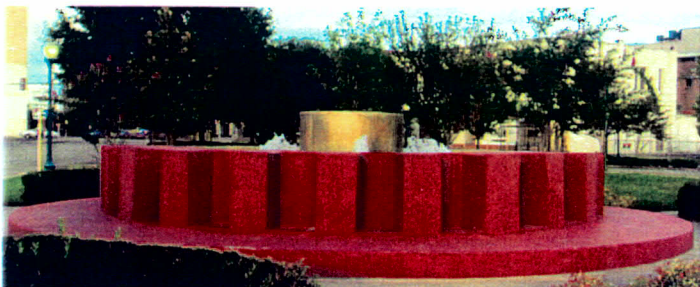


Published by the  
 Rotary Club of Beaumont USPS 471-700  
 Subscription price \$5.00 per year  
 Periodicals postage paid at Beaumont, Texas  
 Published weekly, except for Christmas week,  
 New Years week & two unspecified  
 non-meeting weeks.  
 POSTMASTER: send address changes to  
 Beaumont Hilton, Suite 213  
 2355 IH-10 South  
 Beaumont, TX 77705



Periodical  
 POSTAGE  
 Paid at  
 Beaumont, TX



The Rotary Fountain, Downtown Beaumont

Photo by Mark Low Imagery



Photo by Steve Buser

A Publication of the Rotary Club of Beaumont, Texas - Club #72

Vol. 94 No. 14 October 6, 2004

## Roland Ramirez - Market Analyst



Roland Ramirez is owner of Ramirez Development Strategies, an Economic Development, Real Estate Development, and Dispute Resolution consulting firm based in The

Woodlands. He is also vice-president of Integrity Developer Group, Inc., a residential subdivision developer and home builder and is vice-president of Realty Brokers, Inc. a realty group in Houston.

He is a leading U.S. market analyst specializing in Community Economic Development, Real Estate Market Ana-

lysis, and Real Estate Development. He has been engaged by clients throughout the United States and internationally. He has consulted extensively with law firms, real estate firms, cities and counties, financial institutions, private investors, economic development corporations, and universities.

He writes articles, leads seminars, teaches, and is a speaker for various professional organizations.

He holds a Bachelors degree in Environmental Design (Architecture) and a Masters in Urban Planning from Texas

*(Continued on page 3)*

## Head Table



INVOCATION  
**ED TURNER**



PLEDGE  
**NIKI CHARGOIS**



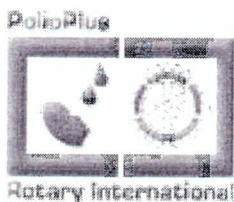
4-WAY TEST  
**JOHN THOMASSON**



GUEST INTRODUCTION  
**MARY RANDALL**

**From the chef: Enchiladas & Tacos**

*Non-profit advertising  
 space available  
 Contact the Rotary Office  
 842-1913*



**SUPPORT A LOCAL TREASURE**  
 The Edison Museum in downtown Beaumont will benefit from the sale of the Edison Commemorative Coin.  
 For details, go to:  
[http://www.usmint.gov/mint\\_programs/](http://www.usmint.gov/mint_programs/)  
 And click on Commemoratives  
 Or call 1-800-872-6468

**ROTARY CLUB OF BEAUMONT  
OFFICERS**

Maurine Gray..... President  
Terry Bourdier..... President-Elect  
Allison Golias..... Vice President, Programs  
Carol Flatten..... Secretary  
Bobbie Applegate..... Treasurer  
Lee Freeland..... Sergeant at Arms  
Lois Ann Stanton..... Past President, Advisor

**DIRECTORS**

Bobbie Applegate..... Budget & Finance  
Danny Babineaux..... Family of Rotary  
Paula Bothe..... Community Service  
Travis Brewer..... Centennial Project  
Jim Broussard, Jr..... Inter-Club Relationships  
Marvin Dunnam..... Fellowship  
Carol Flatten..... Membership  
Roy Huckaby..... International Service  
Becky Mason..... Youth Service  
Carole Reeves..... Camp Enterprise  
Jim Rich..... Membership  
Robert Turner..... Fellowship

**BEAUMONT ROTARY FOUNDATION, INC.**

Terry Bourdier  
Maurine Gray  
Azim Keramati  
Eric Meadows  
Peg Towers  
Michael Wolf

Bessie Chisum, RotaryGram Committee Chair

Alexine Boutin, Executive Director  
Office Hours: Weekdays 9:00 AM - 5:00 PM  
409-842-1913 • Fax: 409-842-5613  
rotarybmt1@yahoo.com  
Meets Wednesdays at Noon  
Elegante' Hotel • International Ballroom

