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The Rotary Fountain, Downtown Beaumont

Photo by Mark Low Imagery

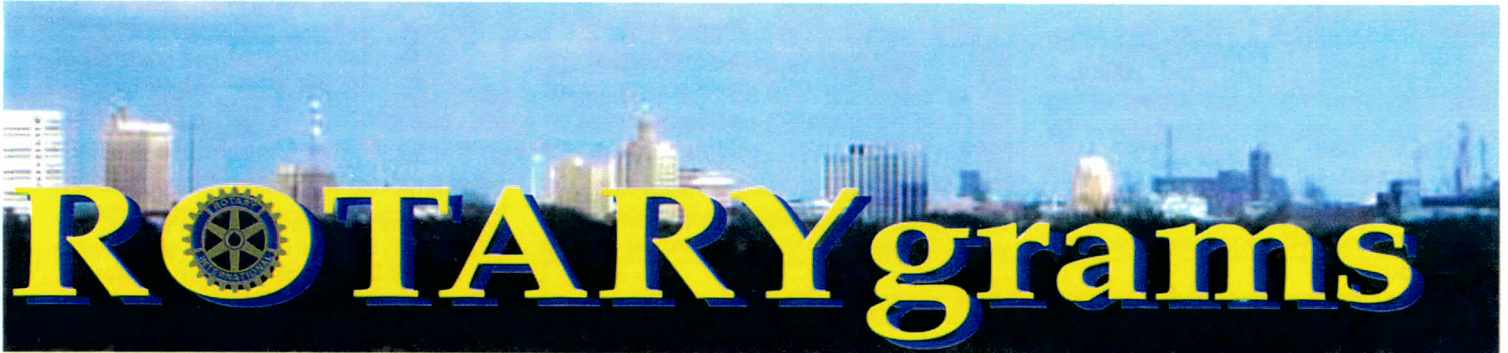


Photo by Steve Buser

A Publication of the Rotary Club of Beaumont, Texas - Club #72

Vol. 94 No. 8 August 25, 2004

Ricky Dickson - I Scream, You Scream...

We all scream for ice cream, and there is none better to scream for than from the "Little Creamery in Texas". Come prepared to eat all you can, while Ricky Dickson, General Sales Manager for Blue Bell Creameries, in Brenham, Texas, tells us how Blue Bell continues it's mystic in the ice cream world.

Ricky, a graduate from Baylor University, began working for Blue Bell in 1981 as a Territory Manager in Dallas. During the past 23 years Ricky has served as Branch Manager in 4 different markets, including the first out of state branch in Oklahoma City. In 1994, he was named Midwest Divi-

sion Manager, covering Oklahoma, Kansas, Missouri, and part of Arkansas areas. In 1998, he became the General Manager of the Broken Arrow Oklahoma plant, and in October 2003, Ricky was named General Sales Manager for the company.

Ricky has been very involved with Broken Arrow, Oklahoma Rotary Club as well as the Broken Arrow Chamber of Commerce. He and his wife Anita, have 5 children between them and one grandchild.

Notice: Ricky is bringing Blue Bell Homemade Vanilla ice cream for dessert!

Head Table



INVOCATION
ROBERT THOMAS III



PLEDGE
STEVE GRANTHAM



4-WAY TEST
WYATT SNIDER



GUEST INTRODUCTION
MELINDA MCNEELY

From the chef: Southwest Chicken



SUPPORT A LOCAL TREASURE

The Edison Museum in downtown Beaumont will benefit from the sale of the Edison Commemorative Coin.

For details, go to:

http://www.usmint.gov/mint_programs/

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Board Action

Your Board of Directors met Tuesday, August 17th, and approved the following:

New Members:

Charlie Jabbia
Owner
N&T Construction Co.
"Construction - Contractor"
Proposed by **Azim Keramati**

Laurie Ritchel
Associate Athletic Director
Lamar University
"Education - University - Athletics"
Proposed by **Terry Bourdier**

Uliana Trylowsky
Executive Director
Beaumont Habitat for Humanity
"Assns: Habitat for Humanity"
Proposed by **Richard Bothel**

Returning Member:

Guy Goodson
Partner
Germer and Gertz
"Law - Business"
Proposed by **Maurine Gray**

