

# ROTARYGRAMS



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Number 33

ROTARY CLUB OF BEAUMONT

Organized



TEXAS, WEEKLY BULLETIN

Feb. 26, 1913

## Program For This Week

**SPEAKER: FRED A. PALMER**  
**SALES CONSULTANT OF**  
**WORTHINGTON, OHIO**

**SUBJECT: "MAN OF THE YEAR—THE SALESMAN"**

Almost all of us have something to sell — a product, a service, or ourselves. Mr. Palmer is being brought to Beaumont by the Sabine Area Sales Executive Club to conduct a two-night sales clinic and while here has graciously accepted our invitation to talk to our club.

Mr. Palmer's knowledge of sales and marketing stems from his 25 years experience in actual selling and sales management. Now a sales consultant, Mr. Palmer travels some 1000 miles a week and speaks to more than 100,000 people a year. He was trained in General Motors Sales School and is former owner of his own advertising agency. He is presently trustee of Ohio Northern University and is listed in Who's Who in commerce and industry. He is a director of the Columbus, Ohio Sales Executive Club.

It is suggested that you make every effort to hear Mr. Palmer and bring a guest who is directly interested in selling. Mr. Palmer will be introduced by Howard Hicks, President of Sabine Area Sales Executive Club.

Program Committee: Charles E. Huddleston, Chairman, T. B. Heartfield, vice chairman, W. B. Johnson, W. E. Kinnear, Ernest A. Kinsel, Lee Kyburz; Charles Homer, Quarterly Program Chairman.

—C. E. Huddleston

## Nederland Charter Dinner

The Rotary Club of Groves and District Governor J. Neal Miller, Jr., cordially invite **you and your Rotary Ann** to attend the Charter Presentation Banquet of the Rotary Club of Nederland, Texas to be held in the C. O. Wilson, Junior High School in Nederland on Thursday, February 16 at 7:30 p.m.

W. R. "Beau" Beaumier, Past District Governor and R.I. Committeeman of Lufkin will be speaker

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## R.I. President Edd and Pearl McLaughlin To Visit Beaumont

The Sabine Area of Rotary Clubs and District 591 will be highly honored on Wednesday, March 1 when J. Edd McLaughlin, President of Rotary International and his Rotary Ann, Pearl McLaughlin, arrive in Beaumont for the annual Rotary Intercity Banquet with members of the seven clubs of the Sabine Area as hosts. This meeting will serve as the regular weekly meeting of our club, and **THERE WILL BE NO NOON MEETING OF THIS CLUB ON THAT DAY.**

The banquet will be held in the Harvest Club with our distinguished Rotary International president as speaker. Final details of the meeting are being worked out by a committee composed of Past District Governor Pat Peyton, Governor Neal Miller of Orange and presidents of the area Rotary Clubs who are: Dr. E. W. Lanier, Groves; Cecil K. Smith, Orange; Fletcher Garner, Port Arthur; Robert E. Waite, Port Neches; W. C. Lawler, South Park; John W. Millington, West Beaumont; and Lee Griffin, Beaumont.

## ANNUAL MEETING AND ELECTION OF DIRECTORS

The annual meeting of this club and the election of directors will be held on Wednesday, February 22. Don't miss this meeting. Do have a part in selecting the board which will govern your club during 1961-62.

Election of delegates to the District Conference (Galveston, April 7-8) will be conducted on Wednesday, March 8.

Election of delegates to the Rotary Convention in Tokyo will be held on Wednesday, March 15.

Nominating Committee No. 1 is composed of **Bob Akers, Tom Lamb and Mark Steinhagen.** Committee No. 2 is composed of **Harold Carpenter, Winston Procter and Bob Lee.** Harold, Tommy and Winston will go off the next board since they have served three consecutive years as directors.

