

# ROTARYGRAMS

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*"LET'S TAKE A NEW LOOK"*

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Jerry Johnson, Nacogdoches

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Kenneth E. Ruddy

*"This is our 60th Anniversary Year — Be in Gear"*

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1973-1974

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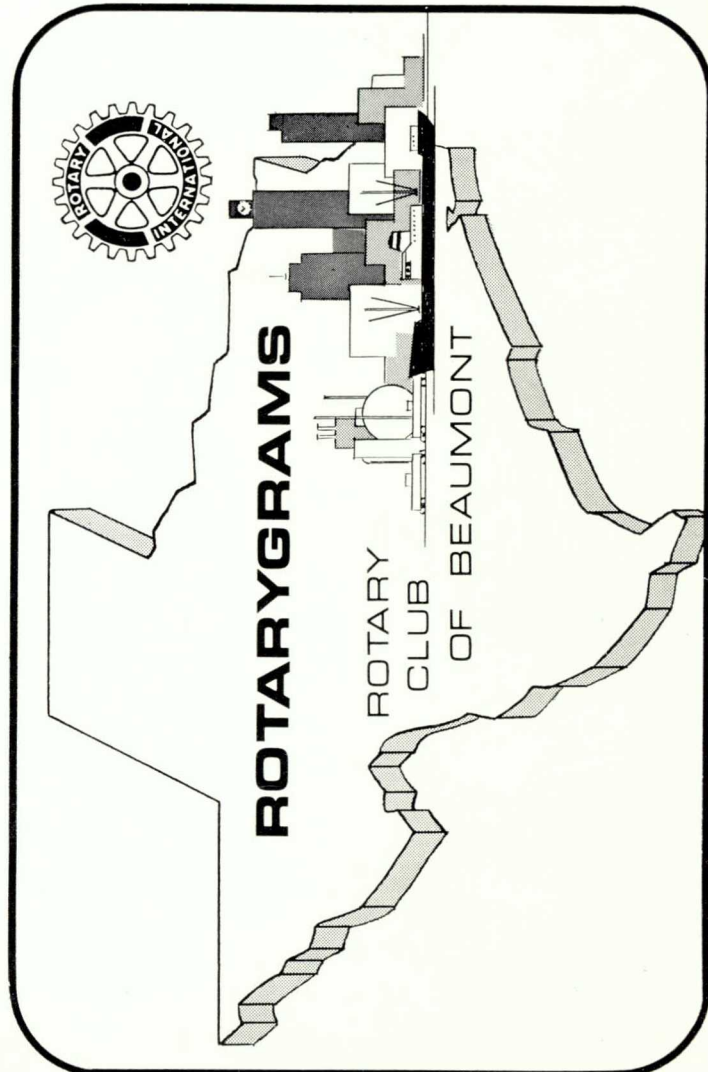
## EXECUTIVE OFFICES OF THE CLUB

### RED CARPET INN

Suite 106, P. O. Box 7350, Beaumont, Texas 77706

Tel. 832-2839

Miss Margaret Cherb, Executive Secretary



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"Let's Take A New Look"

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"This Is Our 60th Anniversary Year —  
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Volume 60

No. 1

JULY 5, 1972

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## THE HONORABLE WES WISE MAYOR OF DALLAS



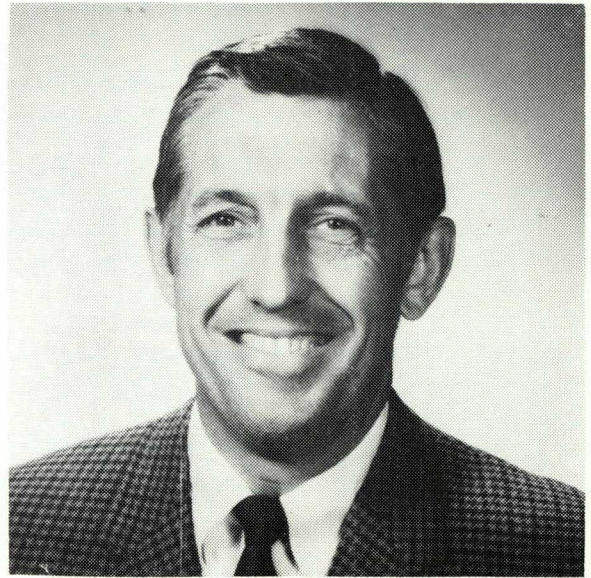
We welcome to our podium this first week of the new Rotary Year the Honorable Wes Wise, Mayor of the City of Dallas. Wes is a former Beaumont, brother of our weekly chairman, George Wise, and is president of Rodgerson-Wise & Co., public relations.