Leaves of Absence:

Brad Brown
Personal - 7/1 - 12/31/04

Dessie Richard
Business pressure - 7/1 - 9/1/04

Resignations accepted with regret:

Kathleen Hardey
Accepted position in Orange

Mark McKinnon
Moved to San Diego

Len Randall
Business travel

Harvey Warren III
Business pressure

Classification Changes:

Bill Lucas from:
"Engineering - Process Engineering"
to "Real Estate Entrepreneur"

Jim Rich from:
"Government - Federal Prisons"
to "Assns: Chamber of Commerce"

Birthdays

27th Lee Freeland (98)
Occupational Health Consultant



Born in New Orleans, Louisiana, he is a graduate of Loyola University, New Orleans. He and his wife Corinne are the parents of Kathryn and Lynne, and are members of St. Anne's Catholic Church. He enjoys gardening, photography and working at Some Other Place. Lee is a Paul Harris Fellow.

27th Kevin Roy (94)
President/CEO,
InterFlow Factors Corporation



Born in Beaumont, he is a graduate of Lamar University. He and his wife Jill are members of St. Pius X Catholic Church. He enjoys mountain bike riding, horseback riding, water skiing and snow skiing.

28th Charlie Glass (78)
Retired



Born in Mount Pleasant, he is a graduate of Texas A&M University. He is the father of Stephanie, Jennifer and Rebecca. He enjoys playing golf. Charlie is a Paul Harris Fellow.

28th Robert Thomas III (99)
Attorney,
Law Offices of Robert L. Thomas III



A Beaumont native, he is a graduate of Baylor University. He and his wife Susan are the parents of Hannah and Robert IV, and are members of Beaumont Bible Church. He enjoys reading, music, softball, baseball and spending time with his children.

Imad Sarkis from:
"Wholesale Oil Sales" to "Petroleum and Lubricants Distribution"

29th Anthony Toups (03)
Sales Manager,
Classic Chevrolet



Born in Palestine, he attended Lamar University. He and his wife Kerri are the parents of Sondra, Tonya and Ethan, and are members of North End Baptist Church. He enjoys hunting, fishing, bowling, playing golf and softball.

30th Jeff Dyson (04)
President,
M & D Supply



A Beaumont native, he is a graduate of Lamar University. He and his wife Patricia are the parents of Scott, Brent, Melissa and Brooke, and are members of Calder Baptist Church. He enjoys bicycling, reading, the beach, their children's activities and their grandson Wesley.

30th Ann Scoggin (98)
Owner,
Coldwell Banker Southern Homes



Born in Mexia, she attended Shasta College. She and her husband Sam are the parents of Sammy, Angela and Glenn, and are members of Calvary Baptist Church. She enjoys playing tennis.

31st Gary Linthicum (03)
Partner,
Wells, Peyton, Greenberg & Hunt



Born in Port Arthur, he is a graduate of Lamar University and South Texas College of Law. He and his wife Rachel are the parents of Travis and Shannon, and are members of St. Jude Thaddeus Catholic Church. He enjoys involved in youth athletics including coaching soccer and basketball.

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Program Spotlight: Stroke Rehabilitation
Program Director - Linda Smith, M.D.

**ROTARY CLUB OF BEAUMONT
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Terry Bourdier.....President-Elect
Allison Golias.....Vice President, Programs
Carol Flatten..... Secretary
Bobbie Applegate..... Treasurer
Lee Freeland..... Sergeant at Arms
Lois Ann Stanton..... Past President, Advisor

DIRECTORS

Bobbie Applegate..... Budget & Finance
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Paula Bothe.....Community Service
Travis Brewer.....Centennial Project
Jim Broussard, Jr..... Inter-Club Relationships
Marvin Dunnam..... Fellowship
Carol Flatten..... Membership
Roy Huckaby..... International Service
Becky Mason..... Youth Service
Carole Reeves..... Camp Enterprise
Jim Rich..... Membership
Robert Turner..... Fellowship

BEAUMONT ROTARY FOUNDATION, INC.