**Future Programs**

October  
13<sup>th</sup> Bob Phillips, Texas Country Reporter  
20<sup>th</sup> Congressman Nick Lampson

**Make-ups**

**Monday:**

No. Port Arthur.....Holiday Inn Hwy 69  
Vidor.....Hibernia National Bank

**Tuesday:**

Spindletop.....Holiday Inn 11th St.  
Orange.....Sunset Grove  
Port Neches.....Pompano Club

**Wednesday:**

Groves.....Pompano Club

**Thursday:**

Port Arthur.....Holiday Inn Hwy 69

**Friday:**

Nederland.....Sanderson's

On-line: [www.rotary5450.org/eclub](http://www.rotary5450.org/eclub)  
(limit 3 times in each quarter)

**Program Review**

Last week's scheduled speaker, Representative Joe Deshotel, had an unavoidable conflict and was unable to join us. **Jim Rich** and Verna Rutherford (a Port Arthur Rotarian) stepped in and used this timely opportunity to present an in-depth report from the Southeast Texas Coalition for Air Service LLC.

The Coalition is an organization put together to sign the revenue guarantee agreement with Delta Airlines for service between the Southeast Texas Regional Airport (BPT) and the Dallas-Fort Worth International Airport (DFW) which began in May of this year.

In addition to Jim and Verna, the managing partners of the Coalition Aubrey Webb, **Larry Beaulieu**, Don Boumans and Tony Houseman also attended the meeting.

On behalf of the Coalition, Jim thanked **Walt Snyder** who did the legal work, the escrow agreement with Community Bank (now Texas State Bank) and the negotiations with Delta's legal council on the agreement.

Jim also thanked **Lois Ann Stanton** and **Pat Parsons** of Texas State Bank, local media representatives **Larry Beaulieu**, **Vesta Brandt**, **Van Greer** and former member **Mark McKinnon**, **Barbara Knight** and Airport Manager Hal Ross for their hard work and support.

The success of the Coalition resulted in our airport being one of only three regional airports out of the ninety in the U.S. that were the recipients of \$20 million in Department of Transportation grant money.

The Coalition also received national news coverage as a featured story in an aviation magazine and numerous cities have contacted the Coalition to

determine how we accomplished the agreement.

Since Delta has announced that it is discontinuing its hub status at DFW in January, the airline will no longer provide service between Southeast Texas and Dallas. However, talks are underway and local support is being evaluated for Delta to provide two daily flights between Southeast Texas Regional Airport and its main hub in Atlanta.

The benefits a Southeast Texas - Atlanta connection would provide include 309 daily one-stop connections to 112 domestic airports and 35 international cities on Delta as well as additional connections through SkyTeam and Delta's codeshare partners. This includes 62 cities that were not accessible through DFW.

By comparison Delta currently has 105 daily one-stop connections to 50 domestic airports through DFW. After January it will have only 21 daily flights.

Jim concluded by saying, "We are not asking you to go to Atlanta. We are asking that you make connections through Atlanta. These airlines make their money on the flow through traffic. Service to Houston (on existing Continental flights) and Atlanta will give consumers a choice and will impact ticket prices.

"The economic impact is this. If you consider service for one year, and calculate the landing fees, impact of the ASA (local Delta) payroll, the extra TSA (security) staff at the airport and sales tax from car rentals and hotel rooms, we will more than make up for the potential loss.

"Air Service is critical to our area. We will never be a first rate area without air service."

Our thanks go to **Bessie Chisum** for arranging the program.

**Wathen,  
DeShong  
& Juncker,  
L.L.P.**

Certified Public Accountants

4140 Gladys, Ste. 101 • Beaumont, TX 77706-3648  
Phone (409) 838-1605 • Fax (409) 838-3316  
[www.wdjcpa.com](http://www.wdjcpa.com)



Public Affairs/  
Government Relations  
Gary Underwood  
727-1515

Ad Sales Manager  
Bruce Walker  
924-9500

**ROGER S. McCABE**  
ATTORNEY

**MEHAFFY & WEBER, P.C.**  
2615 CALDER AVENUE, SUITE 800  
BEAUMONT, TEXAS 77702  
409-835-5011

FAX 409-835-5729  
[ROGERMCCABE@MEHAFFYWEBER.COM](mailto:ROGERMCCABE@MEHAFFYWEBER.COM)

# Thank you, Advertisers!

We wish to thank the following Rotarians for renewing their *RotaryGrams* advertising this year:

**Neal Baker**, Thermocon Service Co.  
**Rod Carroll**, Stat Care EMS  
**Stewart Chisum**, R.O. Williams & Co.  
**Bill Clark**, Bill Clark Pest Control  
**Gerald Condon**, Collision & Classics  
**Paul Davidson**, Hibernia National Bank  
**Lum Edwards, Jr.**, J.S. Edwards & Sherlock Insurance  
**Chuck Ege III**, Bank One  
**Steve Lucas**, Wells Fargo Bank  
**Ted Moor III**, Talon Insurance Agency  
**Linda Moore**, Cowboy Harley Davidson  
**Leonard Juncker**, Wathen DeShong & Juncker  
**Ron Reed**, Lamar Bank  
**Lois Ann Stanton**, Texas State Bank  
**Robert Turner**, JK Chevrolet-Isuzu  
**Gary Underwood & Bruce Walker**, Time Warner Cable  
**Charlie Weinbaum**, Weinbaum Insurance Agency  
**Wilton White**, SouthTrust Bank

Welcome to our new advertisers:

**Bessie Chisum**, Chisum Resource Management  
**Van Greer**, KBTU - Channel 4  
**Roger McCabe** - Mehaffy & Weber

# Good News!


**Tillie Hickman** welcomed a new grandson and **Robert Hickman** welcomed a new nephew into their family last week.

Evander Fletcher Fogle was born in to her daughter/his sister Dr. Robin Fogle and her husband. Tillie will bring lots of photos when she returns home from Anaheim, California.

Evander is Tillie's second grandchild born in the last six months, joining Robert's daughter Abigail Elizabeth. Congratulation to all!


# Birthdays

**6<sup>th</sup> Lum Edwards III (90)**  
 Vice President,  
 J.S. Edwards & Sherlock, Insurance




Born in Beaumont, he attended Trinity University and is a graduate of Lamar University. He is the father of Joseph, and is a member of Calder Baptist Church. He enjoys running, drawing and art history.

**8<sup>th</sup> Donna Birdwell (03)**  
 Director of University Honors Program,  
 Lamar University



Born in San Angelo, she is a graduate of Southern Methodist University. She is the mother of Brendan and Rebecca Pheasant, and is a member of Spindletop Unitarian Church. She enjoys crafts, reading and travel.

# Youth Exchange Student




Emy Pettersson from Sweden is our Rotary Youth Exchange Student this year. She is attending West Brook High School.

She is from the village of Tullus where she lives with her family. Her father works with the International Red Cross and her mother is a midwife at the local hospital. She has a brother (14) and a sister (12).

Emy loves to ski, both cross country and slalom and has also spent four weeks in Jackson Hole, Wyoming on another youth exchange program.


If your family would like to host Emy, or if you know of a family who would, please contact Ted Moor (721-6400 or tmoor@talonins.com) or contact Alexine at the Rotary office.

**9<sup>th</sup> Bill DeMore (94)**  
 President/Partner,  
 Cornerstone Media




Born in Kansas City, Missouri, he is a graduate of Eastern New Mexico University. He is the father of Jarred and Christopher. He enjoys skiing.

**10<sup>th</sup> Wyatt Snider (04)**  
 Partner,  
 The Snider Law Firm




Born in Fort Worth, he is a graduate of the University of Houston and Baylor Law School. He and his wife Scarlett are expecting a son due in November, and are members of Calder Baptist Church. He enjoys playing golf and reading.

**11<sup>th</sup> Ron Reed (99)**  
 President/CEO,  
 Lamar Bank



Born in Portales, New Mexico, he is a graduate of St. Edwards University. He is the father of Lori and Wesley. He enjoys playing tennis and scuba diving.

**12<sup>th</sup> Sina Nejad (95)**  
 President,  
 Sigma Engineers, Inc.



Born in Tehran, Iran, he is a graduate of Lamar University. He and his wife Soheila are the parents of Amir and Layla. He enjoys parachuting and taking violin lessons with his son.

(Continued from page 1)  
 A&M University. He has studied abroad, holds a Texas Brokers License, and is a member of various professional and business organizations.

Mr. Ramirez is married and resides in the Woodlands, Texas with his wife and three children.

**jkchevrolet.com 409-722-0443**



**JK CHEVROLET ISUZU**  
*at the airport*  
**Our People Make the Difference**

**KBTU**



**Hometown News**  
**SEE THE DIFFERENCE**

**Chisum Resource Management**  
 salutes  
**YMBL and**  
**The South Texas State Fair**  
 Ford Park - October 14 - 24