Mayor Wise was elected as an independent to the Dallas City Council in April, 1969, and as Mayor of Dallas in April, 1971. He has served as president of the Dallas County League of Municipalities, the Dallas Press Club and the Press Club of Dallas Foundation.

Wes is a native of Shreveport, attained his college education at Northeast Louisiana State in Monroe; Kansas State at Manhattan, and North Carolina State in Raleigh, N. C.

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*Mr. President*



## **Kenneth E. Ruddy**

Presiding over the Rotary Club of Beaumont in its Sixtieth Anniversary Year is Kenneth E. Ruddy, President of Chevy-Land (Beaumont Motor Co.). Ken's first association with the company was in April of 1956, when he became Secretary-Treasurer upon his resignation from a career in the U. S. Army. In 1957 he purchased the interest of his father-in-law (and our past president) J. F. "Fuzzy" Roane, one of the original founders of the firm. In March, 1971, he purchased the company and assumed his present position.

Although President Ken is a graduate of the U. S. Military Academy at West Point with a BS degree in Engineering, he actually began his military service with the U. S. Navy in 1943, attending Iowa State University under the Navy V12 officer training program. He was commissioned a second lieutenant in the U. S. Army in 1948. His career as an Army officer included combat duty in Korea in which he was decorated with the Silver Star and the Bronze Star with two clusters. He also saw service in Japan and in Alaska, and upon his discharge had attained the rank of Major.

President Ken was very active in the formation of the Better Business Bureau of Beaumont and has served in a number of capacities with United Appeals. He is a former president of the Beaumont Symphony Society; is vice president and director of the Beaumont Economic Development Foundation, and was recently named an advisory director of First Security National Bank.

In case you think with all the above that Ken is all work and no play, let us advise you that he is an avid tennis player, hunter, and is getting

involved in racquet ball at the YMCA by his cohort, Woody DeWald.

For those of you who do not fully appreciate the importance of the purebred donkey, Ken has been certified by the "Miniature Donkey Registry" in recognition of active support of the Registry to preserve the identity and unique qualities of this little animal of ancient origin". This should certainly reveal the fact that our new president is forward looking. Should the automobile industry go into a real recession, Ken will be able to provide transportation — of one kind or another.

### *Our First Lady, Therese . . .*

who was born and raised in Beaumont, met Ken at a West Point "Hop" while she was attending school at Marymount College in Tarrytown, New York. She is the daughter of our past president, "Fuzzy" Roane. Besides working with the Neches River Festival, the Junior League, the Magnolia Garden Club, Therese (pronounced T'rezz) is also active in photographing Texas wild flowers.

She and Ken have provided us with Club Sweethearts on numerous occasions and have not found this too difficult a task — not even having to repeat Sweethearts. They have six girls, Sharon (Mrs. Neusil), Deborah, Tudi, Christine, Erin and Elizabeth, and four boys, Roane, Ken, Pat and Peter.

Welcome, Ken and Therese, to a great year with Beaumont Rotary!

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### NEARBY ROTARY MEETINGS

#### Monday

South Park 12 o'clock  
Ramada Inn North  
North Port Arthur 12:15 p.m.  
Driftwood Motel, Port Arthur

#### Tuesday

West Beaumont 12 o'clock  
Red Carpet Inn  
Port Neches 12:15 p.m.  
Storey's Snapper Bank  
Orange 12 o'clock  
Jack Tar

#### Wednesday

Beaumont 12 o'clock  
Red Carpet Inn  
Groves 12:15 p.m.  
Storey's Snapper Bank

#### Thursday

Port Arthur 12 o'clock  
Goodhue Hotel

#### Friday

Nederland 12 o'clock  
Airport Towers

Attendance is not the end of Rotary — but it **can be** the end of a Rotarian.

### LAST WEEK

Some people learn faster than others, and it took only a year for **Tom Lamb** to learn that Rotarians will stay for the program if you lock the doors.

