

Published by the
 Rotary Club of Beaumont
 Subscription price \$5.00 per year
 Periodicals postage paid at Beaumont, Texas
 Published weekly, except Christmas week, New Years
 week & two unspecified non-meeting weeks
 POSTMASTER: send address changes to
 MCM Elegante' Hotel, Suite 213
 2355 IH-10 South
 Beaumont, TX 77705

USPS 471-700



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On December 7th, members of the Show Your Colors Flag Project Committee distributed nearly 1,000 project flyers to drivers in rush hour traffic at Phelan and 23rd Street. Our goal is 500 flag subscribers by the end of June.

ROTARYgrams

Photo by Steve Buser

A Publication of the Rotary Club of Beaumont, Texas - Club 72

Vol. 95 No. 23, January 25, 2006

T. KELSEY LAMB AWARD FOR BUSINESS ETHICS



The 9th annual T. Kelsey Lamb, Sr. Award for Business Ethics will be presented this week. **Michael Clayton** will be the featured speaker.

1951-52 District Governor. It will be presented to a Beaumont Rotarian who consistently exhibits the highest ethical standards represented by the Rotary Four-Way Test in his or her chosen profession.

This week's speaker Michael Clayton is President/CEO of the Better Business Bureau that

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Chicken Fried Steak & Blackened Catfish

The annual award tradition is named in honor of the late T. Kelsey Lamb, Sr. who served as 1942-43 Rotary Club of Beaumont President, and as the

PRIOR RECEIPIENTS



Tom Lamb, Jr., Benny Hughes, Jr., Lum Edwards, Jr., Dan Hallmark, Bobbie Applegate, Floyd McSpadden, Charlie Weinbaum, Jr., Alex Broussard and James Broussard



The next flag display will be Presidents' Day in February. Subscribe now by calling the Rotary office - 842-1913



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Meets Wednesdays at Noon

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Future Programs

February

1st Crimestoppers

8th Jim Westgate - dinosaurs

Make-ups

Monday:

No. Port ArthurHoliday Inn Hwy 69
 Vidor.....Hibernia National Bank

Tuesday:

Spindletop.....Holiday Inn 11th St.
 Orange.....Sunset Grove
 Port Neches.....Pompano Club

Wednesday:

Groves.....Pompano Club

Thursday:

Port Arthur.....Holiday Inn Hwy 69

Friday:

Nederland.....Sanderson's

On-line: www.rotaryclubone.org
 (limit 3 times in each quarter)

REVIEW

Patty Williams, Resource Development/Public Relations Officer for Communities In Schools Southeast Texas (CISSET), introduced us to the valuable work her organization does for local schools.

She was joined by three students from Austin Middle School - l'esha, Ashlea and Todrick - who spoke about their personal experiences with the program and the positive effect it has had on their lives.

According to information provided at the meeting, "Communities In Schools (CIS) Inc., founded in 1977, is the nation's largest stay-in-school network. Nationally, CIS serves more than 500,000 young people a year through 1,100 schools in 32 states. Communities In Schools of Texas is the largest state program in the national CIS network and is also the largest dropout prevention program in the state. Communities In Schools of Texas is administered by the Texas Education Agency. In 2003, the Legislature again appropriated \$35.2 million and moved CIS of Texas to the Texas Education Agency.

"The first CIS program in Texas was established in Houston in 1979. During 1984, Gov. Mark White launched an effort to overhaul the public education system in Texas and adopted CIS as one of his Exemplary

Youth Programs. Under Gov. White, the CIS program was expanded to four additional cities. This was done using Job Training Partnership Act (JTPA) funds along with private sector donations. During this same period, the Department of Housing and Community Affairs entered into a contract with the Intercultural Development Research Association (IDRA), an educational research group in San Antonio, to conduct an independent study of the dropout problem.

In 1985, the IDRA report estimated that the dropout rate for Texas might be as high as 36 percent. The report also estimated that each dropout class (the number of youth who should have graduated in a single year, but did not) cost Texas \$17.2 billion over the course of their lifetime in lost earning power, lost tax revenue, and the need to provide social services to an ever-increasing underclass."

The CISSET program was established in 1991 and has served more than 55,000 youth in numerous capacities during the last 15 years.

If the three young people who spoke to us are any indication of the program's success in our area, CISSET is doing a great job!

Thank you, **Lorrie Alfred**, for introducing the program.

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& Juncker,
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BIRTHDAYS

25th Jack Tenner (05)
Purchasing Director,
Lamar University



Born in Port Neches, he is a graduate of Lamar University. He and his wife Gina are the parents of Brian, Derek and Colleen, and are members of St. Jude Thaddeus Catholic Church. He enjoys playing golf and fishing

26th Scott Mann, Jr. (85)
Partner,
Germer & Gertz



Born in Shreveport, Louisiana, he is a graduate of the University of Texas and the University of Texas School of Law. He and his wife Lee are the parents of Elizabeth, David, Scotty and Mary Caroline, and are

(Continued from page 1)

serves all of southeast Texas. He has been a member of the Beaumont Rotary Club since 1997 and has kept perfect attendance, serving on the Board and various committees over the years.

Clayton is a professional member of the National Speakers Association, a Certified Seminar Leader of the American Seminar Leaders Association, and a certified trainer with the Ziglar Performance Group.

He has spoken to more than

members of St. Mark's Episcopal Church.

28th Lorrie Alfred (03)
Executive Director,
Junior Achievement of the
Golden Triangle



Born in Corbin, Kentucky, she is a graduate of Bowling Green State University. She and her husband Frank enjoy bowling.

29th Buz Brown (93)
Marketing Manager,
Bill Clark Pest Control



Born in Little Rock, Arkansas, he and his wife Donna are the parents of Von and Gary, and are members of Trinity United Methodist Church. He enjoys playing golf. Buz is a Paul Harris Fellow.

4,900 audiences in 39 states, Canada, the Philippines, Puerto Rico, and Guatemala, addressing for-profit and non-profit corporate audiences, student organizations, civic clubs, and more. The International Assemblies of Better Business Bureaus honored him as the sole recipient of the "Award for Distinction for Special Communications."

Zig Ziglar says about our speaker -- "Michael Clayton is a multi-talented, integrity-based individual with an outstanding reputation for his effectiveness

30th Marleen Swerdlow (04)
Professor of Law,
Lamar University



Born in Tyler, she is a graduate of Newcomb College of Tulane University and Bates College of Law of the University of Houston. She and her son Matthew are members of Temple Emanuel. She enjoys gardening and needlepoint.

31st Marvin Brailsford (05)
Retired



Born in Burkeville, he is a graduate of Prairie View A&M and Iowa State University. He and his wife June are the parents of Marvin, Jr., Keith and Cynthia, and are members of Antioch Baptist Church. He enjoys playing golf and bridge.

in whatever he does. We've known and worked with Michael for a number of years and have always been impressed with his spirit, his ability, and his commitment to excellence. He gives a rock-solid performance, has great speaking and people skills, and not only has something to say but says it well. He is a seasoned communicator with a passion for positively impacting lives."

Clayton has been married to Dee for 31 years and is the father of three children ages, 27, 24 and 18, and is the proud grandfather of two.

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of Beaumont and North Jefferson County