-therapy, shock therapy, drugs and surgery.

JIM WILSON (Cash registers Retailing) National Cash Register has 500 offices in the U.S. and Canada;



Ray Hawa
Reviewer

For the third time R.I. Vice President **Benny Hughes** has made a speech to Rotarians hundreds of miles away while sitting at his desk in the San Jacinto Building via special telephone hook-up. Last Wednesday he talked to the new Rotary Club of Plainfield, Indiana born this Golden Anniversary year. Benny, we are truly proud of you. You have brought much honor to the Beaumont Rotary Club.

April 13th — 100% Day

seven factories throughout the world; 17,000 men in foreign operations operated by nationals of their respective countries. They have invested more money in research than that paid to stockholders; electronics is on the march; and last year's business totaled 260 million samoyans.

WAYNE GUEST: (Biscuits & Cake Distributing) National Biscuit has been in Beaumont 47 years. The company was born of need: a better way to bake and distribute cakes and crackers. The cracker was developed by Theodore Pierson in 1792 . . . and from that time has been constantly improved to the present flaky, crispy morsel. NBC developed the first carton for cracker; and, consequently, the first product to be packaged for national distribution. They own 3 flour mills, 2 printing plants, make their own cardboard and have acquired 2 dogfood companies. Their motto: "The consumer is the boss".

Excellent program, well-presented.

—Ray Hawa

ROTARYGRAMS

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 of Beaumont, Texas

OFFICES 209 HOTEL BEAUMONT

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 District Governor: Bill Street, Bryan, Texas

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Mrs. Lorice F. Beular, Executive Secretary
 Phones 4-9113; 4-7411

Do You Have Nov. Rotarian?

Mrs. Davis at French High School keeps a file of The Rotarian Magazine which the Beaumont Rotary Club sends to the school for use of the students. The November issue is missing from French High School files, and Mrs. Davis is trying to locate a November issue. Will you please check your files and phone the Roary Office (4-9113).

Incidentally, the Beaumont Rotary Club sends gift subscriptions to the Rotarian Magazine to the four high schools, Tyrrell Public Library, Lamar College, Hotel Dieu, St. Therese, Baptist, Municipal and Jefferson Tuberculosis Hospitals.

April 13th — 100% Day

Congratulations to **Walter Mayer and the YM!** Walter has been re-elected president of the YMCA board for his 3rd term. Other Rotarians re-elected to office were **Howard Gardner**, treasurer; and **Bill Campbell**, recording secretary.

Dunny Woolford was elected Vice-President of Southwest Regional conference of Community Chests and Councils of America at a meeting held in Houston last week.

Special recognition in the recent Enterprise Golf Tournament was given Rotarian **Frank McGonegal**, who was awarded the tourney's Sportsmanship Trophy by the Meet's officials and players.

Clark and Hazel Phippen returned last week from the National Industrial Service Association meeting held in Galveston.

Sergeant-At-Arms **Doug DuBois** was hurried to the hospital last week for an emergency operation, but in a letter received by President George thanks you for the Rotary flowers and sends word to Albert Attendance that he will make up his absence of last Wednesday in time to retain his 100%. That's one for the Rotary books.

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After putting away a hot saxophone for 27 years, **Russell Phelps** was persuaded to borrow one for the Beaumont Club Talent show, the Sax, the Club and Russell all being considerably warmed up by his performance. They tell us **Ewell Strong** did pretty good on the trombone. Program Chairman, see Russell and Ewell for full list of Rotary talent used.

ROAMIN' ROTARIANS -- They Didn't Forget

SOUTH PARK (Mon. Noon, Golden Arrow): John Huber, Lee Wheat, O. C. Honig, Bill Meatyard, Jim Wilson, C. J. Lockwood, Fuzzy Roane, Elmon Doty, Dick Carey, A. C. Townsend, Homer Fort, Monroe Vivion, Bill Kinnear, Giff Oates, Geo. Booth, Geo. Murphy, Bill Weed, W. S. Shepherd, Henry Mooney, John Green, Claude Hammond.

WEST END (Tues. Noon, Jim's Restaurant): Harold Arnold, John Stone, Perry Vondersmith, Joe McClancy, Vernon Gonzales, Luther Carter, Cecil Kennedy, Gale Broce, O. V. Wesley, Rus Catalano, Red Villiva, Jim Winton, Travis Brooks, Eddie Mai, Vernon Guymon, Geo. Gill, Bruce Stephenson, Sam Sharfstein, John Montgomery, Eb Rehtin, Harry Woodside, Keith Hotchkiss, Jack Gore, Matt Racki, Verner Jones, Ken Stevens, Lee Kyburz, Leonard Toomim, Irwin Massman.

OTHERS

- | | |
|------------------|-----------------|
| Harold Carpenter | Houston |
| James Hagan | Mobile, Ala. |
| Roland Jones | Las Vegas, N.M. |
| Merle Kelly | Orange |
| Boyd Lamb | Orange |
| Kelsey Lamb | Port Neches |
| A. C. Love | Bryan |
| Homer McGregor | Baton Rouge |
| Geo. B. Morgan | Lake Charles |
| W. C. Ross | Austin |
| Ben Shipley | Bryan |
| A. C. Townsend | Hull-Daisetta |
| | Orange |

ROTARYGRAMS WEEKLY BULLETIN ROTARY CLUB of Beaumont

PROGRAM FOR THIS WEEK

S. PERRY BROWN, PROMINENT BEAUMONT BUSINESS MAN AND FORMER NATIONAL COMMANDER OF THE AMERICAN LEGION WILL BE GUEST SPEAKER.

Program Committee: New Quarterly Chairman, Don Evans. Weekly Committee: Howard Dennis, chairman; Travis Brooks, vice chairman; Luther Carter, Herman Weber, Sam Rosinger and Bill Schmidt.

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