Terry Bourdier
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Peg Towers
Michael Wolf

Bessie Chisum, RotaryGram Committee Chair

Alexine Boutin, Executive Director
Office Hours: Weekdays 9:00 AM - 5:00 PM
409-842-1913 • Fax: 409-842-5613
rotarybmt1@yahoo.com
Meets Wednesdays at Noon

Future Programs

September

1st Jack Crawford, Boy Scouts
8th Dr. Carroll Thomas, BISD
15th Renee McCabe

Make-ups

Monday:

No. Port Arthur.....Holiday Inn Hwy 69
Vidor.....Hibernia National Bank

Tuesday:

Spindletop.....Holiday Inn 11th St.
Orange.....Sunset Grove
Port Neches.....Pompano Club

Wednesday:

Groves.....Pompano Club

Thursday:

Port Arthur.....Holiday Inn Hwy 69

Friday:

Nederland.....Sanderson's

**On-line: www.rotary5450.org/eclub
(limit 3 times in each quarter)**

Program Review

Where should we go on vacation this year? How about Texas? That was part of the message delivered to our club Wednesday by Paul Serff, President of the Texas Travel Industry Association.

Texas is already the second or third biggest draw for U. S. tourists (Florida sometimes leads us – sometimes not) and tourism is the largest industry in Texas, Serff told us.

However, he said, many people do not realize how the tourism industry impacts them, believing that only hotels, rental car agencies and restaurants benefit from our visitors. In a video and in his speech, Serff showed how everyone from farmers to tractor salesmen are positively affected by the growth of tourism. He also used a hotel as an example, citing one whose accounts payable list totaled 450 vendors, none of whom think of themselves as being in the tourism industry

but all of whom profit from it.

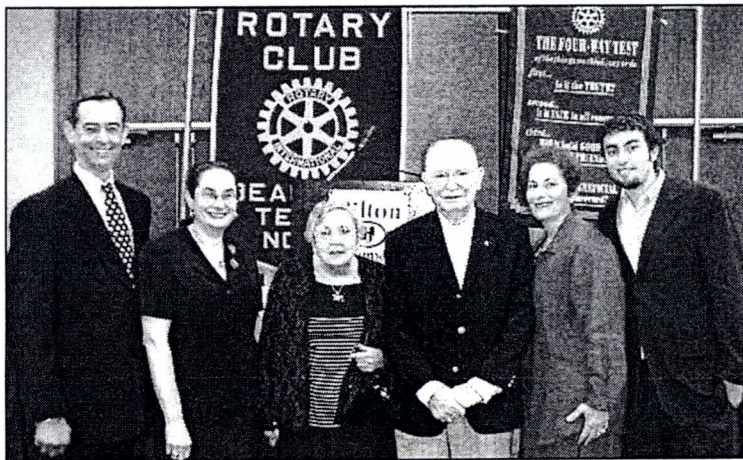
Serff said tourism has shown a 71% increase since 1989 in the State of Texas, now boasting an annual payroll of \$10.6 billion, with 500,000 jobs.

One way Serff's association is trying to accelerate that growth is to tie travel to education, spreading the word to teachers, parents and grandparents that the best way to reinforce lessons learned in the classroom is to actually take the students to locations where the lessons were developed.

His final lesson was the return on tax dollars spent on tourism, which he said was 10.67 to one. Dramatizing his point, he asked President Maurine to give him a dollar. Serff then counted out \$10.67 to her as the return on her investment. All in all, he said, it beats the stock market.

We appreciate Dean Conwell's arranging the appearance by Paul Serff.

Robert Swerdlow's Memorial



After Michael read the Resolution and the membership stood in silent recognition, **President Maurine** presented the family with copies of it.

She then presented Robert's badge to Marleen and surprised her by announcing that the Board of Directors

Past President Dr. Robert Swerdlow's family joined us last week for the reading of his Memorial Resolution.

Pictured above (l to r) are his brother-in-law **Michael Wolf**, his widow **Marleen**, his parents Eva and Nathan Swerdlow, his sister-in-law Cynthia Wolf and his son Matthew.

had named her an Honorary Member of our club. Marleen graciously accepted her badge and membership pin.

We hope to see her at our meetings as often as she can attend.

The full text of the Memorial Resolution will be published in a later issue.

**Wathen,
DeShong
& Juncker,**
L.L.P.
Certified Public Accountants

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