Tom's Swan Song was different. Instead of doing his own singing he used professional musicians whose artistry ran the gamut from "fairly good" to "pretty good," and included one who was completely underwhelming, and a couple more who were sensational. By some standards, that is.

**Incoming President Ken Ruddy** summed it up nicely when he remarked of the program, "It brought tears to my eyes."

Other comments after the meeting included, "It was interesting," and "My, My."

**Brock Brentlinger** was the program coordinator, but he didn't seem to be in evidence and it may be he would just as soon this was not common knowledge.

The program in case you were one of those fortunate members who had smallpox and missed the meeting, was a Major Bowes Amateur Hour, with **John Geis** as the Major, who kept track of the votes.

**Joe Carlucci** was lead-off man (who would have expected him to know anything about music?) and with **Lurline Speer's** help he came through quite well as a saxophone soloist. There was **Chester Weber** and his violin, again with an assist by Lurline, and **Chris Roper**, the baritone, who raised the cultural level of the whole affair to an acceptable mark, giving it the redeeming social significance it needed.

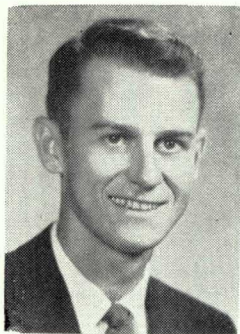
**Bill Deevy** was jerked offstage by the Major before he even got started good, this being one of the happier moments of the day. **Jim Old** at the piano surprised a number of people, and just so the program would cater to every taste, there was a combo made up of **Tommy Vance** on the drums, **Bill Langdon** on the banjo; **Jim Old** at the piano and **Ed Dix** on the clarinet and sax. They played what might be termed Dixieland Jazz. By some.

We never found out who won, but apparently it was **Tom Lamb**. Ruddy and the new board told him he could be president for another year. As a reward for the fine program, probably.

— D. S.

### Life's Little Chuckles

It's true that Eve was a nag,  
And poor Adam was usually harried:  
But thank the Lord she couldn't brag  
About the men she could've married.



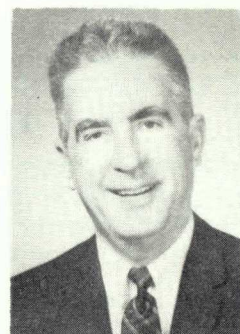
**Daniel P. Wheat, Jr.**  
Vice President



**Thomas J. Sibley**  
Secretary



**Wm. Alex Broussard**  
Director



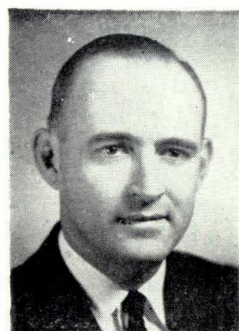
**Lee G. Griffin**  
Director



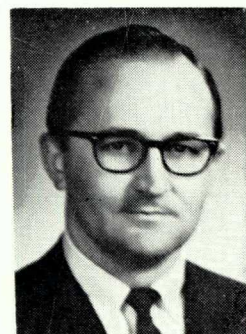
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**Elvis L. Mason**  
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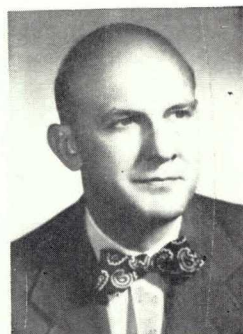
**John Wesley Hardt**  
Director



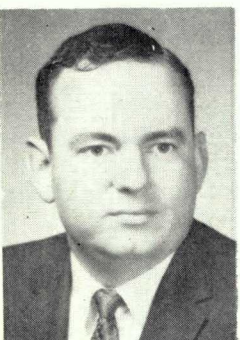
**Benny H. Hughes**  
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**Rufus Mills**  
Sergeant-at-Arms



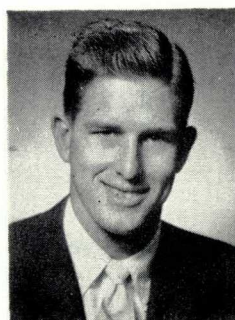
**George T. Adams, Jr.**  
Director



**Carlton Baker**  
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**I. Frank Betts**  
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**Thomas K. Lamb**  
Director



**Jerry Nathan**  
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