NEDERLAND CHARTER (Continued)

for the occasion. Beau is known by Rotarians all over the district and much farther. He is vice president and general manager of the Lufkin Publishing Company, publisher of the Lufkin News and the Polk County Enterprise of Livingston and The Crockett Courier-Democrat. He is also president of Chronicle Publishers, publisher of Port Neches Chronicle and Winnie-Stowell Chronicle.

Tickets may be purchased from George Morgan and in the Rotary Office at \$3.50 each. This is a wonderful occasion. Won't you join us in welcoming this new club which we are sure to attend many times on Fridays of the coming years.

Last Week

Invocation .....	Alex Broussard
Club Sweetheart .....	Sandy Sprague
Introduction of Guests .....	Lloyd Baker
Introduction of Speaker .....	J. O. Crooke

You can't write a critical masterpiece about one of Bob Murphey's typical luncheon club talks any more than you can come up with a literary review of a joke book. Suffice it to say that the barrister-humorist from Nacogdoches gave us some fine entertainment last week and everybody was highly pleased. As program chairman J. O. Crooke observed, in effect, these are times of strain and stress but leave us not lose our all-saving sense of humor. Let's keep on laughing a bit — and Bob Murphey, with his lore of East Texas humor and anecdotes, is that certain party who can evoke guffaws almost at will.

Bob closed out with two serious observations, simple as A B C and yet as fundamentally important as anything one might think of when it comes to practical living: first, don't be content with merely being "average" in what you seriously attempt; second, avoid this business of doing something just so as to "go along" with the crowd, which might be expressed in somewhat different terms as too much adherence to conformity.

The former district attorney remarked that many a youngster from a good family got into trouble with the Gendarmes on occasions just because he strung along with somebody else's idea of a prank which happened to involve a serious law violation, whereas if he had stopped to think for a moment, and asserted his independence, he would have avoided

considerable anguish.

Deep East Texas humor has a special seasoning, or flavor, all its very own, and Bob Murphey is a master chef in preparing it for table use. I believe the way to recognize a real East Texan from an impostor is to note the way he pronounces such words as "judgment," "confident," etc.; if he makes the last syllable rhyme with "bent" or "dent" he's the genuine article. Also if he changes "Henry" into "Henery."

Be all that as it may, Bob's talk was refreshing and well received. Let's have him again.

—Ben Woodhead

ABSENTEES FEB. 1

"Least Known Part of Texas"

Allison, Bailey, Birdwell, Callaway, Jr., Clendenin, Coburn, Dinsmore, Dover, Duncan, Eastham, Fecel, Gore, Griffin, Hagan, Hawa, Fred Hunter, James Ivers, Jeffrey, Merle Kelly, Lynch, Morrison (S); L. Nelson (2), Bill Neil, Peyton, Jr., Pigford, Plummer, Winston Procter, John Rienstra, Self, Pickens Smith, Sprague, Strong, Wells, Frank White (S), Cooke Wilson, J. Y. Wilson, Withers (S).

Please phone the Rotary Office if your name appears above and you did attend for the above week.

Welcome, Edwin

Introduced by Clifford McKinzie, Edwin J. Terry last Wednesday became another second generation member of our club. He is the son of Jerome Terry, a Rotarian since 1926.

Edwin is owner of Terry and Company at 711 Mariposa and holds the classification of RENTAL PROPERTY. He is a native of Beaumont and a graduate of the University of Texas. His Rotary Ann's name is Patricia and their two children are Patricia Ann, age 8; and Edwin, Jr., age 10.

Our Club attendance percentage in the National Attendance Contest dropped in December from the position of one of the top ten held for a number of years to No. 14. Two meetings in December netted poor over-all attendance. The Christmas Party and Father-Son meeting. Each club member has a stake in our attendance record reported each month to the District Governor, and forwarded to R.I. for competition with all other clubs of similar size in the U.S.

IT IS ALWAYS A BETTER MEETING  
WHEN YOU ARE THERE.

ROTARYGRAMS WEEKLY BULLETIN ROTARY CLUB of Beaumont

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**MAKE UP!**

**THE TIME**

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